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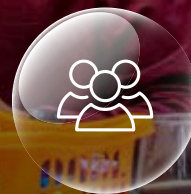
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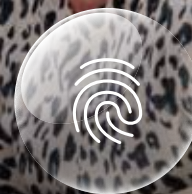
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- positive attitude
- teamwork
- communication skills

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CAREERS IN JERSEY 2025

The official annual careers publication for Skills Jersey



made by

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Who are Skills Jersey?



“Skills Jersey is dedicated to empowering local people of all ages to have the ability to choose and achieve positive career, life and learning goals, aligning with the needs of the Island, in collaboration with industry.”

Skills Jersey's mission statement

Skills Jersey, which includes Careers Guidance, Mentors, and the Skills Development Team, is part of the Children, Young People, Education and Skills Department. It is a centre of excellence with clear links connecting education and lifelong learners with industry.



WHAT SKILLS JERSEY CAN OFFER:



Our Careers Guidance team at Skills Jersey offer free, confidential and impartial advice to people of all ages including school pupils, students aged 16 and over and adult's resident in Jersey.



We work closely with schools, parents, employers, the government, and the wider community to research, create, promote, and deliver a portfolio of skills development schemes and initiatives that meet the needs of the Island – now and in the future.



Mentoring service supporting young people within schools or transitioning out of school, people undertaking an apprenticeship and people who are upskilling with a programme of CPD or undertaking an accredited training course.

Contact Skills Jersey for advice and support on 01534 449440

We've added contact details on each page, just down there.



The Skills Development Team. Ellie, Hannah, Jeremy, Gary, Sally, Angela, Chantelle

The Skills Development Team

Working closely with schools, parents, employers, the government, and wider community we research, create, promote and deliver a portfolio of skills development schemes and initiatives that meet the needs of the Island – now and in the future.

Marketing and Events

We coordinate a series of annual events that are key in the academic calendar, such as the Higher Education Fair and the Skills Show that align with the needs of the island, in collaboration with industry. These events are designed to offer islanders of all ages the chance to have meaningful encounters with relevant stakeholders, assisting them in navigating their options at various stages of life.

Complementing each event, we work with local publishers, Factory, on the two distinctive publications: 'Reach' - a comprehensive guide to Higher Education, and 'Direction' - a captivating magazine that showcase the diverse career journeys of local individuals. Annually, we organise career fairs within schools and conduct industry workshops and events at the library. Stay updated on our activities and upcoming events by following us on social media @SkillsJersey and visiting our Skills Show website at www.jerseyskillsshow.com.

Research

Our Skills Intelligence Officers support Senior Officers within Government including CYPES and the Economy along with expert industry groups to appropriately respond to current and future skills gaps and trends, including through developing our current and future workforce, to create a dynamic commercial landscape that will ensure a thriving economy and island community.

This is achieved through providing advice and suggestions for moving forward informed by labour market information and wide-ranging and up to date research from related experts and professional bodies, across international jurisdictions.



Employer Engagement

Our Skills Development Leads provide links between all areas of the economy from schools, businesses, and the Government to develop the knowledge, aspirations and employability skills of young people and all Islanders.

This includes meeting with all industry sectors in the Island to find out what skills they may be looking for in a potential employee and if there are areas where skills may be in short supply.

We can support industries to develop relevant skills pathway opportunities, including: apprenticeships, training courses, work experience, and insight days from various providers to bridge those gaps.

The aim is to make sure that islanders have the knowledge and skills that are required to make Jersey a thriving place to live and work.

Work Experience & Similar Initiatives

Over 1,000 Year 10 students take part in Trident each year which is a valuable two-week work experience placement, introducing young people to the world of work. Students choose from approximately 500 placement opportunities which is offered by over 350 local employers. This initiative aims to provide students with firsthand experiences of various working environments, instil a strong work ethic, and foster the development of essential life and employability skills.

Skills Camps

Short two-day school holiday camps for students in Years 7 to 11 are facilitated by our team, along with training providers including Highlands College. These are within a variety of industries including hospitality, hair and beauty, entrepreneurship, engineering, agriculture and many more, providing students with a fun and engaging way to learn new skills and gain an insight into the industry.

Insight Days

Insight days are offered to students between Year 9 to Year 12 which focuses on in depth insight into a specific vocational area where students gain valuable knowledge from a variety of professionals within their field. These include, but are not limited to, Medicine, Healthcare, Teaching, Hospitality and Construction.



The Careers Guidance Team; Kate, Carin, Emma, Lucy A, Steph, Sarah, Lucy J

The Careers Guidance Team

Our Careers Guidance team at Skills Jersey offer free, confidential and impartial advice to people of all ages including school pupils, students aged 16 and over and adult's resident in Jersey. Meet the team!

Are you:

- looking for a career change
- starting your career
- in education or leaving education
- looking to gain qualifications
- returning to work or retiring
- or simply wanting to chat about your career ideas





The Careers Guidance team can help you to...

- » Identify your strengths, interests and options
- » Plan job hunting strategies
- » Structure your CV and help you prepare for interviews

They can also help you...

- » Advise on application forms
- » Provide information on training courses
- » Provide career matching programmes

LEARN MORE





The Skills Mentoring Team

Mentoring for individuals and organisations is proven to improve well-being, productivity and personal effectiveness and is globally recognised as a positive influence.

The team of Skills Mentors is a dedicated and qualified team, whose role is to individually support people who are upskilling with a programme of CPD (continuous professional development) or undertaking an accredited training course. Individuals can access a qualified mentor who's role is to work with them on goals, career progression, personal development and aspirations. This is tailored to the individual and is a partnership designed to enhance personal effectiveness, productivity and wellbeing. An area of work that the mentors undertake is with school age children, connecting the education system with industry and the world of work. Skills mentors support young people in the important school years 9, 10 and 11; these are crucial milestones in a young person's life, where they are making choices about their futures and mentors work with them to engage in a range of different activities relating their learning to the world of work. Skills mentors can work with young people to provide work insights (visiting workplaces across a variety of industries), individual coaching and mentoring sessions to provide guidance on workplace expectations and behaviours.

Who are we.....

The team of Skills Mentors is a dedicated and qualified team passionate about supporting people. They have come from a wide range of backgrounds and offer an abundance of experience to those they support.





What do we do....

Individuals can access a qualified mentor who's role is to work with them on goals, career progression, personal development and aspirations. This is tailored to the individual and is a partnership designed to enhance personal effectiveness, well-being, sense of purpose and has been shown to increase productivity. The service is voluntary and impartial and we can work with people towards a planned goal, advising on the most effective way to achieve this, or providing study planning advice, time management, communication skills – the ways in which a mentor can help are as varied as the range of people we work with. Our mentors will work with you to develop a clear plan towards achieving your goals.

Key elements include;

- Exploring your interests and aspirations
- Support with balancing study and employment
- Identifying your strengths
- Setting new goals
- Arranging work insights to help find your interests for possible career paths.
- Identifying, managing and overcoming challenges, to enable progress into the world of work
- Exploring and discovering pathways and options for your future career
- Support with employer relationships – eg how best to broach the subject of gaining promotion

How do we do it....

- 1:1 coaching/mentoring appointments, planned around you and with your success as the goal
- Work insight visits to explore career interests and gain a fuller view of different work environments
- Cooperation with employers and other professionals to enable positive relationships
- Activities and workshops targeted to individual clients' needs
- Signposting to other services and opportunities

How to get in touch....

Anybody can refer themselves or a young or eligible person to our service. The steps to making a referral can be found on the Skills Jersey webpage on Gov.je.





Megan Kirkland

MENTORING CANDIDATE

Megan went to Skills Jersey looking for some support in identifying direction with a career. They explored, through workshops and insight visits, where Megan would be best placed to start progressing their career. Megan was able to identify that they would like to advance with a degree with UCJ, but needed to start with an Access course at Highlands college. Their hard work and continuing effort is testament to their ability to be able to identify their goals and work steadily towards them with amazing focus.



How did you hear about the Mentoring service?

I heard about it through Prince's Trust.

What's been the best thing about having a Mentor?

Getting feedback with no judgement, it really helped me understand how to improve basic skills.

How did your Mentor help you achieve your goals?

My mentor would give me small tasks to do and then review it after with feedback on how to improve. This helped me improve skills like CV writing.

Can you tell us a little bit about your journey from where you were at to where you are now.

Well I started off confused and struggling to write a personal statement but as I worked with my mentor, I started to understand how to improve and all the skills I had at my disposal. I used this new knowledge to push myself further from looking at a job placement to then applying to an access to Higher education course. From there I knew what was best for me and how to improve more and more. I've now progressed from struggling to write a CV or a personal statement to writing full blown essays that my tutors can't find fault with.

What difference did it make to you to have the support of someone impartial?

This support helped me greatly: no judgement, no prior opinions, just what can you do. It made me understand clearly what I could do due to it being impartial.

Would you recommend Mentoring?

Yes.

If yes why?

It's helped me come out of my shell greatly and showed me how far I could go in this world. I believe with the right mentor anyone could learn how to grow into the person they want to be.

What advice would you give someone in a similar situation to you?

Sign up, see what they have to say. You may think it won't change anything but you never know. A talent you thought was useless could be the best in another field and a good mentor will know exactly the field to put it to good use.

At this year's Skills Recognition and Awards, Hugo Gomersall was honoured with the Outstanding Achievement in Trident Work Placement award, an accolade that reflects his dedication, professionalism, and exceptional performance during his placement. Trident is more than just a work experience program; it's a stepping stone for students to develop real-world skills, gain confidence, and explore potential career paths. Hugo's journey is a testament to the impact of hands-on learning, showcasing how hard work and enthusiasm can lead to remarkable success.

Meet Hugo and hear first-hand about his Trident experience.

Hugo Gomersall

PROJECT TRIDENT

Where was your Trident work experience placement, and why did you choose this location?

I completed my Trident work experience placement at La Moye Golf Club. I chose this location because I have always had a passion for golf and outdoor work. La Moye is known for its beautiful course and excellent maintenance standards, and I wanted to learn from experienced professionals on how this is done and in an environment that matched my interests.

What did you enjoy most about your placement, and why?

The most enjoyable aspect of my placement was working closely with the greenkeeping team. I loved being outdoors, taking care of the golf course, and seeing the progression throughout the 2 weeks. Learning about the different techniques used to maintain the greens, fairways, and landscapes was fascinating and rewarding.

Since returning to school, how have you applied the transferable skills you developed during your placement to your studies and daily life?

During my placement, I developed strong teamwork and communication skills, which I've applied to group work in school. I also learned the importance of time management while balancing multiple tasks on the golf course, which has helped me prioritise my revision more effectively. Additionally, the attention to detail I practiced while maintaining the course has carried over into my schoolwork, improving the quality of my work.

Has your placement influenced any decisions about your post-16 or post-18 education and career plans? If so, how?

Yes, I would say they have inspired me to look towards jobs and careers which require more outdoor and practical work rather than jobs in an office, simply because of how much fun I had with the hands-on approach at La Moye.

Did your placement challenge any expectations you had about the workplace or a particular career path?

Absolutely, I expected the job to be mostly manual labour, but I was surprised to learn about the science and strategy involved in greenkeeping. Understanding how weather, soil types, and plant health impact golf course maintenance challenged my initial thoughts, which then sparked a deeper interest into the field.

What was the most valuable lesson you learned during your Trident placement?

The most valuable lesson I learned was the importance of perseverance and hard work. Maintaining a golf course requires dedication and attention to detail, and I realised that the effort put into the work leads to visible results and a sense of pride in what we accomplished as a team.



Would you consider pursuing a career in the industry you worked in? Why or why not?

Yes, I would consider pursuing a career in the greenkeeping industry or a related field. The combination of working outdoors, applying scientific knowledge, and creating beautiful spaces for people to enjoy aligns with my interests and values. Personally, I find fulfilment in contributing to something that brings joy to others.

What advice would you give to students selecting their Trident placements or preparing for their work experience?

I would advise students to choose a placement that genuinely interests them, even if it's outside of their comfort zone. Be open to learning and ask questions. Engage with your coworkers and take every opportunity to absorb as much knowledge as possible. Finally, maintaining a positive attitude and being proactive will make the experience much more rewarding.

GIVING BACK

Skills Jersey supports Beresford Street Kitchen, through providing learners with Trident placements, Careers and guidance sessions and Insight days. They work closely with the BSK team to tailor the experience, delivering a service that helps individuals recognise their own skills and strengths, explore career pathways and support them to take their next steps towards meaningful employment.

Elle Vieira PROGRAMMES MANAGER AND SAFEGUARDING LEAD

What is your role within BSK?

As a charity we provide structured Education, Training and Employment programmes for people with learning disabilities and/or autistic people. My role is to lead and develop the programmes, working with the training and learning teams to ensure we are delivering to a high standard and bringing life changing outcomes to our crew. I also work closely with other partner agencies such as statutory and voluntary sectors to improve outcomes for people with Learning disabilities and/or autistic people.

What does a typical day look like for you?

A typical day for me is a whirlwind of leadership, collaboration and coffee. I work closely with the CEO to strategise and ensure our programmes are making a positive impact. We're always thinking about how we can scale and improve what we do, and I love being part of that bigger picture. Throughout the day, I'm meeting with external partners, building relationships, and finding new ways to get our message out into the community. I keep a close eye on any safeguarding concerns and make sure everyone feels safe and supported. I'm also involved in training and mentoring the team, guiding them on best practices and encouraging them to think creatively about how we can achieve the best outcomes for our crew. It's all about empowering our crew to gain independence, build skills, and take meaningful steps toward employment. It's challenging, but so rewarding—and I couldn't imagine doing anything else!

List three important skills required in your role..

In no particular order; Patience and empathy, Flexibility and adaptability, Passion (and a good sense of humour).

What is the best part of your job/what motivates you in this role?

For me, the best part of my role is working with a dedicated team of staff and crew who motivate me every day. I am extremely passionate about what we do and feel extremely lucky to have the pleasure of working with such a diverse group of people each day. Seeing how the crew debunk myths and challenge unconscious and conscious biases around their abilities not only in the work place but within the community motivates me to work alongside them to change perceptions of learning disabilities and Autism throughout the island.

Where do you see yourself in 3 years?

Having played a key role in expanding and enhancing the impact of our education, training, and employment programmes. By that time, we hope to have successfully further developed scalable, accessible initiatives that have helped even more adults with learning disabilities and/or autistic people gain independence and employment. I envision us having built strong partnerships within the community and with other organisations, allowing our programmes to reach a broader audience. I'd like to continue mentoring and empowering the team to be their best, ensuring that we remain at the forefront of disability, equality, and inclusion.

Luke Ryan CAFÉ ASSISTANT (CREW)

What is your role within BSK?

I work at Beresford Street Kitchen, primarily in front of house. My role involves serving customers, taking orders, and preparing teas and coffees. I also assist in the kitchen with kitchen portering tasks, which include washing dishes and making garnishes as a kitchen assistant.

What does a typical day look like for you?

I walk, drive, or take the bus to work. My day begins with opening duties, such as setting up the coffee machine. Most of my shift is spent serving customers, taking orders, and preparing teas and coffees. I also have regular cleaning tasks to complete and often help in the kitchen, whether it's making garnishes for dishes or washing up.

List three important skills required in your role..

Good customer service, Good food safety and hygiene knowledge, Good communication skills

What is the best part of your job, and what motivates you in this role?

