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# events toolkit



**PLASTIC FREE**

**— JERSEY —**

**SURFERS AGAINST SEWAGE**

90% of festival-goers  
think that festival organisers  
should be responsible for  
minimising the environmental  
impact of festivals

87.4% think that waste  
is the largest impact

[plasticfreejersey.com](http://plasticfreejersey.com)

 **PORTS OF JERSEY**  
YOUR ISLAND GATEWAY



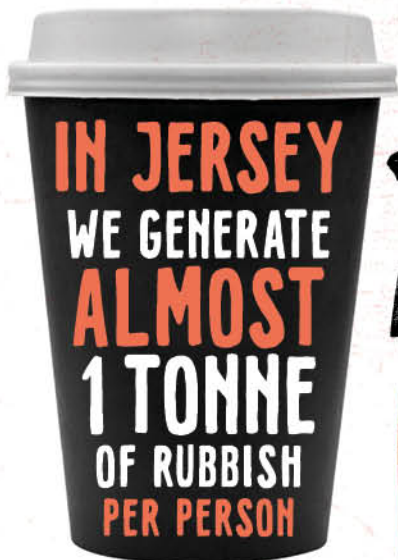


# HELP JERSEY BE PLASTIC FREE

For Plastic Free Jersey status  
to be awarded to us we  
all need to do our bit.  
Together we can tackle plastic  
pollution and the problems  
caused by single-use plastics.

GLOBALLY, WE ARE NOW PRODUCING NEARLY  
**300 MILLION TONS OF PLASTIC**  
EVERY YEAR.

**50%** OF THIS IS FOR  
SINGLE-USE  
PURPOSES



IN JERSEY  
WE GENERATE  
**ALMOST**  
**1 TONNE**  
OF RUBBISH  
PER PERSON

AROUND **10%** OF OUR  
WASTE IS  
PLASTIC

**EACH YEAR**

# WHICH SINGLE-USE PLASTICS DO YOU USE?

## BALLOONS AND PROMOTIONAL GOODS

Buy eco promotional goods and if you must use balloons make sure they are biodegradable.



## GLITTER

Some festivals have banned glitter. Others like WEAREFSTVL state in their supplier contracts that any glitter must be biodegradable.



## WATER AND DRINKS BOTTLES

Plastic bottles can last for 450 years in the marine environment, they slowly fragment into smaller pieces but never truly go away. Offer refillable alternatives.



## BEER CUPS

Offering re-usable cups is standard practice for events across Europe. Events in the UK offering reusable cups have received strong audience feedback.



## PLASTIC BAGS

On average a plastic bag is used for twelve minutes. Keep bags that people can borrow when they need to pop out to buy something.



## SIGNAGE, CABLE TIES STICKERS AND BADGES

Speak to your suppliers about plastic free alternatives. There are many different materials that can be used instead of plastic.



## PLASTIC CUTLERY, STRAWS AND FOOD CONTAINERS

Banish plastic straws and cutlery. Encourage reusable sustainable options where possible. Provide plastic free alternatives where reuse isn't an option. Build this into your contracts.



# TAKE 5 **SMALL STEPS** TO BE **PLASTIC FREE**

**1 Register your event** tell us you're joining in  
[plasticfreejersey.com/commit](https://plasticfreejersey.com/commit)

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**2 Plan** – Remove single use plastics from your event wherever possible

- Create eco contracts for all suppliers and contractors
  - Have a sustainable waste management plan in place
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**3 Make the change**

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**4 Let us know** when you've removed at least 3 plastic items from your event  
[plasticfreejersey.com/share](https://plasticfreejersey.com/share)

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**5 Share your success**  
Use your event as a platform to raise awareness of plastic pollution



# TIPS TO BE PLASTIC FREE



- In the temporary world of festivals, convenience is a crucial factor. Being able to sell large quantities of drinks quickly in a safe disposable plastic bottle or cup has become the norm. It is often perceived as the only practical option, and vital for maintaining revenues.
- Many of the products and promotional materials used on event sites are also made from plastics, and many waste management approaches use single-use plastics to collect waste.
- Where we use plastics at festivals is fairly obvious. Eating, drinking and promotional products tend to be most prominent.



## REDUCE

- Aim to avoid using plastics which are most ecologically harmful and/or not recyclable.
- Ask suppliers for alternatives to plastic-based products.
- Ask your waste contractor to consider not using bag-lined bins in their waste systems where practical e.g. providing re-usable bags or containers to traders and not using lining bins.

## REDUCE

lowering the amount of waste produced

## REUSE

using materials repeatedly

## RECYCLE

using materials to make new products

## ENERGY RECOVERY

recovering energy from waste

## DISPOSAL

safe disposal of waste to landfill



## REUSE

- Encourage people to bring their own re-usable bottles and/or sell them.
- Introduce re-usable cups. It is standard practice for events across Europe, with more than 10 million cups being used annually in France alone. Events in the UK which have used re-usable cup systems with deposits have experienced strong audience feedback at no extra cost in delivery.

## RECYCLE

- Talk to your waste contractor about how to manage recycling and the rest of your waste. Everything we collect for recycling in Jersey is recycled.

## ENERGY RECOVERY

- In Jersey, plastics that cannot be recycled are processed at the Energy from Waste plant to generate local electricity.

**IF YOU DON'T BUY OR USE ANY  
SINGLE-USE PLASTICS BUT WANT TO  
BE INVOLVED IN PLASTIC FREE JERSEY  
HERE ARE 3 QUICK STEPS:**

- 1 Use your event as a way to educate** your attendees about your environmental commitments. Showcase best practice and explain the 'why' behind your actions.
- 2 Join the eco active business** network [if you haven't done so already!]  
[gov.je/ecoactivebusiness](http://gov.je/ecoactivebusiness)
- 3 Get involved in plastic free initiatives and events.**

**SPREAD  
THE WORD!**

**JERSEY  
IS GOING  
PLASTIC  
FREE!**

# RECOMMENDED RESOURCES

<http://rmp.wrap.org.uk>

<https://www.rollingstone.com/politics/news/the-music-industrys-battle-against-plastic-junk-20160519>

<http://www.agreenerfestival.com>

[https://www.kambe-events.co.uk/wp-content/uploads/2017/10/TheShowMustGoOnReport\\_Final.pdf](https://www.kambe-events.co.uk/wp-content/uploads/2017/10/TheShowMustGoOnReport_Final.pdf)



## PLASTIC FREE — JERSEY — SURFERS AGAINST SEWAGE

If you want to know where to buy plastic free alternatives, or who can help you to recycle at your event please check our Plastic Free Jersey members directory

[plasticfreejersey.com](http://plasticfreejersey.com)

Remember to think before you print

