

How does the Law affect marketing and events?

In 2020, the States Assembly made the decision to ban the supply of single-use carrier bags with the aim to reduce waste, increase reuse and set a minimum price for 'reusable carrier bags.'

This Law supports Jersey on its path to being a more sustainable place to live and work and contributes to the carbon neutral agenda by reducing the global carbon emissions associated with the production and transport of plastic bags.





On 21 July 2022, the Single Use Plastics etc. (Restrictions) (Jersey) Law 2021 comes into force. The Law applies to all traders in their interactions with both consumers and other businesses. **If you run campaigns, promotions and/or events that involve providing bags, the Law applies to you.**

This factsheet provides more information to help you plan your future marketing activities. Further detail is available from gov.je/singleuseplastics

Which bags are permitted from 21 July 2022?

A list of the permitted and prohibited bags is available from gov.je/singleuseplastics

Here is a quick guide, please refer to the website for full specifications:

-  Reusable carrier bag - made of recyclable plastic or paper (minimum charge applies)
-  Lightweight plastic bag
-  Paper carrier bag
-  Very lightweight plastic bags are prohibited unless they meet the OK Compost HOME (or equivalent) certification scheme

Reusable bag charge

If you provide reusable plastic or paper bags, these must be charged to the customer at a minimum charge of 70p (inclusive of GST if applicable).

For example, if you provide a reusable plastic or paper bag as part of an event, the cost of attending the event must include a separate 70p (or more) charge for the bag.



Existing bags

If you have remaining stocks of single use bags, you can continue to use these after the Law comes into effect for a period of 6 months (ending on 21 January 2023). You may be asked to prove that the bags were delivered to you before 21 July 2022. The importation of the bags banned under the Single-Use Plastics etc. (Restrictions) (Jersey) Law 2021 after 21 July 2022 is an offence.

Reusable bags made from other materials

Bags made from other materials such as cotton, canvas and jute are outside of the Law.

These types of bags often require more material and more energy to produce than a regular plastic bag and will need to be used more than 100 times to be a sustainable alternative.

If you are considering these types of bags, please carefully consider the shape, strength and capacity of the bag so that it is durable (long lasting and washable), functional (a good size and strength) and attractive to the customer (i.e. look, feel, comfortable to carry, etc.).

Could you be bag free?

Finding an alternative solution or encouraging customers to bring their own bag would mean that you do not have to supply bags and you could promote your business/event as 'bag free'.



**BAG FREE
BUSINESS**



Additional information

Please visit gov.je/singleuseplastics for more information including detailed bag specifications and exemptions to the Law.

Contact

If you have any questions or concerns, please contact Trading Standards Service:

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