I enjoy learning various skills and meeting different people. I also appreciate working alongside my colleagues.

How did your involvement with Trident's partnership with BSK contribute to developing your work skills?

I have undertaken two rounds of work experience with Trident and BSK. My first was at the Jersey Art Centre as a stagehand, and my second was at Digital Jersey. I found both experiences enjoyable, as they were in workplaces that genuinely interest me. Both placements enabled me to learn new skills that I can apply in the future.

Where do you see yourself in three years?

Hopefully, I will have a job that I truly love doing.

Luke is part of the BSK Flight programme, a two-year fixed-term employment initiative at BSK. This programme assists crew members in developing work skills, taking on greater responsibilities, and preparing for meaningful employment opportunities once the placement concludes. BSK staff support participants in job seeking by guiding them through the application and interview processes. Once ongoing employment is secured, BSK continues to offer support to both the employee and the employer.

Jennifer Crocker CAFÉ ASSISTANT

What is your role within Jersey Pearl?

I've been working for a year and a half and loving it.

What does a typical day look like for you?

Serving customers, making tea and coffee, serving food and drinks to customers, cleaning tables, washing up and keeping the café clean and tidy.

List three important skills required in your role..

Good customer service, knowing how to make tea and coffee, keeping the café clean and tidy

What motivates you in this role?

Keep the customers happy so they keep coming back.

Where do you see yourself in 3 years?

Improving my skills and getting better at my job.

Jen was part of the BSK Flight programme, a two-year fixed-term employment initiative at BSK. Jen completed the programme in 2023 after which she secured a job at Jersey Pearl working as a Café Assistant in their Café.



Robert d'Orleans LEARNING LEAD

What is your role within BSK?

As the Learning Lead at BSK Academy, I design and develop our adult education curriculum to help learners build skills for independence and employment. I focus on making learning accessible, engaging, and practical so that our students feel empowered in their personal and professional lives. I also lead a small but dedicated team of learning mentors, supporting them in delivering lessons on essential life skills. Together, we create a learning environment that is not only informative but also enjoyable and confidence-building.

What does a typical day look like for you?

My day usually involves a mix of planning, research, and resource development. I spend a lot of time shaping our curriculum, ensuring that our courses—whether focused on independent living, workplace skills, or employability—are engaging and accessible to all learners. A big part of my role is also creating resources that make learning as interactive and enjoyable as possible. And on the best days, I get to be in the classroom, working directly with learners, teaching them about workplace expectations and helping them build confidence in their abilities.

List three important skills required in your role..

Beyond technical teaching skills, I believe the three most important skills I use daily in my role are interpersonal skills, clear communication, and adaptability. Building strong relationships

with learners is key—empathy and patience go a long way in creating a supportive learning environment where our learners feel respected and listened to. Clear communication is just as important because no matter how great a lesson plan is, it won't be effective if the message doesn't connect with the learners. Finally, adaptability is crucial. Whether it's adjusting a whole lesson plan to suit different learning needs or thinking on your feet when a learner asks a curveball of a question, being flexible makes all the difference.

What is the best part of your job/what motivates you in this role?

Without a doubt, the best part of my job is the people—and that says a lot, considering I'm not naturally an outgoing person! The learning team I work with, along with the wider BSK team, are some of the most dedicated and supportive colleagues I've had the privilege of working with. But most of all, it's the crew at BSK who inspire me every day. Their positive attitude, determination, and willingness to grow—both in their workplace training and classroom sessions—never fail to amaze me. Seeing their progress and confidence grow is what keeps me motivated.

Where do you see yourself in 3 years?

Hopefully, still at BSK—but with even better facilities and more opportunities for our crew to develop their independence and work skills. I'd love to see us expand what we offer, creating even more pathways for our learners to thrive.

If you are an employer interested in offering work experience through Trident, please email trident@gov.je or email academy@aspirejersey.je to contact BSK directly.

Mainstream hype for AI has exploded over the past few years, bringing a global gold rush fuelled by hundreds of billions of dollars, reshaping jobs, industries and government policies. As a fresh graduate, gone are the days when you had to pretend ChatGPT didn't help you with your final paper - now, experience with AI is something employers actually commend.

Of course, it's not all rosy. Competitive graduate jobs are receiving unprecedented numbers of applications, you may have to shoulder the awkwardness of an AI-generated video interview, and putting keywords in your CV can outweigh industry experience in the initial application stages. It's easy to want to bury your head in the sand and run away to South East Asia when you're spending hours sending applications into the void, or wallowing in the fear that someday your job might be taken over by a computer that is definitely smarter than you, and doesn't have to eat, sleep, or have chats at the coffee machine with Colleen from Accounts.

But is it all so dark and gloomy? The term 'Artificial Intelligence' may summon up scenes from a dystopian sci-fi movie, but in reality, you already interact with it every day. Google Maps uses it to predict traffic, Siri's borne the brunt of your questioning and if you're anything like me, you've definitely asked ChatGPT for life advice at least once. There can be a slight misconception that to keep up in your industry, you need to master coding overnight and build an AI model to shoulder the work of ten employees, at ten times human speed. If you can do this - great! Consider leaving your job and starting your own business instead.

Is there a way of staying ahead in the AI revolution, or is it time to pack it in and admit defeat with a Nasi Goreng? To get some answers, we spoke to Dr. Danica Damljanovic, founder of Sentient Machines. Her company uses AI to decode human interactions, helping businesses improve customer service, streamline communication and make smarter decisions based on real-time data. With a background in natural language processing and a stint with the SRI team that developed Siri, she knows a thing or two about how AI is reshaping the way we work. Below, she shares her thoughts on the future employment landscape, and how you can make sure you're not left behind.



Dr. Danica Damljanovic

FOUNDER

Sentient Machines

What was the initial spark that inspired you to found Sentient Machines?

“Speech is the most intuitive way for us to communicate, yet in conversation people frequently misunderstand each other. For me, the way we speak and understand (or misunderstand) each other remains fascinating. It’s even more fascinating to think that machines can understand us (sometimes) even better than other humans. Machines can be more objective, as they don’t have the ability to feel emotions, but they are able to help us manage ours. So ultimately I set out to build a machine that can help humans become better communicators by being able to recognise and manage their emotions and behaviours.”

How do you see AI changing the employment landscape in the near future?

“It is going to change it much faster than any technology, including social media. AI can empower humans in a way that we didn’t see before. For example, machines can read hundreds of pages for you and get you the right information, so you don’t have to. Humans can then focus on high level tasks utilising the AI output. So jobs will be changed for sure. They will look different, and people who don’t embrace AI will be competing with others who will. So we will see a big impact.”

Are concerns about AI-driven job automation justified? What advice would you give to those worried about future employment?

“It is going to look different, with a mixture of positives and negatives. I back the positives because the potential benefits of AI are huge. It used to be that only some roles - software engineers being one of them - had to upskill to stay current with recent developments. With AI, most jobs will be impacted, with constant learning becoming the norm. So I actually believe that AI can help young people achieve their goals much faster than previous generations. My advice is to be agile with what’s happening with AI.”

What can graduates do to keep up to date with the integration of AI in their chosen industry?

“There are so many tools out there that you can immediately use, such as ChatGPT, Grok and other similar tools. Bear in mind not to send personal information or sensitive company data over the wire. Depending on the industry there’s plenty of courses online, like Coursera where they can engage and learn more. AI has become the new alphabet, it is now essential to understand at least the basics to survive in the future of work.”

Do you believe that all industries across different sectors can benefit from AI integration?

“Yes, though some will benefit more than others. If you are in retail, then while it helps to have all your tech up to date, people will still value that human experience. Whereas in some other industries, there will be a total automation of tasks, where AI in combination with engineering can optimise processes in a way we’ve never seen before. This full-blown automation will be more applicable to industries like tech or finance. However, even these industries will need the human touch that will likely be correlated with their premium models.”

What are the potential benefits of AI integration for Jersey’s economy?

“There are some incredible productivity gains, and also the fact that you will be able to churn through data in a way that previously wasn’t possible. This opens doors to many innovative approaches to doing business, and AI empowering humans to do more in less time. Jersey has a shortage of some skillsets, and AI can perhaps attempt to bridge that gap.”

Hervé Duval-Gatignol

FIELD ARCHAEOLOGIST

Société Jersiaise

What does a typical day look like for you?

I must admit that I rarely explore lost cities - though it has happened! My days are very diverse, which I really enjoy. I spend time writing reports, answering emails, and preparing projects for the year. Part of my work involves archaeological surveys as well as excavations, which mostly take place in summer. The variety of tasks keeps things exciting, balancing office work with field research.

What are the most important skills needed for your role?

Being multi-skilled is important in this job, but I would say curiosity is just as essential. In archaeology, we are constantly learning and applying our knowledge to research. Judging by my desk, being extremely tidy isn't a requirement, but it certainly helps, as we have to juggle multiple tasks and switch between them easily. I believe that adaptability is the key.

Are there any future skills you will need to learn for your role?

I have a strong desire to learn new things - so yes, definitely. For example, we have some geophysical equipment, and I'd love to train to use it, so I could detect what lies beneath our feet and reveal the invisible! I communicate a lot about my research, but I have no formal training in social media, which I know is a gap in my skill set. Thus, some communication

skills courses might be useful.

What is the best part of your job? / What motivates you in this role?

Until recently, I would have said that discovering unknown sites was the most exciting part. It's an incredible feeling to unearth artifacts or entire sites we never even suspected existed. However, after recent excavations, I've come to realise that the real joy for me lies in sharing that feeling with others. Seeing someone making a discovery, no matter how small, gives true meaning to this work.

What advice would you give someone interested in a career in your profession?

"If I did it, so can you!" I became an archaeologist almost by chance, and through hard work and perseverance, I now have an incredible job. Like in any field of work, you need to be dedicated, give it your all, and believe in your dreams. The journey may not

be without obstacles or challenges, but I've learned so much about the world

and myself that I would make the same choices all over again.

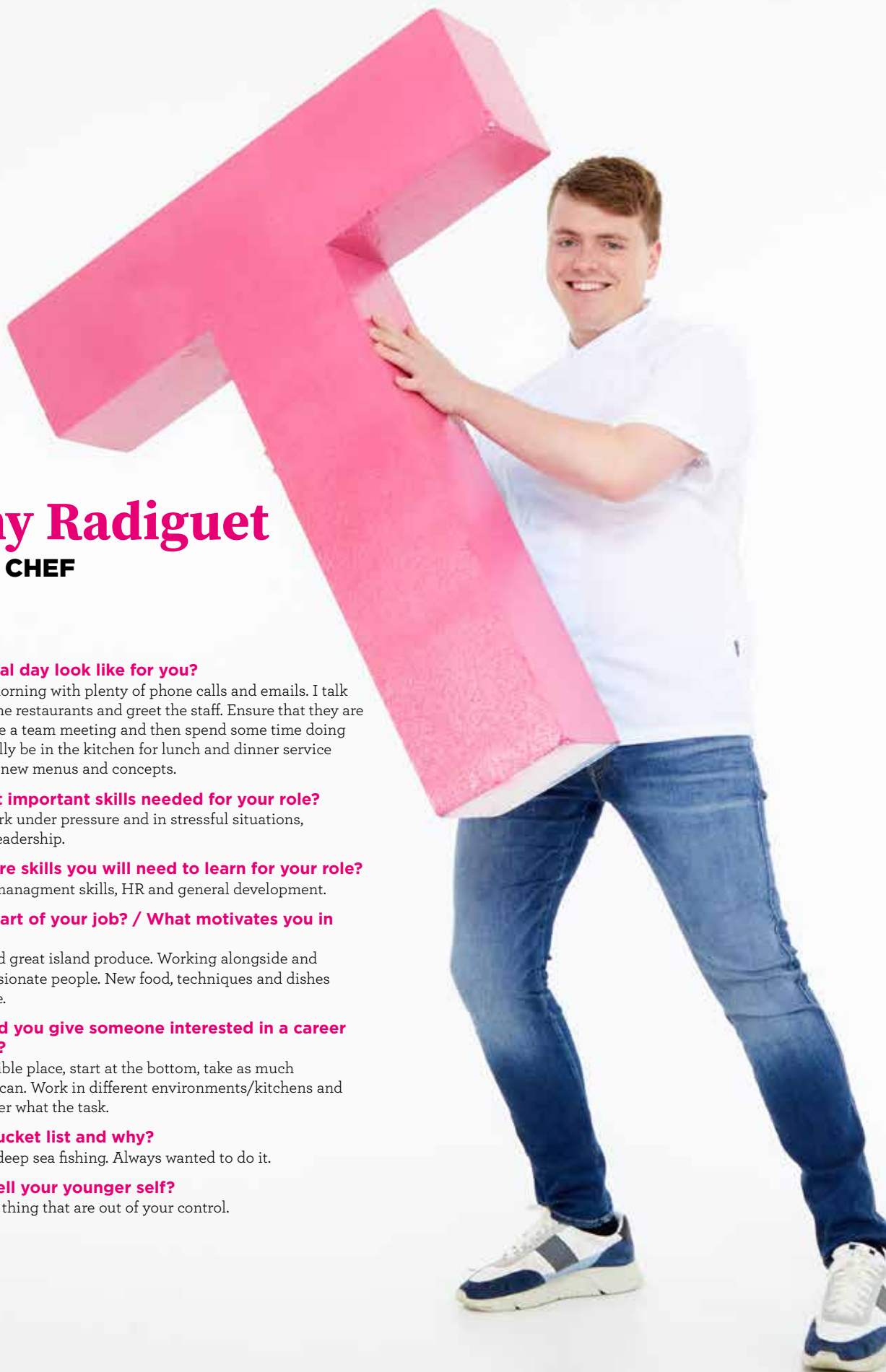
What is on your bucket list and why?

I think I'd love to give the people of Jersey the chance to travel back in time, to better understand those who came before us on the island. I don't know what form it will take, but it's a task that will occupy me for a couple of years. I have received so much from Jersey, and I would like to give back in my own way. Now, if we're talking artefacts... finding a Celtic anthropomorphic sculpture!

What would you tell your younger self?

"You will have doubts and face failures, but never hold others responsible for it. If you ever feel like a pawn on a vast chessboard, remember that it's the only piece that can become whatever it wants. Live, explore, and never regret anything."





Tommy Radiguet

EXECUTIVE CHEF

Samphire

What does a typical day look like for you?

The day starts early morning with plenty of phone calls and emails. I talk with suppliers, open the restaurants and greet the staff. Ensure that they are set for the day, we have a team meeting and then spend some time doing admin. I would normally be in the kitchen for lunch and dinner service otherwise working on new menus and concepts.

What are the most important skills needed for your role?

Patience, ability to work under pressure and in stressful situations, communication and leadership.

Are there any future skills you will need to learn for your role?

Continue improving management skills, HR and general development.

What is the best part of your job? / What motivates you in this role?

Being around food and great island produce. Working alongside and guiding a team of passionate people. New food, techniques and dishes continue to inspire me.

What advice would you give someone interested in a career in your profession?

Work in the best possible place, start at the bottom, take as much information in as you can. Work in different environments/kitchens and push yourself no matter what the task.

What is on your bucket list and why?

Diving with sharks & deep sea fishing. Always wanted to do it.

What would you tell your younger self?

Don't worry about the things that are out of your control.

