

**From:** [REDACTED]  
**To:** Simon Crowcroft <S.Crowcroft@gov.je>  
**Cc:** Kirsten Morel <K.Morel2@gov.je>, [REDACTED], Lyndon Farnham <L.Farnham@gov.je>, Kirsten Morel <K.Morel2@gov.je>  
**Subject:** Re: Battle of Flowers Xmas Parade  
**Date:** Thursday, August 15, 2024 18:10 BST  
**Attachments:** PoSH x Economy Events Partnership edited.docx (13.9 KB)

Dear Simon,

Thank you for your email and apologies for the delayed reply, I am in Alderney with the Minister and have been in back-to-back meetings.

I am attaching the minutes from our inaugural events partnership meeting, distributed by [REDACTED] on 30/07/24, where we discussed the importance of a wider strategic approach to events and events funding. Battle of Flowers have made significant changes to their offering but have scope to enhance this for the future and I believe this group, alongside Visit Jersey are well positioned to influence the direction of travel. It would be helpful to discuss this as a first point on our agenda on the 10th September.

[REDACTED]

Kind Regards,

[REDACTED]

---

**From:** Simon Crowcroft <S.Crowcroft@gov.je>  
**Sent:** Wednesday, August 14, 2024 14:24  
**To:** [REDACTED]  
**Cc:** Kirsten Morel <K.Morel2@gov.je>, [REDACTED]; Lyndon Farnham <L.Farnham@gov.je>; Kirsten Morel <K.Morel2@gov.je>  
**Subject:** Re: Battle of Flowers Xmas Parade

Hi all  
Just chasing up a reply to this please. Thanks  
Kr Simon

---

**From:** Simon Crowcroft  
**Sent:** 09 August 2024 11:00  
[REDACTED]  
**Cc:** Kirsten Morel <K.Morel2@gov.je>  
**Subject:** Battle of Flowers Xmas Parade

Morning [REDACTED]

As you know, I have emailed you a couple of times and spoken to you and the Minister about [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

I look forward to hearing from you.

Kind regards  
Simon

----- End Of Message -----