

Jersey – 21st Century Island
Good Design, Better Buildings

Architecture Week 2006– Media Information
Monday 2nd October to Saturday 7th October, 2006

Introduction

Architecture Week is a joint project between the Association of Jersey Architects (AJA) and Planning and Environment: venue - The Royal Square in St Helier.

The architecture, the built environment and the public spaces we all enjoy are critical joint interests for the Association of Jersey Architects, the Minister for Planning and Environment and the people of Jersey.

Significant challenges lie ahead for Jersey and Architecture Week is aimed at assisting the debate on the 21st century environment we will be living in, provocatively, intelligently and passionately.

Challenges

1. Jersey's local architects- fit for the future?
2. Waterfront - height, scale and quality
3. St Helier Regeneration and East of Albert Development Strategies
4. Housing for Jersey in the 21st Century
5. Re-thinking land uses: urban, rural and coastal.
6. Innovation and sustainability in the built environment - how?
7. Living with the past - how to deal with historic buildings

Exhibition

The impact of architecture on our lives; it is proposed to arrange a collection of six 7 x 20 foot shipping containers in the Royal Square as the focus of an exhibition aimed to assist public thinking about architecture in Jersey and promote the work of local architects. The exhibition - which is a statement in itself, designed to illustrate the affect of built forms on our environment - will form the centrepiece for Jersey Architecture Week 2006.



.....those with a stake in the future development of the Island and its architecture must ensure that the scarce commodity of existing sites and new land are developed in a way that maximises their use, and properly reflects the character of Jersey both culturally economically.....



Other Events

In addition to the Exhibition, there will be a programme of daily events for Jersey Architecture Week (See the table at Annex A, below.), culminating in the Jersey Design Awards on Friday evening. For the first time ever in the Channel Islands, there will be internationally acclaimed architects speaking every evening about their work, ideas and the relevance of new architectural thinking in Jersey.



Jersey Design Awards

Jersey Architecture Week 2006 will culminate in the Jersey Design Awards at the St James Centre on the evening of Friday 7 October 2006, and will showcase and celebrate excellence in local architectural design, completed during the last 2 years.

The categories for Design Awards are:

- New large scale; an example of excellent design and best practice
- New small scale; an example of excellent design and best practice
- Large scale refurbishment; an example of excellent design and best practice
- Small scale refurbishment; an example of excellent design and best practice
- External works/ public realm; an example of excellent design and best practice
- Innovation and sustainability; an example of excellent design and best practice

Invitations to make submissions will be made by or before the end of this month, with the deadline for entries on 31 August 2006.

Building Bridges

The AJA wants to involve the school children of the island, as the next generation, in thinking about design. To that end, with the direct support of the Jersey Evening Post (JEP), it is promoting a competition to design and build a bridge, spanning 75 cms and capable of supporting a load of 1 kg at its centre, entirely constructed from the pages of the JEP, using only glue to bond its components.

Entries must be submitted by the 2nd October 2006, with the winners announced on the 5th October 2006 at the design awards.

The prizes	The Secondary School winner	£200
	The Primary School winner	£200

The winners will be selected on their design, imagination and function of their bridge by the AJA panel.

Sponsorship

We are seeking financial sponsorship from local businesses and States Departments to help cover the costs for the week and are extremely grateful to Huelin Renouf for the loan of 6 shipping containers for the Exhibition.

The cost for a major sponsor is £5,000.

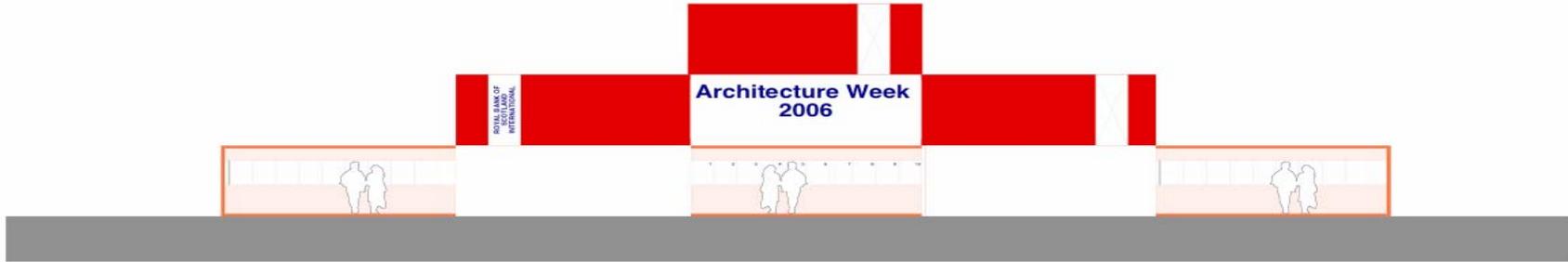
The sponsor will have their company logo professionally applied to the external face of the container and have two display areas upon entering the exhibition in the container.

The sponsor's company logo will also be published on all Architecture Week advertising medium, which will include the JEP.