57% of Gen Z in America aspire to be social media influencers. The other 43% are either introverts, or simply not enticed by the allure of lucrative brand deals, travel opportunities and flexible schedules. In an era where remote work is the norm, more young people are imagining a life where they swap weekly Teams meetings for personal storytelling through short-form video. But do you really need to rack up thousands of followers and a loyal fanbase before you can start earning a living from social media?

Cue the social media manager - a career that offers geographical freedom and the chance to digital nomad your way across the world. For creative adventurers looking to make the most of their work-life balance, it is an enticing alternative to climbing the corporate ladder. The lifestyle associated with the role seems like a highlight reel in and of itself, begging the question - is it all too good to be true?

We spoke to social media specialists to get a behind-the-scenes look at their everyday routine. From managing finances and client sales, to troubleshooting technical breakdowns, at times the role can fall short of expectations. Your screen time will skyrocket, you'll need to be available at all hours, and there will be moments when you're straining your eyes editing videos at 3am. It's definitely not the ideal career if you're simply looking to be 'funemployed'. Read on to learn more about the highs and lows of the social media world. Whilst Yaiza creates content and directly manages brands' social media platforms, D'Arcy and Emma focus on Meta ads, targeting specific audiences. Together, their roles offer two sides of the same social media coin, providing you with all the insights needed to decide if this industry is right for you.

D'Arcy O'Neill and Emma Minty

CO-OWNERS/FOUNDERS

The Social Abyss



What does The Social Abyss do, and how does it differ from user-generated content (UGC) creation?

Emma: "The way I see it, we focus more on strategy, whereas UGC creators are producing content for brands to post on their pages. Our role involves paid advertising, engagement strategy and organic content planning. It's less about what you can publish and more about how to connect with the right people to build an engaged audience."

D'Arcy: "Exactly. We specialise in Meta ads - the targeted ads on Facebook and Instagram that seem to know what you're interested in. We design, test, and optimise ads to get brands in front of their ideal customers."

Can you explain how Meta ads work?

Emma: "Have you ever Googled something and then seen an ad for it on Instagram five minutes later? That's Meta ads in action. Meta Platforms Inc., which owns Facebook and Instagram, tracks user activity and builds profiles based on interests, demographics, and behaviour. We use that data to target people with highly relevant ads."

D'Arcy: "Unlike traditional advertising - like billboards, where you just hope the right people see it - Meta ads allow us to put the right product in front of the right audience at just the right time. We can target users based on location, age, interests, and even recent online behaviour."

What does a typical day look like for you?

Emma: "Every day is different! Some days are packed with meetings and strategy calls, while others involve deep-diving into ad analytics or working remotely on campaign designs. It's a combination of thinking creativity and making data-driven decisions."

D'Arcy: "And there's a lot of testing too. For example, we could run five variations of an ad for the same campaign, with one being a testimonial video, another being a product demo, another a carousel of images, and so on. It's all to test which one gets the best response, essentially refining and optimising a client's approach."

What are the biggest challenges in digital marketing and social media advertising?

Emma: "I'd probably say keeping up to date with constant changes - updates to Meta's algorithm can affect how ads perform, meaning that we always need to adapt. Another issue is producing engaging content whilst being mindful of shortening attention spans. It's really important that ads capture attention within the first few seconds."

D'Arcy: "Another big challenge is that we're not just social media managers, we're also business owners. You've got so many different hats - one minute you're HR, the next you're finance director, the next IT, the next Accounting. It's nice to have variety, but at the beginning it was easy to feel overwhelmed at times."

Do you create the ads yourselves, or do brands provide them?

Emma: "We do it all, from start to finish. We research the target audience, create ad content, test different formats, and optimise campaigns based on performance data."

D'Arcy: "A big part of our job is A/B testing - trying different versions of ads to see what works best. One campaign might perform better with a video testimonial, while another might work best with a static image. It's sort of like detective work - figuring out what works best for different sets of clients."

Social media is saturated with content. How do you ensure ads get seen?

Emma: "It's all about refining the audience. Rather than pushing content out to everyone, we narrow it down to people who are most likely to engage. Meta's targeting tools help us to focus on the right demographics."

D'Arcy: "The cream always rises to the top. The key is knowing what works for different brands. For example, video ads might perform better for a younger audience on Instagram, while carousel ads might work better for a retreat company looking to showcase multiple features of their resort."

What advice would you give to graduates looking to enter this industry?

Emma: "Trying things out, experimenting, and working on personal projects can really help you find what you enjoy most. There are so many different roles within this industry, sometimes you end up in places you didn't expect. The more you explore, the more you'll learn about what suits you best. Also, connecting with others in this space is super fun and invaluable - Jersey is epic for it."

D'Arcy: "Social media trends and algorithms are constantly changing, so be prepared to adapt by being ready to shift your strategy. Having a level of comfort with testing, failing and refining is also crucial. Don't be afraid to fail. The sooner you fail at something, the sooner you'll figure out what works."

Emma: "If you're looking for advice before starting - or want to collaborate - feel free to chuck us a message!"

Yaiza Curtis

USER-GENERATED CONTENT (UGC) CREATOR AND SOCIAL MEDIA MANAGER

How did you get into social media management and content creation?

"It was an unexpected journey for me, something that I came across while studying at university. I studied journalism and media at Cardiff University and as part of a module, I needed to do some work experience for a company. Whilst researching, I came across a social media internship, which combined my love of short form writing and creativity into one. The internship was my first taste of working on someone's platforms online, and I loved it. The creative freedom, storytelling, and ability to engage audiences really drew me in. From there, I did an internship managing social media for the Government of Jersey, which was a completely different experience, needing to adapt my writing and content style in a very different way."

I then discovered user-generated content (UGC), which was on the rise. Unlike influencers, who post on their own accounts, I create content for brands to use on their social media pages and ads. It started with simple testimonial videos which I did as a side hustle, before growing into a full-time business."

What does a typical day look like for you?

"It changes all the time! If I'm not traveling, I wake up between 8-9 AM and start filming around 9:30 AM. I usually create four to six videos a day, which then need to be edited and sent to clients for approval. I also do admin work, respond to emails, and engage with social media accounts I manage. In the evenings, I run workshops and take client calls, often between 5-10 PM, because that's when most clients are available. It's a long day, and I don't have fixed weekends off - I just fit in breaks where I can."

You travel a lot for work. What's that like?

"It's definitely a perk, but it's not as glamorous as it looks! I've been on 16 flights already this year, and it's not even the end of February. I go wherever I'm needed, I don't get to choose the locations. Brands often want their products showcased in beautiful settings; if I'm filming for a sun cream brand, it makes sense to shoot in a sunny place. While travel is exciting, I don't always get to explore. Often, I'm in an Airbnb working all day. I've also had travel mishaps and frequently deal with delays!"

What's the difference between what you do and being an influencer?

"The main difference is that I don't post content on my own account to promote brands. Influencers share products with their followers, while I create content for brands to use on their platforms and as advertisements. People buy from people, so I showcase how chosen products can be integrated into someone's day-to-day life, using an authentic setting. Filming in a studio doesn't mirror reality, and as such people might be less likely to trust the message behind the ad."

What are the biggest challenges of this job?

"Not getting bogged down by numbers. Sometimes, I'll spend hours perfecting a video, and it won't get many views. At first, that was really discouraging, but I've learned that it's all about consistency and trial and error. Another challenge is the lack of time off; being self-employed means I don't have set work hours. People message me at all hours, and I have to respond quickly. There's also a lot of competition out there too, so if you want to make it, you have to stand out from the crowd."

What skills are essential for a career in social media management and UGC?

"Creativity, adaptability, and communication. You need to understand different brand voices and audiences. Editing skills are crucial since you often have to condense long footage into 30-second clips. Time management is also key - you're juggling filming, editing, admin, and client communication every day."

What advice would you give to graduates looking to enter this industry?

"Start creating content now, even if it's just for fun. Brands want to see what you can do. Don't be afraid to post - if you don't post your content, no one will ever see it. You'll only have yourself to blame. Post the content and let people see what you can really do."

Learn editing software, stay on top of social media trends, and don't be afraid to reach out to businesses. Also, be prepared for the workload - it's not just filming and posting, there's a lot of behind-the-scenes work. If you're self-employed, remember that you're also your own boss, accountant, and marketing department."

Where do you see this career path heading in the future?

"Some people think social media jobs are temporary, but I disagree. Brands will always need authentic content to engage audiences. Traditional ads simply don't perform as well as UGC, and don't get the same click through rate. People trust real individuals over polished commercials. The industry will evolve, but it's not going anywhere."



Exploring student and trainee opportunities at Mourant

mourant

Mourant is a professional services firm comprised of a law firm, governance business and consulting business. Mourant has been a leading figure in the financial services sector for over 60 years.

We have a global presence with offices in a number of jurisdictions, including Jersey, Guernsey, Cayman Islands, Hong Kong, London, Luxembourg and Singapore.

In addition to a range of legal services, we provide specialist entity management, governance, regulatory and consulting services.



If you are excited about a career in either law or governance, or know an ambitious student who is, our education development programmes provide a strong foundation for success. From financial support and hands-on experience to structured career pathways, we offer opportunities that build valuable skills in a supportive, inclusive and professional environment. Access to mentorship, networking opportunities alongside a variety of social activities, make Mourant the perfect place to grow and thrive.

Student Opportunities

Students interested in entering the legal profession (especially those approaching their first year of university, or those already in their first year) can access our Bursary Programme or our law firm work experience placements.

Students interested in governance services can access our Student Summer Scheme which is a paid work experience opportunity open to A-level students and undergraduates aged between 16 and 21. The Student Summer Scheme launches in April 2025.

Trainee Solicitor Programme

Within our law firm, we offer a structured route to legal qualification through our trainee solicitor programme; a full-time paid employment during the training period. This programme includes rotations through legal departments, and access to dedicated mentors who have been through the same process themselves. We also provide financial support for exam fees, study leave, and preparation courses. Trainees qualify locally but will take their final exam in the UK – with the full support of Mourant throughout.

Governance Trainee Rotation Programme

Within our governance business, we offer a 12-month rotation programme through various teams that make up our governance business; you will have access to dedicated mentors who have been through the same process themselves. Our Trainee Rotation Programme is designed for school leavers and graduates aged 18 and over. Once the 12 month rotation is complete you can secure a permanent position in your preferred team. The programme launches in September 2025.

Bursary Programme

Our Bursary Programme offers an annual payment to support personal and professional development, along with a minimum of four weeks' paid work experience in one of Mourant's top tier legal teams. Students will gain valuable hands-on experience by shadowing experienced Mourant professionals during their time at the firm. We also provide ongoing mentorship and career guidance to help our bursary students develop in their chosen career path.

Law Firm Work Experience Placements

For those who want a short but impactful insight into the legal world, our two-week paid placements can offer just that. Our work experience opportunities are open to university students, sixth-form or college students, and graduates or career changers looking to gain legal experience. The application process is simple, no complicated assessments – just a relaxed, informal chat about your interests in law.

Find out more about the opportunities: mourant.com/students

Malcolm Mason

CLOUD AND DATA CONSULTANT

Sure



What does a typical day look like for you?

Each day is different, but my focus is on understanding customer business and IT challenges, and exploring how technology can help. I work closely with internal commercial, legal and other technical teams to address these needs. I also share knowledge internally, delivering training on cloud and AI to support others in navigating this evolving landscape.

What are the most important skills needed for your role?

Being able to understand the customer business, and speak their language is critical. It is also important to be able to communicate at many different levels. There is a need to understand customer IT ecosystems and people. Commercial, technical, and regulatory knowledge is essential. Keeping current across many technologies is also a requirement.

Are there any future skills you will need to learn for your role?

Learning is a constant in the role. I am constantly learning about how certain industries evolve, as well as keeping up to date with regulatory and technology. AI is changing how people carry out their day to day tasks, and while I am very proficient in this area, it is the application of AI in the industries which is the critical element I stay on top of.

What is the best part of your job? / What motivates you in this role?

I really look forward to communicating and solving challenges with customers, both existing and new. When we deliver a solution which delivers a positive impact on a business, this forms a trust, which delivers further motivation. No one day is the same. Every day I learn something new, both through knowledge gained, and about myself.

What advice would you give someone interested in a career in your profession?

Choose your field wisely and make sure it's something you're truly passionate about. Develop strong communication skills to engage with both technical and business teams. Go beyond technology to understand how it drives business outcomes. Hone your commercial awareness to align solutions with business priorities. Build a broad technical foundation across multiple areas. Learn how business operate.

What is on your bucket list and why?

Separate to my role as a Cloud and Data consultant, I am also the founder of the Jersey AI Forum, a not for profit business focusing on AI in technology, education, business and legal. AI is going to have a significant impact on businesses in Jersey, and one of the things we would like to accomplish is to accelerate AI adoption across business and education.

What would you tell your younger self?

Get a mentor, as I believe this is essential to shaping one's future self. Don't try to learn everything. Enjoy the journey, not just the outcomes.

Gigi Cooke

DESIGNER/MAKER

Gigi Cooke

What does a typical day look like for you?

Every day is different, but generally, I start with a couple of hours on my computer handling admin tasks like replying to emails, editing photos, and researching upcoming projects. The rest of the day is dedicated to design work—whether it's sketching, modeling, or spending time in my workshop experimenting, prototyping, or making for a project.

What are the most important skills needed for your role?

The most important skill for my role is being a creative problem solver. My job involves designing and creating products that address specific needs, whether it's crafting a bespoke timber coffee table or designing a custom chandelier. Persistence is another key skill. The design and making process can be challenging, with unexpected obstacles along the way.

Are there any future skills you will need to learn for your role?

There are always more skills I want to learn. This year, my goal is to become more confident in incorporating metal into my designs. As a business owner, I also need to continue developing my skills in areas like marketing to ensure my business grows.

What is the best part of your job? / What motivates you in this role?

The best part of my job is the variety—every day is different, and I get to be both creative and hands-on. I love collaborating with clients who share my commitment to sustainability, bringing their ideas to life through thoughtful design and craftsmanship. My biggest motivation is creating ethical, long-lasting furniture that also has a positive impact on the environment.

What advice would you give someone interested in a career in your profession?

Try to gain as much experience as possible within the creative industry. Explore different areas to find what excites you and fuels your passion for designing and making. Networking is also essential—reach out to professionals in the industry, grab a coffee, and exchange experiences and ideas. Building a strong community around you can provide invaluable support, inspiration, and opportunities.

What is on your bucket list and why?

One of my dreams is to go ski touring and skiing in Japan for a couple of weeks. I love being in the mountains, and Japan's deep powder, incredible landscapes, and rich culture.

What would you tell your younger self?

I'm still at the beginning of my career, but I would tell my younger self to try everything, explore different creative paths, and not be afraid of making mistakes. Enjoy the journey, and don't stress over the small things—everything will work out in its own time.





Lewis Buckley

CEO AND CO-FOUNDER

Hiizzy

What does a typical day look like for you?

There is no typical day! As a tech start up, everyday is different and you simply don't know what the day is going to hold. While there is always a list of jobs to do, anything can happen - from exciting calls exploring potential opportunities that could ignite your business; to speaking with potential investors as we try and raise money; to resolving customer service needs, or to brainstorming product improvements. Whatever the day holds, it is always both challenging and exciting.

What are the most important skills needed for your role?

Tenacity, commitment, self belief and an unending desire to achieve your goals. The ability to communicate well and to listen and recognise good advice when you hear it, accepting you cannot know everything! To treat every problem as a challenge to be met with relish. And to remember, that no matter what, every day is a new day full of possibilities.

