Jersey WellFest: Expression of Interest

The States of Jersey, supported by other wellbeing partners' are organising a two-day event with the aim of promoting the importance and understanding of the interaction between mind, emotions and physical wellbeing.

The event, entitled Jersey WellFest, is being held on Friday 26 and Saturday 27 October at Les Ormes to coincide with World Mental Health Day.

Jersey WellFest is inviting charities, States organisations and private businesses to express their interest in becoming involved.

About Jersey WellFest

Jersey WellFest will support the Future Jersey’s objective of improving Islanders’ health and wellbeing, and the Mental Health Strategy’s Key Priorities 1 and 2. You can read more about both below.

Planning is at an early stage, but it is envisaged that the event will include:
- specialist workshops, taster sessions and inspirational talks around the interactions between mind, emotions and physical wellbeing
- a large floor area where charities, States organisations and private businesses can have interactive exhibits, stalls and activities
- a number of quieter rooms and areas for talks, specialists workshops and taster sessions
- an arena with a programme of displays and presentations scheduled
- a refreshment area which complements the Les Ormes restaurant. For example healthy drinks and snack stalls and healthy cooking demonstrations.

The objective is for visitors to discover, try out and engage with a variety of services that can support their overall wellbeing.

We do not know how many visitors there will be, but anticipate several thousand over the two days. On the first day, Friday 26 October, Year 7s from all of Jersey’s schools will be invited to visit over the day, attending in two sessions- morning and afternoon. Saturday will be aimed at families and the elderly, and the talks and other activities will be tailored accordingly.

Getting involved

Your charity, not-for-profit organisation, States organisation or business can get involved in a number of ways:
- An interactive stand, stall, display or activity
- A talk or seminar
- A display or presentation in the arena
- Sponsorship of an element of the event
- Something else

To help us determine interest, please would you contact the Health & Social Services, System Redesign & Delivery Team via email to JerseyWellFest@health.gov.je by Friday 15 June expressing your interest. Your expression of interest in no way implies a commitment by either party. The email should include:

- A description of your organisation
- How you would want to get involved. Please include all that are applicable, and multiple examples (e.g. if you would want to give a number of different talks, please list each one):
  o Stands/stalls - what it would include and how interactive it would be, and confirmation that it would be in situ for the whole event
  o Seminars/talks – the subject matter, the most relevant demographic, your preferred time/day for delivery
  o Presentations/talks – what it is, the most relevant demographic, your preferred time/day
  o Something else
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After 8 June we will assess the expressions of interest and prepare an outline programme for the event.

We will then contact you:
- With a proposal about how your organisation could be involved.
- Asking for more information and explaining the reason for it
- To let you know that you have not been successful and to explain why

Every organisation involved will be asked to sign a contract before the event, even if there is no charge for their involvement.

Charities, not-for-profit organisations and States organisations will not be charged for their involvement. We expect to charge profit-led businesses a nominal sum in order to help recoup some of the cost. Involvement and charges will be at the discretion of the Jersey WellFest Project Group. All decisions will be transparent and explained to those affected.

About Jersey WellFest's overall objectives

Jersey WellFest seeks to support Future Jersey’s objective of improving Islanders’ health and wellbeing, which you can read here:

It also seeks to support the Mental Health Strategy’s Key Priorities 1 and 2:

Key Priority 1: Social Inclusion & Recovery: ‘We will work closely with the Public Health Department and the Community and Voluntary Sector to build a co-ordinated programme of mental wellbeing awareness delivered with the aim of reducing stigma and discrimination.’

Key Priority 2: Prevention and Early Intervention: ‘We will work with key service providers so that that all sites to which the public have access provide a range of information about the services offered at that site, as well as information about other services including mental health advocacy and the services provided by voluntary and community organisations.’

Our objective is for everyone involved to support these objectives in some way.

Jersey WellFest follows the success of the Wellbeing Services Day held in January. The small market place style event was open to professionals only to find out about what services are out there to support wellbeing and mental health needs in Jersey. It enabled people to find out about different services and talk to the people working within them.