

# Are you interested in promoting your industry to the next generation?

By getting involved with Skills Coaching you can...

**Help the future workforce understand the skills needed for your industry**

**Support students in understanding how their curriculum relates to your business**

**Promote your workplace**

## **Skills coaches can link your industry to education by:**

- inviting you to career fairs at schools
- linking you with schools to deliver workshops and presentations on your industry
- bringing individuals to your workplace for a “work insight” – usually an hour visit
- facilitating group visits within your workplace
- connecting you with other Skills Jersey services such as Trident, Trackers Apprenticeship Programme, Careers Guidance and our events team
- promoting our Skills Jersey events such as the Skills Show and Higher Education Fair

For further information:  
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