Are there any future skills you will need to learn for your role?

Launching a technology business without any training or background means that there is a whole new world of "tech" to learn. There is also the world of digital marketing - learning about human behaviour and psychology to help embrace social media engagement to connect with your target audiences. Oh, and then there is the small matter of actually running a business... every day is a school day!

What is the best part of your job? / What motivates you in this role?

The best part of my job is working with inspirational people; people who believe in what you are doing, and this is especially true of my business partner, Allan Wood. Collaborating with such a motivating partner on the creation and launch of Hiizzy, a new technology venture that we both passionately believe in, provides all the motivation needed.

What advice would you give someone interested in a career in your profession?

Be brave. Don't let opportunities pass you by. Not everything you do will be a winner but you won't know unless you try. Use the fantastic resources that are available to you, through Digital Jersey and Jersey Business and build up a network of people to talk to. There is a wonderful community of tech entrepreneurs all willing to help you.

What is on your bucket list and why?

India. I'd love to spend a lot of time there soaking up the culture, exploring its culinary diversity, and travelling this most vast and diverse country with its extraordinary heritage and wildlife.

What would you tell your younger self?

Trust yourself. Believe in your abilities and instincts. You have more strength and wisdom than you realise.

What does a typical day look like for you?

That's a good question, and a tricky one to answer. No two days are the same, and even the best-laid plans can quickly change. I often juggle multiple projects, and while it's great when things go smoothly, challenges always arise. My days are filled with planning, thinking ahead, and preparing for the unexpected, because in this field, being ready for anything is essential.

What are the most important skills needed for your role?

Problem-solving is at the heart of engineering. Every project presents challenges: finding practical, safe, and efficient solutions is crucial. Strong communication ensures smooth collaboration with colleagues, clients, and site teams. I mainly see my role as an enabler: ensuring skilled operatives can work efficiently and safely.

Are there any future skills you will need to learn for your role?

At the moment I'm finding my feet and working on several projects each with unique demands. This allows me to see the diversification within the industry and will provide an opportunity to experience them first hand. From there, I will be able to shape my career by focusing on certain aspects, undertake designated training leading to industry qualifications and specialisation in certain fields.

What is the best part of your job? / What motivates you in this role?

The best part of my job is seeing a project come to life from the ground up - or ground down! Knowing that the work I do helps ensure the stability and safety of structures and landscapes is incredibly rewarding. I love the variety in my role, switching between writing interpretive geotechnical reports to getting stuck in with site works. It keeps me on my toes everyday!

What advice would you give someone interested in a career in your profession?

Don't be afraid to ask questions and seek mentorship. Engineering can feel overwhelming at first, but everyone started somewhere. Gain as much practical experience as possible, whether through internships or site visits, understanding the practical side of the industry is invaluable knowledge. Most importantly, believe in yourself. Confidence grows with experience, and experience starts with you.

What is on your bucket list and why?

My biggest goal is to inspire as many young girls as possible to pursue their passions, especially in fields where women are underrepresented. I want to show them that it's possible to break social norms and succeed in engineering - or any career they dream of. Following my hobbies led me to a career I love, and if I can inspire even one person to chase their dreams, it would mean the world to me.

What would you tell your younger self?

I would tell my younger self to embrace challenges and not fear failure. Every mistake is a learning opportunity, and growth comes from stepping out of your comfort zone. The worst that can happen is realising a path isn't for you, which is still a win because it brings clarity. So go for it.

Isabella Burley

GRADUATE ENGINEER**Geomarine Limited**

Mircea Friciu

ENGINEERING TECHNICIAN, ENGTECH MICE

States of Jersey

What does a typical day look like for you?

My day starts early, getting my daughters ready and taking them to school. I then walk 40 minutes to the office, enjoying my coffee and fresh air before setting up for the day, checking emails, and picking up where I left off. Most of my time is spent on drawings, 3D models, feasibility studies, and planning applications. It never gets boring because there's always something new to learn. I constantly look for ways to improve drawing efficiency, questioning my tools and methods. A day where I've learned something new is a great day—small daily improvements add up to big progress!

What are the most important skills needed for your job?

One of the most important skills in this profession is attention to detail. Even small errors in drawings or technical details can cause major issues later on. Beyond that, problem-solving skills, creativity, and the ability to adapt to new technology are crucial.

Are there any future skills you will need for your role?

Absolutely! There is a need for constant development. In my case, I had to put my engineering career on pause due to the five-year residency requirement in Jersey at the time, so six years ago, I was actually working as a professional chef. That meant I had to make a big transition and catch up quickly in this field. Looking ahead, I need to develop my management skills, gain more exposure to commercial aspects of the industry, spend more time on-site, and deepen my understanding of sustainability. There's always something new to learn and staying ahead means continually improving.

What is the best part of your job? What motivates you in this role?

Seeing something I designed come to life is incredibly rewarding, whether it's completing a drawing package, receiving great feedback, or realising I've learned something new. It's even more fulfilling to see and use a finished project in the community, knowing I played a part in making it happen. What makes this job even more special is the team I work with. In Engineering & Development, part of the Operations and Transport directorate within Infrastructure and Environment, we take on projects that directly impact islander's lives. I've contributed to the Millennium Town Park refurbishment, the design of a new skatepark for St. Helier, and improvements to transport schemes, pedestrian access, and school infrastructure. It's a privilege to work alongside supportive and passionate professionals committed to building a better, cleaner, and more efficient Jersey... we're not just drawing plans, we're shaping the future of our island.

What advice would you give someone interested in a career in your profession?

This is a rewarding profession where you'll help build things that improve people's lives. If you're considering this career, apply for an internship—it's the best way to gain hands-on experience and see if it's right for you. Even if you decide to choose a different path, the experience won't be wasted. Also, pick a BIM or CAD software early and master it—Revit and Vectorworks are great options. Strong 3D modelling and visualization skills, like Twinmotion, will be valuable. Stay curious, keep improving, and never stop learning.

What is on your bucket list and why?

I would love to visit Japan with my family. First, for the incredible engineering and architecture, especially their skyscrapers, but also for their balance of tradition and innovation, their focus on simplicity, and, of course, their amazing food and scenery.

What would you tell your younger self?

Don't be afraid to make mistakes, they're valuable lessons! Stay curious and focus on progress, not perfection. The most successful people didn't get there by doing everything right but by learning from what went wrong. Every experience, challenge, and skill you acquire contributes to your growth in unexpected ways. Many abilities are transferable, so stay open to new paths and opportunities. Trust your instincts, keep things simple rather than overcomplicating them, and always look for ways to grow. Focus on each step forward, no matter how small, it all adds up to something greater.



Julie Wallman

CEO AND FILM PRODUCER

Green Eye Productions

What does a typical day look like for you?

Always building on the company in a team!

What are the most important skills needed for your role?

Produce from script to screen and bring everyone on the journey.

Are there any future skills you will need to learn for your role?

I have much to give to others, one never stops learning.

What is the best part of your job? / What motivates you in this role?

Seeing people flourish.

What advice would you give someone interested in a career in your profession?

Start from the bottom up and never ever give up!

What is on your bucket list and why?

To build Green Eye Productions as a long-term legacy, known for supporting the talent in Jersey whilst developing global exposure and success.

What would you tell your younger self?

Never give up and don't listen to anyone that says to give up!

Ryan Lang

DIRECTOR

Slingshot Films

What does a typical day look like for you?

No two days are the same. That's what makes Slingshot special. Each team member has their own niche, and after nearly 10 years of building the business with Mark and Jenna, we've shifted from a production focus to managing a larger team. My aim is to ensure the team is confident, happy, and proud of their work. Also, I'm a qualified drone pilot, which gets me outside when the sun shining.

What are the most important skills needed for your role?

Running a video production company is all about building strong relationships—whether with clients, the team, or collaborators. It's about telling stories, solving problems, and ensuring everyone feels valued. Strong leadership and networking are key, and I'm incredibly proud of the meaningful connections I've built throughout my journey at Slingshot.

Are there any future skills you will need to learn for your role?

The video space is constantly evolving. Staying current with emerging technologies is essential. These advancements keep us competitive. Equally important is team building and recruitment; nurturing a skilled, adaptable team, and fostering a collaborative, innovative work culture to empower the team to thrive.

What is the best part of your job? / What motivates you in this role?

The best part of my role at Slingshot is watching the team evolve and grow. Seeing individuals develop their skills, build confidence, and become the best versions of themselves at work truly motivates me. Collaborating on projects that allow the team to excel in their preferred areas and niches is rewarding and the team's success feels like a shared achievement.

What advice would you give someone interested in a career in your profession?

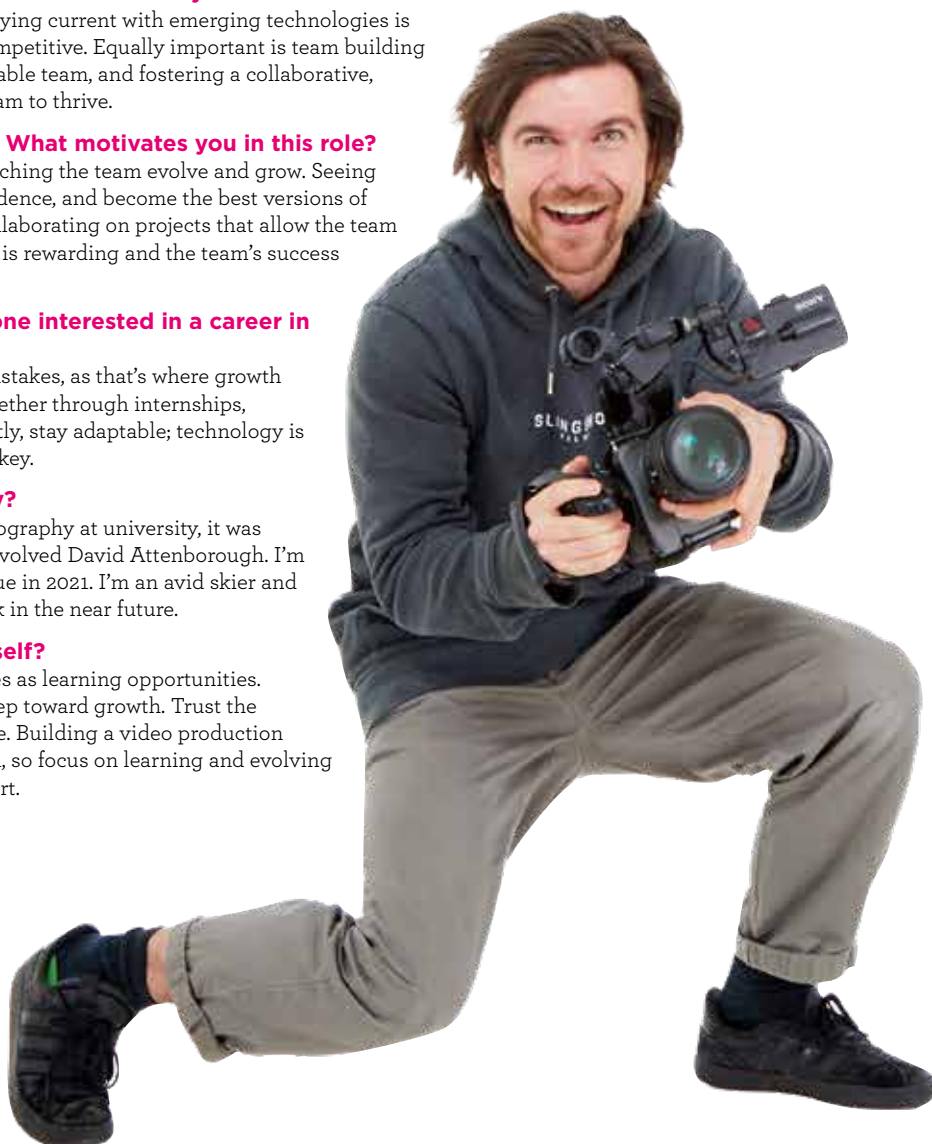
Don't be afraid to experiment and make mistakes, as that's where growth happens. Network as much as possible, whether through internships, collaborations, or online communities. Lastly, stay adaptable; technology is always evolving, so continuous learning is key.

What is on your bucket list and why?

Having studied wildlife photography/videography at university, it was always a dream to work on a project that involved David Attenborough. I'm extremely proud to say this dream came true in 2021. I'm an avid skier and look forward to some mountain-based work in the near future.

What would you tell your younger self?

I'd tell my younger self to embrace mistakes as learning opportunities. Don't be afraid to fail—each misstep is a step toward growth. Trust the process, take risks, and stay open to change. Building a video production company is a journey of constant evolution, so focus on learning and evolving rather than seeking perfection from the start.



Jenna Buesnel

CREATIVE DIRECTOR

Slingshot Films

What does a typical day look like for you?

My day begins by setting out briefs for the team and myself. With a diverse creative team, I oversee projects and ensure everyone is happy. Understanding client needs is key, but no two days are the same. I could be shooting, scripting, storyboarding, editing, or colour grading. The variety is what I love most about the role.

What are the most important skills needed for your role?

As a creative director, my key skill is taking a client's idea and exceeding their expectations by understanding the brief, respecting their wishes, and adding extra touches. With a production background however, I may also be shooting, editing, or colour grading so staying up to date with technical equipment and constantly up-skill in post-production software is essential.

Are there any future skills you will need to learn for your role?

Our sector constantly evolves with new kit, software, video platforms, and also what people want from their videos! There's plenty to keep up with, and the learning process is continuous. It's a fast-paced environment where adapting to new trends and technology is really important to us.

What is the best part of your job? / What motivates you in this role?

The best part of my role is seeing the hard work come to life. In a creative business, it's incredibly fulfilling to witness the final product, knowing that a whole team played a role in making something great. That sense of collaboration and achievement is my favourite aspect of what we do.

What advice would you give someone interested in a career in your profession?

Start creating and find the niche you love. There are many roles in production, and the more you practice and experiment, the better you'll become! There are plenty of options now to understand the video space, so you don't need fancy kit to begin. Ask for a placement or shadow someone you admire, this will give you a great insight into the industry.

What is on your bucket list and why?

Working on projects abroad in a new setting is always inspiring. It sparks creativity, and documenting new places and great stories is one of my favourite ways to explore and connect with a new environment. It's a bonus if it's somewhere warm too.

What would you tell your younger self?

Start sooner and focus on personal projects early on. It's the best way to learn, and what you create doesn't need to be great or perfect. The important thing is gaining experience and refining your skills.



Elizabeth Woodward

AUDIT ASSISTANT

KPMG in the Crown Dependencies

What does a typical day look like for you?

Every day is different in audit, whether that is substantive testing or controls testing, valuing different companies all over the world and in diverse markets. We work with different clients and therefore different teams comprising all types of cultures from every corner of the world. Working with different teams has allowed me to make connections at all levels!

What are the most important skills needed for your role?

Organisation: Being organised with your time and to-do list will ensure you perform and produce the highest quality work through engagement.

Social skills: Every day you are working with different individuals and teams, being able to socialise with a diverse team is incredibly beneficial to the efficiency and quality of the work performed.

Ability to say no: It is important to say no to additional tasks that cause extra stress as the goal is that the assistants become qualified accountants!

Are there any future skills you will need to learn for your role?

