
community toolkit



Reduce plastic waste

Reduce your carbon footprint

Inspire others to tackle their
unnecessary single-use plastics

plasticfreejersey.com





HELP JERSEY BE PLASTIC FREE

For Plastic Free Jersey status to be awarded to us we all need to do our bit. Together we can tackle plastic pollution and the problems caused by single-use plastics.

GLOBALLY, WE ARE NOW PRODUCING NEARLY **300 MILLION TONS OF PLASTIC EVERY YEAR.**

50% OF THIS IS FOR SINGLE-USE PURPOSES



IN JERSEY WE GENERATE **ALMOST 1 TONNE** OF RUBBISH PER PERSON

AROUND **10%** OF OUR WASTE IS PLASTIC

EACH YEAR

WHICH SINGLE-USE PLASTICS DO YOU USE?



BALLOONS AND PROMOTIONAL GOODS

Buy eco promotional goods and if you must use balloons make sure they are biodegradable.



GLITTER

If you do arts and crafts activities replace your glitter with biodegradable glitter.



COFFEE CUPS AND LIDS

The UK uses 2.5 billion disposable coffee cups each year. Provide refillable cups and change any vending machines to take them.



PLASTIC BOTTLES

Plastic bottles can last for 450 years in the marine environment, they slowly fragment into smaller pieces but never truly go away. Offer refills for people with reusable bottles.



PLASTIC BAGS

On average a plastic bag is used for twelve minutes. If you sell merchandise don't pop it in a plastic bag but ask people to bring their own.



PLASTIC CUTLERY AND STRAWS

Get rid of single use plastic cutlery and straws. Encourage people to carry their own and to refuse them when they are out and about.

TAKE 5 **SMALL STEPS** TO BE **PLASTIC FREE**

1 Register your organisation to tell us you're joining in plasticfreejersey.com/commit

2 Think – We need organisations in Jersey to remove at least 3 single-use plastic items. Check out our tips if you're stuck:

- what single use plastic items does your organisation use?
 - look at 3 of the items in the list
 - what would happen if you just stopped using them?
 - is there a different way you could do things?
 - what will the impact be on your organisation?
 - Make the change
-

3 Make the change

4 Let us know when you've removed at least 3 plastic items from your organisation plasticfreejersey.com/share

5 Display your sticker with pride don't forget to share your good work with everyone in your organisation



TOP 8 THINGS YOU CAN DO

- Make a commitment to reducing the amount of plastic microfibres that comes from your uniforms, kits or other clothes that people wear as part of your community. Clothing made from man-made fibres like nylon and polyester are usually hard wearing but are made from plastic-based materials. The average fleece 1,000 and 2,000 microfibres every time it is washed. Because microfibres are so tiny, they go directly into our waterways and oceans. If you cannot swap to natural products use a special bag that catches the microfibres during the wash cycle. For example the Guppy Friend Bag. Guppfriend.com
- Screen a documentary to students, staff and/or parents. This is a link to a locally-produced 15 minute documentary vimeo.com/256303410, and there are many more available over the internet.
- Visit the La Collette recycling plant, or the St Helier recycling depot to see the volume of waste and how it is sorted.
- Organise a trash mob! A high energy fast paced litter pick of a local beach or community space.
- Organise an evening to show everyone your community group why being plastic free matters.
- Make your events plastic free and make sure people attending know you've gone plastic free!
- Replace promotional merchandise with plastic-free 'eco' alternatives.
- When you are on trips out ask for lunches to be 'waste free' so say no to plastic bags, cling films and cartons of drinks and yes to re-usable containers and refillable bottles.



**IF YOU DON'T BUY OR USE ANY
SINGLE-USE PLASTICS BUT WANT TO
BE INVOLVED IN PLASTIC FREE JERSEY
HERE ARE 3 QUICK STEPS:**

- 1 Ban single use plastic items** such as plastic bottles from being brought into your organisation.
- 2** Get involved in plastic free initiatives and events. Including running your own.
- 3** Be a voice for change.
Share with others what you are doing and why it matters.

**SPREAD
THE WORD!**

**JERSEY
IS GOING
PLASTIC
FREE!**

RECOMMENDED RESOURCES

<https://plasticfreejersey.com/business.pdf>

<https://plasticfreejersey.com/schools.pdf>

<https://plasticfreejersey.com/home.pdf>

<https://plasticfreejersey.com/events.pdf>



PLASTIC FREE — JERSEY — SURFERS AGAINST SEWAGE

If you want to know where to buy plastic free alternatives, or who can help you to recycle at your event please check our Plastic Free Jersey members directory

plasticfreejersey.com

Remember to think before you print



PORTS OF JERSEY
YOUR ISLAND GATEWAY

