

From: [REDACTED]
To: [REDACTED], Kirsten Morel <K.Morel2@gov.je> [REDACTED]
Cc: [REDACTED]
Subject: RE: Press Statement
Date: Thursday, January 23, 2025 13:30 GMT

I think we need to be on the front foot on this one. I'm cc'ing [REDACTED] to ensure we're all on board.

Let's provide more detail on areas such as actual increased ticket sales (local and visitors) over previous years, new format after speaking to stakeholders, feedback from attendees and participants etc.

Following all these positives, we need to stress that any new format does incur additional costs. As a result, [REDACTED]
[REDACTED], GoJ looks forward to working with BoF on future events.

Thoughts?

[REDACTED]

From: [REDACTED]
Sent: 23 January 2025 12:42
To: [REDACTED] Kirsten Morel <K.Morel2@gov.je>; [REDACTED]
Cc: [REDACTED]
Subject: RE: Press Statement

OK no problem. Ultimately if we have lines agreed upon this afternoon timing isn't a huge issue.

Welcome thoughts on the suggestion below. I'm signing off at 2pm today but [REDACTED] will be around if required after that.

Kind regards,

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

Communications Service
Government of Jersey
Union Street | St Helier | Jersey | JE2 3DN

[A picture containing shape Description automatically generated]

From: [REDACTED]
Sent: 23 January 2025 12:39
To: [REDACTED] Kirsten Morel <K.Morel2@gov.je<mailto:K.Morel2@gov.je>>; [REDACTED]
[REDACTED]
Cc: Heath Harvey <H.Harvey@gov.je<mailto:H.Harvey@gov.je>>; [REDACTED]
Subject: RE: Press Statement

In short, no. However, if information has been leaked, it's likely to be asap.

[REDACTED]

From: [REDACTED]
Sent: 23 January 2025 12:34
To: Kirsten Morel <K.Morel2@gov.je<mailto:K.Morel2@gov.je>>; [REDACTED]
[REDACTED]

Cc: [REDACTED]
Subject: RE: Press Statement

Hi, the release looks fine but I'd suggest we agree on Gov lines before it goes out. I'd be surprised if we aren't approached for comment on funding.

[REDACTED] > any indication separately on when [REDACTED] intends to release?

Draft comment from you, @Kirsten Morel<mailto:K.Morel2@gov.je>:

"We are committed to supporting the rejuvenation of the Battle of Flowers following the pandemic and continue to engage with the organisers, as they seek to future-proof the event.

"The 2024 edition highlighted the Battle's value to Islanders and our economy, and I look forward to seeing what is in store this summer and beyond."

Adding [REDACTED] > for anything further.

Kind regards,

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

Communications Service
Government of Jersey
Union Street | St Helier | Jersey | JE2 3DN

[A picture containing shape Description automatically generated]

From: Kirsten Morel <K.Morel2@gov.je<mailto:K.Morel2@gov.je>>

Sent: 23 January 2025 11:59

To: [REDACTED] >

Cc: [REDACTED] je>>; [REDACTED]

Subject: RE: Press Statement

Hi

I'm happy with this but have [REDACTED] so you can get his views.

Kind regards

Kirsten

From: [REDACTED]
Sent: 23 January 2025 11:30
To: Kirsten Morel <K.Morel2@gov.je<mailto:K.Morel2@gov.je>>

Subject: FW: Press Statement

Hello Kirsten

Please see below.

I would support the issue of a press release, at this stage, but would welcome your thoughts on this matter. I will work with [REDACTED] to arrange a meeting with the BoF team next week.

Kind regards

[REDACTED]

From: [REDACTED] >>

Sent: 23 January 2025 11:07

To: [REDACTED]

Subject: Press Statement

CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

ENDS

----- End Of Message -----

Hi [REDACTED]

I am unsighted on the agreement you are referring to so it is difficult to respond constructively.

Can you please enlighten me as to where those draft proposals originated from and I'll endeavour to pass comment once better understood.

We look forward to receiving your accounts.

Best
[REDACTED]

From [REDACTED]
Sent: Wednesday, February 19, 2025 15:43
To: Kirsten Morel <K.Morel2@gov.je>; [REDACTED]
Subject: BoF proposed agreement and update

CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Dear Kirsten and [REDACTED]

I will have accounts for you by Friday.

[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]

* making the Battle of Flowers a biennial event

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

----- End Of Message -----