As I move through the ranks at KPMG, I will need to progress my people management skills to become a successful assistant manager. This will ensure that when I am coaching junior team members, I am tactful whilst also ensuring the job is running smoothly.

What is the best part of your job? / What motivates you in this role?

The best part of my job is the people, I am incredibly fortunate to work with such a diverse department, each team has different characters and gives me the opportunity to learn about different cultures. We also host a range of celebratory days such as Chinese New Year, Jamaica Day, Philippines Independence Day and World Food Day. It is important to the office that we embrace all cultures and get immersed in the traditions.

What advice would you give someone interested in a career in your profession?

Jump in the deep end! When I first applied to KPMG, I was 18, fresh out of school and the idea was so daunting! However, everyone at the office is lovely, encouraging and willing to coach you through difficult tasks. Being brave and applying to a job where I had no experience has been the best thing I have ever done!

What is on your bucket list and why?

I would love to take a sabbatical once I have fully qualified and travel to South America, climb the Andes, visit the most southern city in the world Ushuaia, hike the Inca trail and go whale watching. On my return, I would love to work in London for a couple of years as a change and to expand my experiences, I was lucky enough to be sent to London for two weeks to work there and I loved it!

What would you tell your younger self?

Don't be afraid to put yourself out there, as you will miss out on fantastic opportunities!





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Malgorzata Sej

TAX SENIOR ASSOCIATE

What made you choose to work for Grant Thornton?

I knew the company could provide me with opportunities to gain valuable experience, work with talented colleagues, and build my professional network. Grant Thornton is also well known for providing employees with great career development and opportunities, and as a young graduate this was something I was looking for.

What professional training are you doing?

I am currently pursuing the ACCA qualification, which is challenging and rewarding. The exams require a strong understanding of complex financial and tax concepts, along with disciplined study and dedication. Balancing work and studies can be demanding but the effort is worthwhile. The qualification not only enhances my technical skills but also opens up new career opportunities. Seeing my progress and knowing that my hard work will pay off makes the journey incredibly fulfilling.

What do you do on an average day?

As a Tax Senior Associate my role is both exciting and gratifying. On a typical day, I review financial statements, prepare tax computations and draft tax returns. I was recently promoted and I've started assisting my managers in drafting tax advice. I'm especially excited about this new responsibility as it allows me to develop valuable skills that will support my professional growth.

What advice would you give yourself as a graduate, considering the experience you have now?

Worry less and trust the process. It's easy to stress about the future, but the right job will come along with patience and perseverance. Focus on gaining experience, developing your skills and being open to opportunities. Hard work and dedication will always pay off, so believe in yourself and enjoy the journey.

Elywn Jones

AUDIT ASSOCIATE

What made you choose to work for Grant Thornton?

After finishing my university studies, I wanted to try something new. With some experience working in law, transitioning to finance seemed like a logical choice due to the overlap between the two fields. While looking into various finance and accountancy firms in Jersey, I found myself drawn to Grant Thornton, particularly due to their friendly culture and the amount of support they provide to employees.

What professional training are you doing?

I am currently doing the ACCA qualification.

What do you do on an average day?

What I do on an average day very much depends on the team I am working with and the client I have been assigned to. Typically, it will involve doing simpler audit tasks such as testing journal entries or cash balances. However, it can also include communicating with clients and banks, as well as working on-site at client offices.

What advice would you give yourself as a graduate, considering the experience you have now?

When an opportunity arises do not be afraid to take it, even if it is something new. You have almost certainly heard this countless times before but you will never truly know if something is the right fit for you until you have given it a try.



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Mollie Doherty

TAX ASSOCIATE

PwC

What does a typical day look like for you?

What I find really exciting about my role is that every day is different. Although tax might seem niche, the scope of work within this field is so vast. On any given day, I might be working on tax accounting, completing and submitting Jersey, Guernsey or UK tax returns for both partnerships and companies, working on tax audits, engaging in tax advisory work and other tax compliance requirements, all while keeping my knowledge of the ever-changing tax environment up to date.

What are the most important skills needed for your role?

A strong willingness to work and collaborate with others. *Attention to detail* is crucial for preparing precise tax returns and identifying discrepancies. *Effective communication skills* are essential for explaining tax-related information to clients and collaborating with team members. *Time management* is important to meet deadlines, especially during busy tax seasons. *Problem-solving skills* are necessary to address client-specific tax issues efficiently, providing solutions that optimise financial outcomes while adhering to legal requirements.

Are there any future skills you will need to learn for your role?

As I advance from Associate to Senior Associate, I will need to develop skills in coaching and delegating, as I start to oversee new Associates joining the team. I will also need to ensure my communication skills are clear and effective as I begin managing internal and external relationships. Being part of a smaller team, effective communication is critical for maintaining smooth and transparent working relationships and building rapport with clients to enhance my portfolio. Thankfully, relevant training courses to cover off these essential soft skills are offered to us as part of our career progression.

What is the best part of your job? / What motivates you in this role?

The best part of my job would have to be the people. I consider myself a people person, and I love that PwC has such a diverse workforce which gives me the opportunity to meet and engage with so many different people who I can learn from, support and receive support from. I am fortunate to be part of an amazing team within the tax department across Jersey and Guernsey.

My greatest motivation in this role, and in life, is my family. Being the first in my family to attend university, I strive to be a role model for my younger sister and brother, demonstrating that hard work leads to incredible opportunities.

What advice would you give someone interested in a career in your profession?

For those considering a career in tax, my advice is to dip your toe in the water by attending things like careers' fairs where you can learn about companies like PwC and what they have to offer. PwC has an excellent internship programme, featuring a paid five-week summer internship that provides insight into various areas within the firm. Signing up for some work experience back in my hometown whilst still studying at university really helped me decide which path I wanted to go down after graduating.

What is on your bucket list and why?

I have a deep passion for reptiles, having had a pet snake as a teenager and currently owning a bearded dragon named Drax. In the future, I plan to expand my collection of pet lizards. My love for electronic dance music drives my ambition to attend Tomorrowland and experience its electrifying energy.

What would you tell your younger self?

I would reassure my younger self that everything will turn out amazingly if she remains strong and continues to push herself. I'd explain that not everything in life goes to plan, but when one door closes, another opens. I would tell her not to compare herself to others, as everyone is on a different path and the only two people she should be worried about impressing are her eight-year-old self and her 80-year-old self!





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Leo Barker

FUND ADMINISTRATOR

HIGHVERN

What does a typical day look like for you?

A typical day for me involves reviewing any emails that have come in overnight and prioritising my daily tasks, followed by a team catch up to discuss any ongoing projects and workloads. Depending on the day, my tasks can vary from attending client meetings, processing payments and preparing reports as well as dealing with daily client correspondence.

What are the most important skills needed for your role?

Time Management is essential in ensuring that you allocate enough time to meet both urgent and non-urgent deadlines whilst also prioritising tasks based on their importance and client needs. Alongside this, having excellent communication skills are crucial for effectively interacting with clients and team members. Additionally working well within a team as well as independently ensures high levels of productivity and collaboration.

Are there any future skills you will need to learn for your role?

In the future my focus will be adopting a client centric approach, which involves maintaining positive relationships with clients and ensuring high levels of communication. Additionally, developing the ability to stay on top of all client requests and keeping all records up to date, which will in hand create an efficient and accurate service delivery.

What is the best part of your job? / What motivates you in this role?

From starting at HIGHVERN in September 2023 as a Trainee Fund Administrator, to being promoted to a Fund Administrator in 2025 HIGHVERN offers a diverse work profile, ensuring that each day brings new learning opportunities. I am motivated by receiving positive feedback, which is rewarding and reinforces the value of my contributions. Additionally, HIGHVERN fosters a social and fun culture, creating a fulfilling and enjoyable working environment.

What advice would you give someone interested in a career in your profession?

My advice would be to establish what specific area of finance you want to focus on. Research the roles you are considering gaining a clear understanding of the responsibilities and expectations before you begin. These preparations will help you make informed decisions and set a solid foundation for your career.

What is on your bucket list and why?

Like many others, I would like to travel the world. However, I am currently focused on my professional growth and gaining valuable experience at HIGHVERN. This will not only provide financial security but also the confidence to travel in the future. Balancing career aspirations with personal goals is important to me.

What would you tell your younger self?

To embrace all opportunities to grow personally and professionally. Making mistakes is normal and can serve as valuable learning experiences.

Emily Sweeny

TRUST ADMINISTRATOR

HIGHVERN

What does a typical day look like for you?

While enjoying a hot coffee, I begin my day by reviewing any urgent correspondence that may have arrived overnight and organising my priority list for the day. My key responsibilities include completing core workflows in line with our procedures and collaborating closely with our client-facing team to deliver specific administrative tasks. No two days are the same, making my role both dynamic and engaging.

What are the most important skills needed for your role?

In my role, attention to detail is essential to ensure accuracy and professionalism. Staying organised helps manage workload priorities and ensures a calm, collected working atmosphere. The more I learn, I am able to be a valuable team player, support my colleagues when they need it, and encourage both personal and team growth.

Are there any future skills you will need to learn for your role?

In the future, enhancing my critical thinking skills will be crucial for my role. This involves analysing situations more deeply, making well-informed decisions, and approaching problems with a strategic mindset.

As I near completion of the Level 4 Certificate in International Finance and Administration, I am gaining a deeper understanding of the industry through daily tasks, which continue to further my knowledge.

What is the best part of your job? / What motivates you in this role?

The best part of my job here at HIGHVERN is the diverse range of clients I work with, which keeps things interesting and engaging. Each day brings new challenges and opportunities, making the work fresh and fast-paced. I am motivated by the continuous learning opportunities presented through work-based experiences. These challenges and growth align with my personal goals and contribute to my sense of professional fulfilment.

What advice would you give someone interested in a career in your profession?

I joined HIGHVERN in July 2023 after changing careers at the age of 30. This was overwhelming and many tried to discourage me. However, there is so much more to this profession than meets the eye. I was promoted to Administrator in January 2025 after only 18 months in the industry. The opportunities are vast and varied, beyond what I anticipated. If you're considering a career in this field, know that its possibilities are limitless and it's never too late to seek a new challenge.

What is on your bucket list and why?

This is a hard one! But I would probably say a road trip exploring Italy in the summer and eating as much pizza and pasta as I can!

What would you tell your younger self?

To take one day at a time. Life can feel so serious at times, and we worry about so much, especially when we are growing up. I've learnt that difficult times pass, doors continue to open and sometimes you end up with a great story if nothing else.



HIGHVERN



Will Bertram

JUNIOR GRAPHIC DESIGNER / FREELANCE ARTIST

Durrell Wildlife Conservation Trust

What does a typical day look like for you?

Working at the zoo tends to be making new signage, graphics and collateral for the zoo, as well as Durrell's field sites around the world. Working as an artist involves researching for inspiration, new ideas or revisiting old works of art to ensure there's a level of knowledge or awareness behind new drawings. Often fuelled by coffee and broken up by yoga and swims.

What are the most important skills needed for your role?

Flexibility, creative thinking, adaptability, patience and at times determination. Underpinned with imagination and an awareness of composition or movements. I like to ensure my work has a level of relatability, either referencing current events, or just be having elements of fun or humour that anyone can (hopefully) enjoy.

Are there any future skills you will need to learn for your role?

In an age where digital creativity is so widespread, I'd like to focus more on practical making, developing my ability to sculpt or paint. Art is constantly changing, and unfortunately it's becoming more important to market yourself and be on social media. Keeping up to date with changing practices is always important.

What is the best part of your job? / What motivates you in this role?

I love transposing ideas into drawings or something physical. It's always a joy seeing people react to my work, and interesting how people interpret drawings. I'm motivated by politics, using my work to comment on climate change, the ongoing genocide in Palestine from the privileged perspective of living in Jersey. I often use my work to figure out my own thoughts on our changing world in general.

What advice would you give someone interested in a career in your profession?

There's no right path to becoming an artist, a lot of it is just finding a style or practice you enjoy, allowing your personality and interests to show through and creating as much as possible. Research and studying is important but mostly just making and practicing is my best advice, and being open to critique.

What is on your bucket list and why?

I've often been inspired by places I've visited, so travel is definitely up there. I'd like to have a solo show soon and exhibit off island. Artistically I just want to make work with as much integrity as I can and hopefully make work that outlives me.

What would you tell your younger self?

Read more and make more. Every piece of work or project is an opportunity to learn from, but learning when to say no is just as important to finding your own creative path.

Emily Devon

SENIOR GRAPHIC DESIGNER

Potting Shed

What does a typical day look like for you?

My day kicks off with a friendly catch-up with the team in Jersey and Guernsey—fuelled by several coffees, of course! From there, I might be designing a brochure, animating digital ads, or crafting a logo toolkit. Every day is different, which keeps things exciting. I love the variety of brands and projects I get to work on, making each task fresh, creative, and inspiring.

What are the most important skills needed for your role?

Beyond creativity, strong communication and collaboration skills are essential! As a designer, you need to collaborate with team members, clients, and partners making sure you understand briefs, and can explain your ideas. Research skills and a keen eye for detail are also crucial, helping to refine designs and create work that's both effective and visually compelling.

Are there any future skills you will need to learn for your role?

Design is constantly evolving, so keeping up with new technology is essential. With AI advancing rapidly, learning how to use it as a tool—rather than seeing it as a replacement—is crucial.

What is the best part of your job? / What motivates you in this role?

The best part of my job is getting to work with talented creatives. It always amazes me how incredible other designers are and inspires me to push my creativity and keep learning. There's also nothing quite like the buzz of bringing a design to life - especially when a client loves it too! Knowing that my work makes an impact and helps bring ideas to reality is what keeps me motivated every day.

What advice would you give someone interested in a career in your profession?

Working in a creative industry can make it hard to switch off, so it's important to find time to recharge. Taking proper downtime helps refuel your creativity and keeps your ideas fresh and exciting. Also keep learning, experimenting, researching and surround yourself with other creatives. And enjoy it!

What is on your bucket list and why?

I've been fortunate to already complete quite a few things on my bucket list... I've completed a skydive, ran a marathon and walked the Island Walk (twice) but seeing the Northern lights is definitely up there.

What would you tell your younger self?

Believe in yourself!



Nicolle Drieu

RESIDENT DESIGN

TLC Home

What does a typical day look like for you?

Every day is different! From being in the showroom working on putting together schemes and creating digital lookbooks, to holding in store appointments as well as going out to clients homes for initial ideas and measuring up or to install finished looks and pieces. I also spend time designing our Zero Waste products with the factory and organising in store displays.

What are the most important skills needed for your role?

A lot of my role evolves engaging with clients - so understanding their brief and how we can best fulfil this is key. Communication is a big part - translating how clients speak about their lifestyle and home into what design solutions and styles we can offer to suit them and their space. Creativity is also important so I can design new and interesting ideas, models and schemes.

Are there any future skills you will need to learn for your role?

As I work in a small business with a close team I am always learning new skills and becoming involved with different areas of the business which I enjoy. As the business continues to grow we are using more digital aids and programmes, which require further understanding and additional skills.

What is the best part of your job? / What motivates you in this role?

I love fabrics so being around patterns, weaves and yarns everyday is the dream. Seeing a look that you've worked hard on come together and delivered to a happy clients home is the best part of my job, especially when the end result is something much more than they imagined.

What advice would you give someone interested in a career in your profession?