The Sponsorship package will also include:

1. Four tickets to the main presentation event and the evening buffet at La Cala to be held on Friday the 6th October 2006.
2. Two Places to the daily lunchtime exhibition / presentation due to be held throughout the Architecture week.
3. Two Places to the "Food4Thought" discussion forum breakfasts, being held at the Pomme D'Or Hotel from 3rd to 6th October 2006.

General sponsorship is also sought by the Association of Jersey Architects to assist in the funding of Jersey Architecture Week 2006. General sponsors will be acknowledged in all media and associated marketing initiatives.



The Exhibition: Six Stacked Shipping Containers

The Future

The AJA, together with the Minister for Planning and Environment, is committed to 'Good Design' and through this to delivering better buildings for its clients; buildings that meet the economic, social and environmental requirements of our Island community.

Jersey Architecture Week – 2nd to 7th October 2006 Provisional Programme

Serial	Date	Time	Event	Speaker	Location
(a)	(b)	(c)	(d)	(e)	(f)
1.	Wednesday 19th July	1300 hours	AW launch by Sir Richard MacCormac CBE	Mike Waddington and FC and Sir Richard MacCormac	Royal Square
2.	Monday 2nd October	Official Opening 1300 hours	Opening Ceremony – Mike Waddington, President the AJA	Sir Richard MacCormac CBE	Royal Square
3.		1800 to 1930 hours	The Importance of 'Jersey' in Local Architecture	Sir Richard MacCormac CBE, MA, PPRIBA, RA	Town Hall
4.	Tuesday 3rd October	0730 to 0900 hours	Food 4 Thought – Good Design in Jersey	Martin Bralsford (TBC) (1)	Pomme d'Or Hotel
5.		1300 to 1400 hours	Energy, innovation and sustainability in the built environment - how?	Deputy Rob Duhamel – Chairman of the Scrutiny Environment Panel	Old Library
6.		1300 to 1400 hours	Planning and Design workshop		Willow Room, Hill Street
7.		1300 to 1400 hours	AJA Building Tour		TBA (2)
8.		1400 to 1600 hours	How Well do You Know Your Town?	Frank Falle	Liberation Square

(a)	(b)	(c)	(d)	(e)	(f)
9.		1800 to 1930 hours	Developing Esplanade Square	Sean O'Laoire B ARCH, M ARCH in UD, FRIAI	The Town Hall
10.	Wednesday 4th October	Breakfast 0730 to 0900 hours	Food 4 Thought 2 – Good Design; a Layman's Perspective	Clive Barton	Pomme d'Or Hotel
11.		1300 to 1400 hours	'My Town' – A personal view on the good and the bad developments in St Helier and a vision of the future, particularly for those living in town.	Connétable Simon Crowcroft (TBC)	Old Library
12.		1300 to 1400 hours	Planning and Design workshop		Willow Room, Hill Street
13.		1300 to 1400 hours	AJA Building Tour		TBA
14.		1400 to 1530 hours	Architecture Tour – The Waterfront As You Do Not Know It	Derek Mason	Liberation Square
15.		1800 to 1930 hours	The Jersey Waterfront – In St Helier	Jim Greaves	Town Hall
16.	Thursday 5th October	0730 to 0900 hours	Food 4 Thought 3 – An Alternative View of the Waterfront	Advocate Chris Schofield	Pomme d'Or Hotel
17.		1300 to 1400 hours	Re-thinking land uses	Paul Nichols – Chief Executive of Planning and Environment	Old Library
18.		1300 to 1400 hours	Planning and Design workshop		Willow Room, Hill Street

(a)	(b)	(c)	(d)	(e)	(f)
19.		1300 to 1400 hours	AJA Building Tour		TBA
20.		1400 to 1530 hours	Architecture Tour: Good design	Stuart Fell	Royal Square
21.		1800 to 1930 hours	The Essence of 'Good' design	Sir Michael Hopkins	Mont Orgueil Tudor Hall
22.	Friday 6th October	0730 to 0900 hours	Food 4 Thought 4 – Developing Housing Standards for the 21 st Century	Deputy Sean Power – Member of the Scrutiny Environment Panel	Pomme d'Or Hotel
23.		1300 to 1400 hours	St Helier Regeneration 2020	Mike Waddington	Old Library
24.		1300 to 1400 hours	Planning and Design workshop		Willow Room, Hill Street
25.		1300 to 1400 hours	AJA Building Tour		
26.		1400 to 1530 hours	Architecture Tour – St Helier regeneration	Simon Crowcroft, Connétable of St Helier	The Town Hall
27.		1930 to 2130 hours	The Jersey Design Awards – 'Good Taste' in Architecture	Prof. Will Alsop OBE RA	St James Centre
28.		2200 to 2330 hours	Reception for Design Awards winners and VIPs		La Cala

(a)	(b)	(c)	(d)	(e)	(f)
29.	Saturday 7th October	1030 to 1600 hours	Architecture Week Exhibition		
30.		1100 to 1400 hours	Planning and Design workshop		Willow Room, Hill Street
31.		1400 hours	Architecture Tour – The Waterfront As You Do Not Know It	Derek Mason	Liberation Square

Notes:

- (1) TBC – To Be Confirmed
- (2) TBA – To Be Announced