If you want to work in a creative space seeking out creative people and surrounding yourself with them makes you aware of what opportunities are out there. Always ask questions and don't be afraid to reach out to business or creatives that inspire you.

What is on your bucket list and why?

I want to learn from the team of artisan makers in our Porto factory to one day be able to craft my own piece of furniture from scratch.

What would you tell your younger self?

Commit to what you love and you will find a career within that that will work for you, surrounded by people that inspire you.



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Thomas McLachlan

ASSOCIATE

Baker & Partners

What does a typical day look like for you?

A typical day includes a substantial amount of review and drafting. That is generally as far as similarity between days goes. Each client's case is different which allows for a significant amount of variety. Every day is different because of the need to apply your mind to a varied range of differing problems and issues. One day you can be dealing with a shareholders' dispute. Another you can be dealing with civil fraud, frozen bank accounts or debt claims.

What are the most important skills needed for your role?

Although technical skills are incredibly important, soft skills are equally so. Technically, the most important skills are:

- The ability to process, and evaluate the quality and reliability of, large amounts of complex information.
- Research and drafting, using clear language and an effective structure.
- Legal knowledge and proper application of the law.

Soft skills are equally important, for example:

- Clear communication.
- Good relations with clients and colleagues.

Are there any future skills you will need to learn for your role?

For now, I intend to focus on honing my skills on the job and expanding my scope of practise. For instance, I am currently increasing my involvement in criminal cases. Then, ultimately, I expect to move onto further studies (for example, the Jersey Law Course).

What is the best part of your job?

There is always something new to learn. It is always apparent that you can keep pushing your boundaries to grow and develop further by branching out into unfamiliar and sometimes peculiar practice areas. For example, in Jersey, there are historic insolvency procedures that are still in effect (dissimilar from those in other jurisdictions). If you have an interest in history, as I do, this can be very interesting.

What advice would you give someone interested in a career in your profession?

Do not hesitate to make a start in the legal profession if you think you are suited for it. It is easy to be waylaid by horror stories about the competitiveness of entry to the profession, but those are best ignored.

What is on your bucket list and why?

To visit Antarctica because of the novelty.

What would you tell your younger self?

To stick with it and keep going, because persistence will eventually pay off even when at times you can be delayed or frustrated in your efforts.



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Jamie Raphael-Hall

PARALEGAL

Viberts Law Firm



Why are you interested in studying law?

The opportunity to support people who have been dealt a difficult hand in life and need help in gaining justice and closure, whilst making a competitive salary to fund my passion for travelling and to afford groceries!

What is your current route in law?

I work as a paralegal and study for my law degree at the Jersey Institute of Law at the same time. This allows me to gain invaluable experience in a law firm whilst still studying. I have the flexibility to leave before my afternoon lectures which allows me to prep for the lectures and rest my brain. Further, the flexibility of my degree also allows me to complete it over four years instead of three, helping me to balance work, study and my social life.

What advice would you give someone interested in law?

There are a large variety of different aspects and areas of law that all uniquely appeal to different people. Try getting experience in the different areas of law as you may find that what appeals to you at first, may no longer once you see it in practice. This also applies for areas of law that you would never have considered but upon experiencing, really enjoy.

Tell us a fun fact

I've held a live shark.

What did you want to be when you were 8?

A wizard.

Favourite Hobbies?

I've played football since I was little and currently play as a central midfielder or centre back for Rozel Rovers Football Club.

Favourite place in the world to visit?

My favourite place to visit is Aphrodite Hills in Cyprus, where I lived for a few years as a young child. I go back at least once a year either with friends or family and every time it never fails to be a memorable experience.

Favourite Food?

I'm very inclined to a good pasta, whether it be a tuna pasta, pesto pasta, seafood pasta or any of the many other types of pastas!

Favourite item and why?

My Ford KA because I like driving it.



About Viberts

Founded in Jersey in the 1930's Viberts is a full-service law firm dedicated to providing outstanding legal advice and client service, both in Jersey and internationally working across corporate, trusts, employment, litigation, private client, family and property law. Our clients range from private individuals to multinational corporations, local businesses and public authorities. Our people are vital to our business. Without them, we can't help our clients achieve their goals or make their lives better. We're always on the lookout for the next generation of talent with the right skills and, most importantly, a 'can do' and positive attitude.

To find out more about our bursary scheme contact Penny Borny, Head of People and Culture on 01534 632207 or email penny.borny@viberts.com



Max Argyle

TRAINEE ENGLISH SOLICITOR

Ogier

What does a typical working day involve for you?

The work in the Funds team varies from one day to the next and includes but is not limited to The International Stock Exchange listing, the establishment of new partnerships and funds, working with existing clients to update and amend existing structures and obtaining consents from the Jersey Financial Services Commission in respect of the same. This work involves a wide variety of underlying asset classes, which is both stimulating and challenging. As a junior legal professional, I have experienced a broad spectrum of that work, which is exciting and really does aid my professional learning and development.

How did you get your job?

After completing an internship in the Corporate team at Ogier, I secured another internship with the Dispute Resolution team. Circumstances then changed and Ogier offered me a paralegal position in the Dispute Resolution team, instead. Thanks to the partners and our brilliant HR department, my transition into the role was seamless. Following a year in the Dispute Resolution team, I was fortunate to be offered a training contract with the firm alongside studying for the Solicitors Qualifying Examination (SQE). After successfully undertaking the SQE1, I moved into the Funds department. As expected, my training supervisor and the wider Funds team have offered me a high degree of support and challenge, which has accelerated my learning within a different area of the law.

What motivates you in this role?

I'm lucky to work with some brilliant lawyers and great people at Ogier. The togetherness and ambition of my team encourages me. The expectations are high, as is the level of support and guidance, and that allows me to do a highly professional job on behalf of our clients, the team and the firm. It's also great to be a small part of Ogier's continued growth and success within the industry. My colleagues in Funds, my training supervisor Stephanie Edge, as well as the wider firm and the HR team are a constant source of motivation for my professional ambitions.

What are the three most important skills required for your role?

Organisation, attention to detail, availability and willingness to work hard.

Are there any future skills you will need to learn for the role?

I'm working towards becoming a qualified solicitor and Ogier is supporting me through my SQE, while I work full time. The firm has been instrumental in my professional development - I couldn't have done all that I have in such a short time without them. Ogier's commitment to the professional and personal development of employees is exemplary.

What advice would you give some interested in a career in our profession?

Apply to Ogier! And put me down as your referrer.

Tell us a fun fact

Karl Marx used to enjoy holidaying in Jersey.

About Ogier

Ogier is an international professional services firm with the expertise to handle the most demanding and complex transactions, providing expert, efficient and cost-effective services. They have three divisions. Legal: practical advice on a unique combination of six laws - BVI, Cayman, Guernsey, Irish, Jersey, and Luxembourg. Corporate and Fiduciary: integrated legal and corporate administration services. Consulting: independent, proactive guidance across regulatory compliance. Covering Asian, European and US time zones, Ogier's locations also include Beijing, Dubai, Hong Kong, London, Shanghai, Singapore and Tokyo.

To find out more, contact Lauren Cahill, Resourcing & Onboarding Manager at cahill@ogier.com or 01534 514442

Ogier



Charlotte Shaw

TRAINEE ADMINISTRATOR: PRIVATE WEALTH Mourant

What initially attracted you to the Mourant Governance Services Trainee Rotation Programme?

The rotation programme offered a unique opportunity to gain a thorough understanding of corporate governance, alongside learning the skills required to work as an administrator. It was attractive as it allowed me to work in different areas such as Real Estate and Private Wealth. Having access to a wide variety of teams and clients at the very beginning of my career was appealing to ensure I went into the area that best suited me.

How would you describe your experience during the Trainee Rotation Programme?

The rotation programme was split across various teams, including Real Estate, Private Equity, and Private Wealth. I really valued the programme's flexibility which allowed me to spend more time in teams which I had more interest in pursuing a permanent role. I was supported throughout the rotation, allowing me to get the best out of my time with the various teams, which helped me build relationships across the business and expand my understanding of the industry further.

What were the most valuable skills or lessons you gained during the programme?

I learnt early on to manage my time well, to enable me to work on a wide variety of tasks across multiple areas. I also learnt to adapt, as I was moving environments regularly as well as alternating between client facing and non-client facing work. My communication and collaboration skills improved, and I had the opportunity to work with all levels of experienced professionals, ranging from directors to trainees. This boosted my confidence and expanded my industry knowledge.

What motivated you to continue your career at Mourant after completing the trainee programme?

After gaining experience with the Private Wealth team, I moved into a permanent role. I felt motivated to stay at Mourant, having developed a strong understanding of the business and built valuable relationships across the business. I had been supported well throughout my time on the rotation, and I wanted to continue to build my knowledge with a team I felt excited about.

How was your transition supported from trainee to permanent role?

Throughout the rotation I received clear and constructive feedback on both my strengths and areas where I could improve. I regularly met with HR to ensure a smooth transition and with my new team. My integration into the team has played a key role in the development of my knowledge and skillset.

What advice would you give to someone considering the Trainee Rotation Programme?

The programme is designed for you to get the best out of your experience. It is a fantastic opportunity to experience different sectors and working environments, designed to ultimately help you find the area you will excel in. Due to its nature, it can be challenging, but this allows you to learn and develop your skills in a unique way. Go in openminded, with a readiness to learn and you will benefit greatly.

Looking back, what has been the most rewarding part of your journey?

Throughout the rotation, I felt that my opinions and views on the work were valued and appreciated. To have this opportunity so early on in my career was invaluable to both my confidence and development.



mourant

Luke Rumbold

TRAINEE ADMINISTRATOR: REAL ESTATE

Mourant

What initially attracted you to the Mourant Governance Services Trainee Rotation Programme?

The rotation programme seemed like a valuable first step to gain a greater understanding of corporate governance, alongside the ability to discover how the different teams operate and what their typical workload looks like. I wasn't sure what area would suit me best, so being able to experience a range of departments enabled me to find out what I enjoyed.

How would you describe your experience during the Trainee Rotation Programme?

The year was split up into a month or two-month placements across roughly six teams, for me this included working in Real Estate, Private Equity, Private Wealth, Transaction Management and more. The programme is designed to benefit you, allowing you flexibility to adjust time in certain areas based on your experience.

What were the most valuable skills or lessons you gained during the programme?

I was often exposed to new environments, processes, and challenges. Adapting to different situations and finding creative solutions to problems became an important skill to develop. Juggling multiple tasks and deadlines is a common part of the trainee programme. This taught me how to prioritise, manage time effectively, and stay organised. Effective communication helps in building relationships, sharing ideas, and working as part of a team. I worked alongside a range of individuals, from senior management to fellow trainees. It provided a strong understanding of how to collaborate effectively, respect diverse viewpoints, and contribute to group objectives.

What motivated you to continue your career at Mourant after completing the trainee programme?

My insight to the Real Estate team made it the first choice for me as I found the work interesting, and the team was great to work with. On top of this, the wider company culture and the opportunity to build a career ultimately made it an easy decision to continue working at Mourant.

How was your transition supported from trainee to a permanent role?

My transition from the rotation programme to a permanent role was incredibly smooth and well-supported. I received clear guidance and feedback that helped me understand my strengths and areas for improvement. The guidance from both my rotation mentor and my new team played a key role in my development and integration, providing me with valuable insights into the expectations of the permanent role and how to excel in it.

What advice would you give to someone considering the Trainee Rotation programme?

My advice would be to go for it! Approach it with an open mind, a willingness to learn, and a proactive attitude. The programme is designed to expose you to various aspects of the different roles within the business and gives you the chance to connect with people across different teams and departments. Creating a solid network will help you not only during the programme but also in your future career.

Looking back, what has been the most rewarding part of your journey?

Feeling part of a team where I can contribute and where that contribution is appreciated. Also, by completing the trainee rotation programme, I can take the skills and knowledge that I gained and apply them to my current role.

Debbie Holdridge

MOTOR VEHICLE LECTURER

Highlands College



What does a typical day look like for you?

My days are really varied; in the workshop we could be stripping and rebuilding engines, looking at brakes, suspension or electrical systems. I do demonstrations for the students and then support them to complete tasks and assessments in diagnosing and repairing faults. In the classroom we go through the theory, writing assignments or working out calculations. And of course there is always marking assessments, planning and preparing for lessons, writing reports and creating resources to do.

What are the most important skills needed for your role?

Oh so many! I need up-to-date vocational skills to prepare my students for an ever evolving, technical industry, as well as the skills to create an inspiring, inclusive and professional learning environment. One of the most important skills is good communication, to explain complex concepts in an interesting and engaging way. To be able to listen to students, to give meaningful feedback, and to be supportive and offer guidance. I need passion, empathy, adaptability and a whole lot of patience!

Are there any future skills you will need to learn for your role?

My vocational area is evolving rapidly, with new technologies and regulations always emerging, so I need to keep my skills current and relevant. I need to have skills in modern diagnostic tools and software to look at fault-finding and repairing complex systems in modern cars, but as the industry shifts towards electric and hybrid vehicles, I need a good understanding of their systems, components, and repair techniques. Also, hydrogen vehicles and even self-driving vehicles in the future.

What is the best part of your job? / What motivates you in this role?

If it's not too corny to say... I'm so motivated by the opportunity to positively influence the lives of my students; to help them succeed academically, to watch them grow intellectually, as well as socially and emotionally and to help them find their passion and get the job they love is unbelievably fulfilling. I am passionate about my subject, and I'm so lucky that I get to share that with my learners, and seeing them as qualified mechanics years later is just awesome!

What advice would you give someone interested in a career in your profession?

Love your subject and stay curious and open to new ideas and methods. Get to know your students, take time to understand their strengths and areas for development, and be patient while they develop academically and emotionally. Set high standards and encourage your students to do the best they can. Be adaptable and kind. You have the unique opportunity to make a very positive impact, they might not remember what you taught them, but they'll remember how you made them feel. Oh, and have fun!

What is on your bucket list and why?

I'm really lucky that recently my employers let me take a sabbatical and I travelled the world, trekked the Annapurna Circuit and to Everest Base Camp, I volunteered in the Amazon jungle and generally ticked off many bucket list items. But there are still lots more... I was born in Malawi and I'd love to spend more time in Africa, it's such a beautiful country that warms your soul, so maybe teaching and sharing my skills in Malawi or learning a new language because I'd love to natter en Français.

What would you tell your younger self?

Be kind! And have fun! Find the joy in everything! Forget the mistake, remember the lesson!

Jessica Romeril

MARKETING MANAGER

Jersey Dairy

What does a typical day look like for you?

No two days are the same at Jersey Dairy! I could be filming in the factory or on a farm, capturing the journey of our products. I host school visits, educating students on the dairy process from 'grass to glass'. Managing campaigns is a key part of my role, engaging with the community and promoting the benefits of Jersey milk. I also attend UK trade shows, exhibiting our range of UHT products.

What are the most important skills needed for your role?

Strong organisational skills and a proactive mindset are essential in my role. Being approachable and confident is also key, as I work with a diverse range of people, from farmers to primary school students and graphic designers to local consumers. Effective communication skills enable me to connect with a wide range of audiences.

Are there any future skills you will need to learn for your role?

I hope to always be learning new skills throughout my career, I'm continuously developing my capability in content creation and digital marketing to enhance engagement and keep up with evolving trends in the industry.

What is the best part of your job? / What motivates you in this role?

I take great pride in working for a local business with a rich heritage, which motivates me to do my best. Promoting the benefits of Jersey milk, our iconic Jersey cow, and the incredible work our dairy farmers do to care for the island inspires me to market Jersey Dairy as it truly deserves. However, one of the favourite parts of my role is seeing our beautiful Jersey cows so well cared for!

What advice would you give someone interested in a career in your profession?

There are so many brilliant opportunities for a career in marketing, but my advice would be to choose a product or brand that you are genuinely proud to work for. When you're passionate about what you're marketing, the work becomes more rewarding.

What is on your bucket list and why?

I'd love to take the Rocky Mountaineer through the Rockies, it looks amazing! Definitely on my bucket list for when my daughter's much older!

What would you tell your younger self?

Make sure you spend your time doing something you enjoy!



Emma Beckford

ASSISTANT MARKETING MANAGER

Digital Jersey

What does a typical day look like for you?

I usually start my day with a Dandy coffee before diving into emails and planning my day. No two days are the same, which keeps me on my toes! My role involves a mix of updating the website, social media and email management, promoting courses and events, and running paid social campaigns. Some days involve writing a blog, scheduling posts or analysing engagement data. If we have an event coming up, my focus shifts to promoting and creating content around that.

What are the most important skills needed for your job?

Strong writing and communication skills are essential for crafting clear, engaging content across different channels. Being organised is crucial, especially when managing multiple social posts and comms. Attention to detail is a must, including the ability to spot spelling mistakes, grammar errors, or missing links.

Are there any future skills you will need for your role?

I'm currently working towards my CIM Level 6 Diploma in Digital Marketing to build my skills. Digital marketing is always evolving, so keeping up with trends, algorithms, and new AI tools helps boost productivity and improve engagement.

What is the best part of your job? What motivates you in this role?

I love being able to share stories of Digital Jersey members and promote exciting initiatives. It's very rewarding to see the engagement our content generates and to know that it's helping businesses and individuals connect and thrive is a big motivator. The team I work with is another amazing part of my role, I am lucky to work with a team that supports and motivates me and helps me to be the best I can every day.

What advice would you give someone interested in a career in your profession?

Take every opportunity to gain experience - Whether it's through mentoring, internships or placements, gaining practical skills in content creation, digital marketing, and social media is invaluable. Stay curious - keep learning about new platforms, tools, and trends.

What is on your bucket list and why?

Travel is high on my list! I'd love to explore Bali or Thailand, maybe even do a yoga retreat or skydive. I love the idea of pushing myself out of my comfort zone, whether that's trying new experiences or exploring different cultures.

What would you tell your younger self?

It's okay if things don't go exactly as planned, every experience teaches you something valuable. Don't be afraid to put yourself out there, take on new challenges, and ask questions. And most importantly, confidence comes with time and experience, so believe in your abilities - don't let self-doubt creep its way in!



Giorgina Lister

HEAD OF MARKETING

All Island Media

What does a typical day look like for you?

Every day in marketing is different - which is one of the things I love most - especially in a media company where plans can change instantly if a big news story breaks. On a typical day, I oversee content creation across our channels, manage campaign rollouts, and planning of events as well as our internal and external communications. I also write a monthly blog with helpful marketing tips.

What are the most important skills needed for your role?

Being organised is essential as I manage different projects with varying deadlines. I need to think strategically to ensure our marketing aligns with business goals. Of course, excellent communication and creativity are key for anyone in marketing. And finally, adaptability is a must - things can change quickly, so being able to reprioritise on the go is needed to keep everything on track.

Are there any future skills you will need to learn for your role?

I'd like to strengthen my leadership and team management skills, as I know these are important for fostering strong cross-department collaboration and creativity. It's also essential to stay up to date with emerging trends, especially with how quickly digital advancements are evolving. Keeping on top of these changes will help ensure our marketing strategies stay relevant.

What is the best part of your job? / What motivates you in this role?

The best part of my job is that every day is different. I love the variety and the opportunity to work on new things, with some days even bringing those "money can't buy" experiences that I'll remember forever! I also enjoy that I'm always learning and adapting, which keeps things exciting and motivates me. I think it's this mix that makes my role so rewarding.

What advice would you give someone interested in a career in your profession?

Stay curious, adaptable, and passionate - marketing is a fantastic career that can take you anywhere, across any industry. Don't be afraid to get creative; more often than not, the best ideas come from thinking outside the box. And be proactive in learning new skills and staying on top of trends!

What is on your bucket list and why?

Holidays! Or more specifically, travelling as a family and showing my little boy different places and cultures - I want to create lasting memories for us and enjoying time away from the usual routine.... Disney World is going to be first on the list when he's old enough!

What would you tell your younger self?

Be kind to yourself - I think we all put ourselves under a lot of pressure at times. It's easy to get caught up in expectations and the demands of everyday life, but it's important to remember that it's okay to take a step back and prioritise you.



Jessica Pinel

ASSOCIATE REGISTERED NUTRITIONIST

Humankynd Nutrition

What does a typical day look like for you?

No two days are the same! Some days I'm creating content or giving corporate talks, others I'm seeing clients 1-on-1. A typical clinic day starts with movement, overnight oats, and spearmint tea. Then I head to the clinic for five hours of consultations, helping clients with personalised nutrition strategies. After lunch, I write up session notes and send clients tailored resources.

What are the most important skills needed for your role?

Empathy and active listening are key to truly connecting with clients and understanding their unique journeys. Every individual who walks through the door has their own challenges, no two cases are the same. Being able to problem-solve and apply evidence-based nutrition is essential in guiding them toward real sustainable results and making meaningful changes.

Are there any future skills you will need to learn for your role?

To maintain my registration I complete 30 hours of CPD annually keeping me up to date with the latest research and expanding my expertise. Continuous learning allows me to refine my skills and provide the best support for my clients. Looking ahead I aim to develop people management skills, enabling me to mentor and guide junior nutritionists, supporting the next generation of professionals.

What is the best part of your job? / What motivates you in this role?

I love getting messages from fertility clients sharing their pregnancy or birth news. It's amazing how small diet and lifestyle changes can lead to big results. It's just as rewarding to hear from women managing PMS, PCOS, endometriosis, or menopause, finally feeling relief. Having PCOS myself I know the challenges firsthand, which makes helping others on their journey even more fulfilling.

What advice would you give someone interested in a career in your profession?

Follow your passion! If helping people transform their lives through lifestyle changes excites you, you can make a real impact. It won't be easy! Nutrition is still seen as a luxury service so dedication is key. Be prepared to put in the effort and keep learning. Most importantly, choose a reputable course endorsed by the Association for Nutrition (AFN) to ensure you're fully equipped.

What is on your bucket list and why?

My dream is to speak at a major wellbeing or women's health conference in the UK. I love public speaking and had my first conference experience in 2024. The positive feedback was incredible, reinforcing my passion for inspiring change. Conferences are powerful platforms, you can reach and impact so many people in a short time, sparking meaningful conversations and motivating others.

What would you tell your younger self?

You can do hard things! The road will be far from easy but you just have to keep putting one foot in front of the other and eventually you will get there. "Go where you must go, and hope!" said a very wise man - Gandalf.

Daniel Du Four

PERSONAL TRAINER

Boxing.je

What does a typical day look like for you?

My day starts at 6am with private personal training sessions. The day is then followed by 2-3 visits to care homes around the island to deliver sit down boxing sessions alongside more personal training sessions. On a Tuesday, Friday and Saturday I also deliver a technical boxing class which is carried out of Blood Fitness Gym.

What are the most important skills needed for your role?

Personality is key. Knowledge of who and what you're teaching. Patience, organisation and a positive happy outlook on life.

Are there any future skills you will need to learn for your role?

I am looking to achieve my England Level 2 Boxing Qualification next year after just passing my Level 1 and Boxing with Parkinson's in 2024.

What is the best part of your job? / What motivates you in this role?

Making people happy and leaving them with a smile on their face, whilst also improving their health and fitness. It makes everything worth it.

What advice would you give someone interested in a career in your profession?

Stay persistent and constantly look to give a helping hand. There is always someone out there who needs your help. Be ready and if an opportunity arises, take it.

What is on your bucket list and why?

To complete an Ironman as I feel this is the ultimate challenge for an athlete which I would love to achieve one day.

What would you tell your younger self?

Be kind and do what makes you happy.



Kiah Kuppe

INTERNATIONAL PENSIONS AND SAVINGS ADMINISTRATOR

Fairway Group



What does a typical day look like for you?

Working with a big team means lots going on! Our team administer the international sector of pensions which means that our clients' locations vary, and they require many different types of pension and savings schemes. Recently, I have been involved with setting up and administering occupational pension schemes for many employers around the island. This ranges from dealing with members, financial advisors and employers to investing and managing pension fund assets.

What are the most important skills needed for your role/job?

Adaptability and communication are two of the most important skills being in this line of work, especially when having to deal with many different types of pension schemes and plans – there's always change! The ability to explain complex information clearly is also a skill that is essential as a Pensions Administrator when relaying complex rules and information to clients.

Are there any future skills you will need to learn for your role?

The way we save and invest our future assets is forever changing. Developing my problem-solving and analytical skills will be essential for breaking down complex queries and identifying quick, effective solutions to best support our clients.

What is the best part of your job? / What motivates you in this role?

Financial planning and saving for the future are not taught in school. Having the chance day to day to see and act on people's savings is important and enlightens me on my own future and how to best plan for it. Being involved in exciting projects like introducing client portals and assisting with onboarding schemes is also a motivating factor for me.

What advice would you give someone interested in a career in your profession?

There is a lot to learn when you start any role, so it is important to take everyday as a learning curve – you won't learn it all in one day! Give everything a go and take any opportunity that comes your way, stepping outside of your comfort zone is key.

What is on your bucket list and why?

Travelling is definitely high on my bucket list, seeing all the corners of the world is a must. Listening to music helps me get through the day, whatever I'm doing, so, I would also love to learn how to mix music.

What would you tell your younger self

Life isn't a straight path, and that's ok! There's always time to learn, grow and pivot. Thankfully, you can start again, anytime, anywhere and as many times as you want, doing whatever you want!



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Sanna Zaffar

HEAD OF PHARMACY WORKFORCE DEVELOPMENT, EDUCATION AND TRAINING

Health Care Jersey

What does a typical day look like for you?

No day is the same, but generally my day starts with responding to emails, prioritising tasks, and checking my meeting schedule. I manage multiple tasks simultaneously, with a focus on education and training. Currently, this involves writing and reviewing job descriptions, liaising with pharmacy teams across the Island, and gathering data to support staff recruitment and retention.

What are the most important skills needed for your role?

Organisation is key, as there is not a typical schedule, so it is my responsibility to manage my day effectively. Be a strong communicator. Be adaptable to the changing landscape of healthcare/needs of the population. Work autonomously and collaboratively with the wider healthcare workforce. Be kind and compassionate, as ultimately everything is done with improved patient outcomes in mind.

Are there any future skills you will need to learn for your role?

As a registered Pharmacist we are required to demonstrate Continuing Professional Development (CPD) throughout our career. Therefore, we never stop learning and reflecting on our practice. I hope to acquire Independent Prescribing (IP) credentialing through a University course - so that I can prescribe medications in the future.

What is the best part of your job? / What motivates you in this role?

The best part of my job is supporting junior pharmacists as they start their careers, helping them reach their full potential through comprehensive education and training frameworks while understanding their individual needs. I'm motivated to advocate for pharmacists/pharmacy professionals, as I believe we possess a broad, specialised skill set that's often underutilized in optimizing patient care.

What advice would you give someone interested in a career in your profession?

My advice would be to reach out—I'm always happy to discuss opportunities within pharmacy. If you're interested in studying a pharmacy degree, make sure you choose the right A-levels to meet course requirements. Pharmacy offers a wide range of career paths, so take the time to explore the various opportunities. It might just be the perfect fit for what you're looking for.

What is on your bucket list and why?

I don't have a formal bucket list, but I'm always open to trying new things—whether it's experiences, food, or travel. By embracing this mindset, I hope to look back and realize I've achieved more than I ever imagined. My travel goals this year are to explore South America.

What would you tell your younger self?

Finishing university isn't the end; it's just the beginning. I used to think that once I became a pharmacist, that would be it, but in reality, I have many years ahead in my career. I'm excited to continue growing, developing, and embracing new opportunities along the way. Say 'yes' more!



Nikki Anderson

MANAGING DIRECTOR / USER RESEARCHER

UX Forensics

What does a typical day look like for you?

A typical day looks like answering some emails from clients, writing up a plan for research on any upcoming projects, running a few usability tests, and syncing with different teams on the most recent findings from the research. And walking my dog!

What are the most important skills needed for your role?

Curiosity, empathy, patience, active listening, collaboration, and creativity.

Are there any future skills you will need to learn for your role?

Leaning more into collaboration with c-suite to truly push businesses forward while maintaining a customer-centric perspective.

What is the best part of your job? / What motivates you in this role?

Running interviews with users of products and truly learning about their diverse set of perspectives.

What advice would you give someone interested in a career in your profession?

You don't have to be a developer to be in tech! There are a variety of roles available in the digital product space, so get comfortable with going out and asking users/customers about what is annoying them and reporting back to your team to improve your products!

What is on your bucket list and why?

Traveling to Japan because I am obsessed with Pokemon.

What would you tell your younger self?

To not worry too much about the future as that will work itself out, and to enjoy the present moment as much as possible while celebrating each and every win!





Ella Picot

BOUTIQUE DOG SHOP OWNER

MyDogify



What does a typical day look like for you?

My day starts with walking my golden retriever, Ruby. On the way to the MyDogify shop, I drop off online orders at the post office. I manage all daily business operations, including serving customers, meeting their dogs, unboxing new stock, maintaining our website, packing online orders, and planning seasonal hampers. I'm always researching new and unique products to add to our collection.

What are the most important skills needed for your role?

Customer service is key—building relationships with customers and their dogs creates a welcoming experience. Organisation is just as important to ensure the business runs smoothly. Creativity helps in finding unique products, while marketing and social media skills are essential for reaching new customers and promoting seasonal products. Passion for dogs ties it all together!

Are there any future skills you will need to learn for your role?

As a new business owner, I'm always learning and adapting to improve! Keeping up with e-commerce and social media is crucial to growing our online presence. Understanding new pet industry trends helps us find unique products customers will love. Most importantly, staying informed about pet health and care ensures we continue offering the best for our four-legged customers!

What is the best part of your job? / What motivates you in this role?

The best part of my job is meeting our wonderful customers and their dogs. I love seeing how dogs bring families together and sharing the benefits of natural dog products. It's rewarding to help owners make the best choices for their pets. The excitement around our seasonal products is always a highlight—seeing people's reactions makes all the hard work worth it!

What advice would you give someone interested in a career in your profession?

Owning a business takes dedication, but if you truly believe in your idea, make it happen! You won't know unless you try. Be prepared to invest time and effort, learn new skills, and adapt to challenges. Confidence is key—believe in yourself, your products, and your vision. There will be tough days, but persistence pays off. Most importantly, be passionate about what you do.

What is on your bucket list and why?

I'd love to organise a dog event! It would bring together dog lovers, local businesses, and furry friends for a day of fun, education, and community spirit. It's a chance to celebrate our love for dogs, promote natural options, and strengthen connections with fellow dog owners. Whether you have a dog or you're just a dog lover, it would be great to bring the community together.

What would you tell your younger self?

I'd tell my younger self not to worry if you're unsure about your future career—everything falls into place over time. Explore different passions, gain skills in areas you enjoy, and trust the journey. The experiences and lessons along the way will guide you to where you're meant to be. Stay open to new opportunities, and remember that it's okay to take your time in figuring things out.

Patrick Newton

SKIPPER AND DIRECTOR

Jersey Seafaris and St Catherines Bunker

What does a typical day look like for you?

On a usual day during the season I'd be out on the boat for most of the day on a variety of trips, depending on the tide these could be trips down to the Minquiers or Ecrehous on the low tide, over to France for lunch/dinner on the high tide and perhaps if I'm lucky; spending the day in Sark, Herm or Chausey. The days can be long but nothing can beat being outside all day in the fresh air.

What are the most important skills needed for your role?

Aside from the Maritime qualifications and endorsements, I'd say people skills are key to the role, being a tour company we interact with a huge variety of people daily. Punctuality is also very important since the tide waits for no-one as the old saying goes and a certain degree of adaptability is essential. Even the

best made plans have to change when at sea - through no fault of your own.

Are there any future skills you will need to learn for your role?

From a safety and compliance aspect, our industry is higher risk given the unpredictable nature of the sea. So there are often new regulations introduced when we commission new boats to be built or even changes to the guidelines and laws governing our operation. Keeping up to date and learning these as they come in are an important part of the role and make the whole industry safer as a result.

What is the best part of your job? / What motivates you in this role?

I personally just love being outside and seeing people really enjoying themselves onboard having a great time. It's easy to forget after a few years that it is an incredibly unique experience and I do feel very lucky to have a job that I love doing, surrounded by enthusiastic colleagues and clients. The positive experience that I see in people everyday definitely motivates me the most.

What advice would you give someone interested in a career in your profession?

Try to get as much experience on boats and around the water as you possibly can. Anything that floats is good experience. We use paddle boards everyday to get out to the boats so even starting on one of them is as good a place as any. You'll soon find out if it's something you are passionate about and if so, you'll have a very fulfilling career ahead of you.

What is on your bucket list and why?

Skiing in Japan - it's probably the opposite of my day-to-day life but I've always loved the mountains and experiencing different cultures. Japan is well known to be the best for both.

What would you tell your younger self?

I'd probably tell myself to do a more relevant degree to my profession like Marine Architecture instead of Biomedical Science! But hindsight is a wonderful thing and maybe it wouldn't have worked out the way it did if I went down that route. Who knows?



Alex Honey

SENIOR CONSULTANT
Strategy & Change team

What does a typical day look like for you?

A typical day involves working closely with clients to enable the delivery of complex IT and change projects. My day usually starts with a standup meeting with the project team, followed by workshops and further meetings. I also work closely with our developers, periodically checking in with them during the day.

How did you get your job? What training or qualifications did you need for your role, or are you currently working towards?

I joined Prosperity nearly two years ago. Prior to that I worked in project management, strategy, and operational roles in industry. My qualifications include a degree in Economics, and I am a qualified Prince 2, Agile project manager and Lean practitioner. I am currently working towards my CMI Level 7 in Strategic Leadership.

What is the best part of your job/what motivates you?

Working with our clients to understand their vision and help them achieve their goal is something I find really enjoyable. I have plenty of variety in my role, from working on a process optimisation project, gathering requirements for a new IT system, supporting the roll out of brand-new technology like Microsoft Copilot, and so much more! The culture at Prosperity is very supportive and friendly,

Which skills are most important for success in your role?

Interpersonal skills are absolutely vital - I work with a wide range of people, including senior leaders, operational teams and developers - you need to be able to understand their needs and tailor your approach so that the client has the best experience. Organisation and self-motivation are also critical for managing multiple projects effectively, so you need to keep all the plates spinning.

What advice would you give someone interested in a career in your profession?

Reach out to Prosperity and come and have a coffee with one of the team - we'd love to share our experiences and answer any questions you have.

Who inspires you and why?

I'm inspired by innovative thinkers in terms of technology and in how they run their organisations. One of my favourite books, 'Powerful' by Patty McCord, is about building a culture of freedom and responsibility at Netflix. I also enjoy watching Satya Nadella (CEO of Microsoft) speak about the amazing new tools Microsoft are developing, including Copilot and Copilot Agents - the workplace is going to look very different in 5 years time!





Dylan Oswald

JUNIOR CONSULTANT

Business Solutions team

What does a typical day look like for you?

My typical day involves collaborating with my team to design and implement solutions that meet our clients' needs. I spend my time coming up with ideas and coding to bring those ideas to life.

How did you get your job? What training or qualifications did you need for your role, or are you currently working towards?

After completing my A levels, I took a gap year with the hope of finding a job where I could gain practical experience, hone my programming skills, and expand my knowledge. I'm currently working toward completing multiple Microsoft certifications.

What is the best part of your job/what motivates you?

The most exciting part of my role is definitely the development side, where I get to write code.

Which skills are most important for success in your role?

Key skills for my role include problem solving, being able to work well in a team, and clear communication.

What advice would you give someone interested in a career in your profession?

If you're interested in a development role, I highly recommend starting by working on personal programming projects. This not only helps you build and refine your skills, but also demonstrates your passion for the field.

Who inspires you and why?

David Bowie inspires me because of his constant reinvention. I admire how he refused to settle for the status quo, and always pushed the boundaries of creativity. His ability to evolve and take risks is something I find incredibly impressive and motivating.

About Prosperity 24/7

Since its inception in 2011, Prosperity 24/7 has grown into a leading business and technology consultancy in Jersey. At its core, the company flourishes on its simple yet powerful philosophy: "If we look after our clients, colleagues, and community equally, then we can all prosper." This ethos drives a vibrant, inclusive culture where every individual is empowered to reach their fullest potential, contributing meaningfully to both their personal success and the company's achievements. Prosperity is redefining the landscape of technology and business consultancy. Here, talent is nurtured, creativity flourishes and collaboration fuels progress. By supporting one another, we all succeed.

Sarah Wall

TATTOO ARTIST

Sarah Wall Tattoos

What does a typical day look like for you?

I arrive at the studio around 11:30AM, clean and set up my station. When the client arrives we discuss the design and make adjustments if needed. Once they approve, they fill out a consent form. I print various sizes for them to try, after deciding I apply the stencil to the chosen body placement. Once it dries we begin tattooing. I end my day by decontaminating the studio, finishing around 7PM

What are the most important skills needed for your role?

Tattooing requires a combination of artistic and technical skills. Here are some of the most important skills for a tattoo artist: Drawing and artistic ability, attention to detail, understanding of anatomy, steady hand and hand-eye coordination, sanitation and hygiene, knowledge of tattooing tools and techniques, patience and focus, client communication and adaptability.

Are there any future skills you will need to learn for your role?

The tattoo industry is constantly evolving, offering endless opportunities to learn and grow. From advancements in artistry and new techniques to innovations in products, hygiene, and sustainability, there's always something new to explore. The ever-changing landscape keeps me excited and motivated.

What advice would you give someone interested in a career in your profession?

Starting a tattooing career requires dedication, patience, and a passion for art. Focus on improving your drawing skills and building a solid portfolio. Seek a mentorship through an apprenticeship to learn the craft properly, and avoid working in unprofessional environments where hygiene and safety are compromised. Be patient, mastering tattooing takes years of practice.

What is on your bucket list and why?

I'd love to travel to more countries and explore new places, cultures, and ways of life. There's something exciting about immersing myself in different environments. I also dream of trying skydiving. As someone who's terrified of heights, it would be an incredible achievement to face that fear and push myself beyond my comfort zone.

What would you tell your younger self?

I would tell my young self to embrace every opportunity, even the ones that seem scary or uncertain. Don't be afraid to make mistakes, because they're part of the journey and help you grow. Stay true to who you are, but be open to learning from others. Trust that everything will fall into place, and take the time to enjoy the process rather than rushing to the end goal.



Susan Parker

JÈRRIAIS TEACHER

Jèrriais Teaching Service

What does a typical day look like for you?

As a Jèrriais teacher, my days are busy and varied. I work in several different schools every day with learners at primary and secondary schools. Although teaching the Island's native language to young people is my main role, I'm also involved in the promotion of the language to raise its profile in the community by taking part in weekend events, such as La Faîs'sie d'Cidre at Hamptonne.

What are the most important skills needed for your role?

To be a teacher of any kind, you need to be very organised, creative, patient, motivated and good at communicating. To be a language teacher, you need to study the language to a reasonably high level - I studied French and Management at university, and I used to be a French teacher, so it has been a fantastic opportunity to challenge myself to learn Jèrriais as an adult over the past four years.

Are there any future skills you will need to learn for your role?

I wholeheartedly believe in lifelong learning for improving employability and for personal development too. I am constantly working on improving my Jèrriais language skills and I would like to complete a qualification in language revival over the next couple of years. I will continue to develop my engagement with Jersey's heritage and cultural identity to help me teach Jèrriais in context.

What is the best part of your job? / What motivates you in this role?

I've been a teacher for 20 years and I've taught French, Business Studies, and now Jèrriais. The best part of my job is working with children and young people. I'm passionate about inspiring a joy of learning. Teaching is a very rewarding career as you see children making progress both academically and non-academically, which is a privilege. Meeting former students as adults always makes me proud.

What advice would you give someone interested in a career in your profession?

Teaching is a challenging job which is not for the faint hearted! You'll be starting early and finishing late most days, marking and planning in the evenings and at weekends, with reports, parents' evenings, events, meetings and training (and more) to fit in around all your timetabled lessons. If you are interested in teaching, I would highly recommend spending a week volunteering in a school.

What is on your bucket list and why?

I was fortunate last summer to take part in a Jersey Overseas Aid project with an amazing team of Islanders to teach English in Rwanda. This was an incredible and life-changing experience. I saw first-hand what a difference this kind of voluntary work makes, so I would like to participate in international aid projects in the future. I'd also like to travel to New Zealand with my daughter!

What would you tell your younger self?

Life isn't always a straight road and that's ok! Try to be patient and trust that things will work out for the best. When I was young, I wanted to be a stockbroker in London - I didn't consider a career in teaching until I was in my twenties, and I'd only heard of Jersey from watching the original Bergerac as a teenager! Don't be afraid to try something new and make the most of every opportunity.



Roisin Wood

EQUINE VETERINARY SURGEON

Island Equine Vets

What does a typical day look like for you?

Something I love is that no two days are the same! I work primarily as an 'ambulatory' vet which involves travelling around the island and providing diagnosis and treatment on-yard. Days involve a mixture of routine and emergency appointments. From routine vaccines, mobile diagnostics such as x-rays and ultrasound through to treating serious injuries, you never quite know what you will be doing.

What are the most important skills needed for your role?

Solid practical skills, a logical brain, great communication skills and a passion for horses are all essential, as well as an ability to stay calm under pressure. A good sense of humour helps too! Especially when finding yourself in the middle of a muddy field in the rain at night, working with no lights. Conditions can be challenging so this job requires a degree of resilience and passion.

Are there any future skills you will need to learn for your role?

Every day is a school day in veterinary medicine! Licensed vets are required by law to do 35hrs of Continuing Professional Development every year. As science and technology continues to move on and develop, it is important we stay up-to-date with continual training. This ensures we are providing the best treatment options and the highest possible levels of care to our patients.

What is the best part of your job? / What motivates you in this role?

I feel motivated every day by the faith that my clients have in me, being trusted with their most beloved horses. The bonds we forge between client and vet are an amazing and humbling part of the job. Saving lives and getting to work every day with these beautiful animals, the variety day to day - I could go on and on.

What advice would you give someone interested in a career in your profession?

Do plenty of work experience. This job is rewarding and uplifting, but also can be emotionally challenging, physically demanding and requires working long and unsociable hours. Make sure you spend plenty of time in a veterinary setting to get a full picture of life as a veterinary surgeon before deciding that this is the career path for you.

What is on your bucket list and why?

My bucket list is all about travelling with my partner and young son. We have a 10 destination checklist starting with a trip to Vietnam in August.

What would you tell your younger self?

Just keep swimming. The path to success is never straight forward. It's a wiggly line full of ups and downs, triumphs and disappointments. But it is worth it in the end and you might even look back at the challenging times and realise you needed them to get you to where you want to be.



Megan Whittaker

YOGA TEACHER & STUDIO OWNER

Hotpod Yoga Jersey

What does a typical day look like for you?

Most mornings I will head to Downdog Coffeeshop for my morning coffee and a little catch up with the team. Then into the pod to teach a Hotpod Yoga class and spend some time planning classes for the week and squeezing in my own practice. I spend the afternoons eating, doing business admin, cleaning and all the not-so-fun bits! Then back in the pod for the evening classes.

What are the most important skills needed for your role?

Good people skills and showing empathy I would say are quite key. We often welcome over 100 people a day to the pod and everybody has had a different day and comes to the pod for many different reasons so being aware of that is important. When teaching the classes, leadership and communication are super important so the class lands as it should.

Are there any future skills you will need to learn for your role?

There will always be more to learn when working with minds and bodies. Yoga teachers are forever students.

What is the best part of your job? / What motivates you in this role?

I love seeing the change in people pre and post pod and watching people evolve in their practice and selves is pretty amazing. Free yoga and coffee is also an undeniable perk.

What advice would you give someone interested in a career in your profession?

Practice. Take as many classes with as many teachers as you can. Yoga is so broad, so finding the styles of yoga and teachings that resonate with you the most will essentially translate to you finding the right training and being a more authentic teacher.

What is on your bucket list and why?

Definitely lots more travel, there's so many more countries on the list to explore and adventures to be had. I also love all sharks and whales ... so hopefully get to spend some more time with a few shark and whale friends too.

What would you tell your younger self?

I still think I am my younger self... I've always been quite relaxed about "what I will do when I'm older" and I guess it's worked out pretty well without a plan. So... don't stress and enjoy the journey.



Feel motivated

We asked the Skills Jersey Team who inspires them and why...



Diana

Princess Diana – Ironically! Princess Diana went above and beyond to support people who really needed a helping hand, she was passionate, caring and made an impact on people's lives. I aspire to this when I am supporting my clients.



Emma

The people I get to meet through my job – everyone has inspiring stories to tell of what they have been through.



Rob

The person who inspires me is a man called Eckart Tolle, he wrote a book called 'The Power of Now' a few years ago, this book teaches you how to turn down your internal dialogue a bit and not take life too seriously.



Ellie

My mum inspires me because of her strength and resilience. She shows up every day and shows what it means to be hard working.



Stuart

Christopher Reeve. For proving a man can fly, both on screen and then in real life after his accident. 'A hero is an ordinary individual who finds the strength to persevere and endure in spite of overwhelming obstacles.' Is a quote I've tried to live my life by.



Chantelle

My husband inspires me with his ability to add fun and adventure to everyday activities, reminding me to seek joy in those little moments too

Get Involved with Skills Jersey

Skills Jersey is dedicated to supporting the development of Jersey's future workforce by collaborating with local businesses and organisations. If you are looking to make a meaningful impact and engage with our initiatives, there are numerous ways to get involved:

Inspiring the Future



Employer Engagement



Trident



Skills Jersey Partnership



Become a Trident Employer



Get Involved Today

To explore these opportunities and discuss how your organisation can partner with Skills Jersey, please reach out to us at Skillsjersey@gov.je. We'd be delighted to provide more information and work together to support your goals and the aspirations of Jersey's future workforce.

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