

At Home

In a 'Which?' survey, half of a UK panel tested said they didn't think there was any difference between bottled water and tap water in terms of quality and taste.⁵

If your tap water contains substances which affect its taste and appearance, a jug water filter is a simple yet effective way to reduce these at home.

At School

Water is good for you, so keep drinking it. But think about how often you use water bottles, and see if you can make a change to tap.

Take the Tap Challenge. In a line-up against five leading brands of bottled water, see if you and your friends have the aquatic expertise to say which one is 'Eau de Tap'.

At Play

Research commissioned by international charity, WaterAid (March 2009), revealed that tap water is the preferred choice for almost two-thirds (63%) of all people who dine out.⁶

Don't be embarrassed to ask for tap water when you eat out. You will save money and help save the planet.

At Work

Offering tap water to customers is one way that Jersey's restaurant trade can offer excellent value, while minimising environmental impact.

Businesses in Jersey also cater for thousands of client meetings each year. Why not switch to mains filtered water in meeting rooms? Stylish and sustainable carafes produced through the London on Tap Campaign can be branded with any organisations' logo and ordered from www.londonontap.org



⁵ <http://www.which.co.uk/advice/switching-from-bottled-to-tap-water/tap-vs-bottled-water/index.jsp>
⁶ www.londonontap.org/press/archive/countrys_coollest_carafe_hits_capital

Save the
planet
& money

Useful contacts for further information

Turning To The Tap

ECO-ACTIVE Education and Awareness Officer.
t: 441608 or e: eco-active@gov.je
www.gov.je/TimeForTap

Recycling Plastic Bottles

States Recycling Officer
t: 448589 or e: recycle@gov.je

Water Testing

States Official Analyst
t: 736455/448750 or e: analyst@gov.je

Treatment of a Private Supply

States Public Health Department
t: 443717 or e: publichealth@health.gov.je

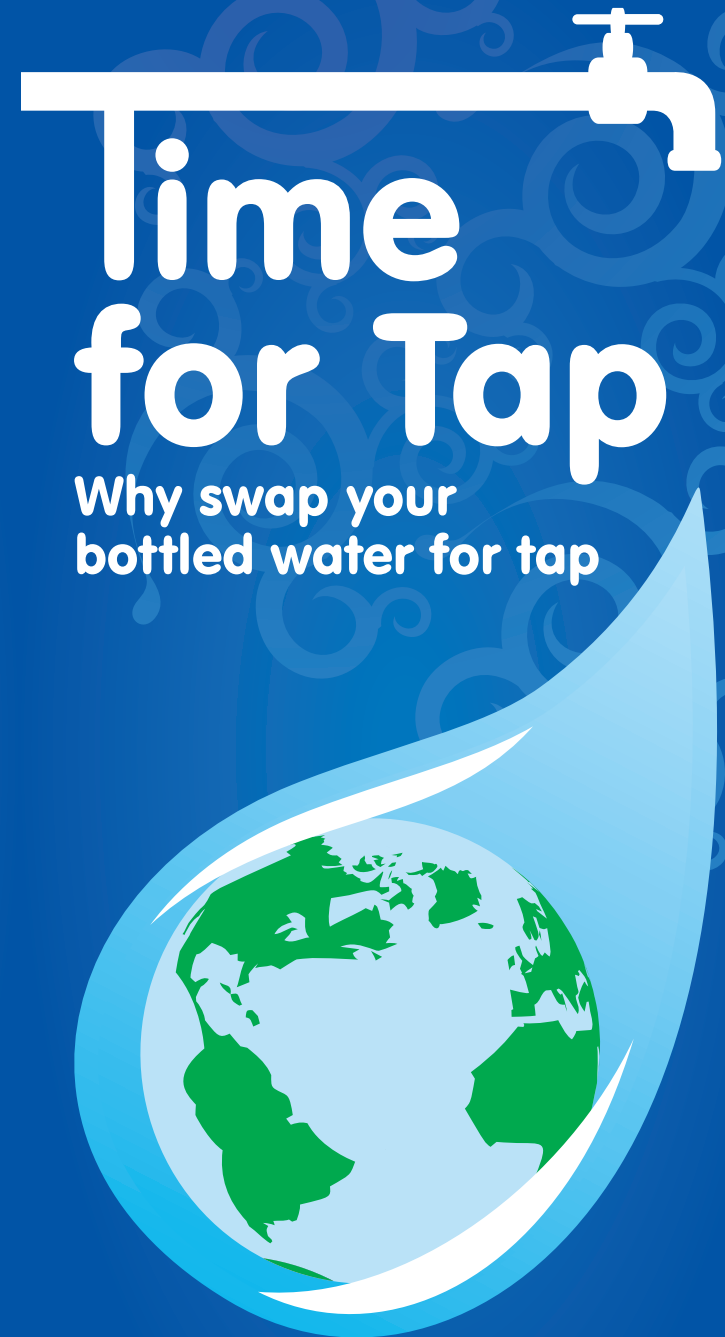
Mains Water Quality

Jersey Water
t: 707300

States
of Jersey

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Turn to the tap

By using less bottled water, Islanders can help to cut carbon emissions associated with its production, storage, transportation and disposal.

“Drinking tap water cuts plastic and glass waste and reduces the size of our carbon footprint. In facing the pressing challenge of climate change, we need to reduce the amount of resources we use up and cut the distance that products travel. In both respects tap water is a far better choice than bottled.” *Friends of the Earth*

Water in Jersey

The majority of households and businesses in Jersey get their water from treated mains supply. Some people have private supplies from boreholes, wells or rainwater storage tanks.

Most mains water comes from the collection and storage of surface water from streams. Through an extensive network of reservoirs, pumping stations, treatment works and pipe work, this is delivered as safe drinking water to our taps.

The quality of mains water is regulated by the Department of Planning and Environment. In 2009, all water leaving the treatment works was 100% compliant with all quality parameters.

If you use a borehole or well for your drinking water, it is recommended that your water is tested regularly by a reputable water treatment company or the States Official Analyst Department.



Bottled Water

There are three types of bottled water: Natural Mineral Water which is filtered underground and untreated; Spring Water which may undergo some treatment to remove unwanted substances and Bottled Drinking Water which can come from a variety of sources, including mains supplies.²

Delivering water to consumers would be impossible without bottling. Most single-use plastic water bottles are made out of polyethylene terephthalate (PET). It's estimated that 17 million barrels of oil are used globally in the production of PET water bottles each year.³

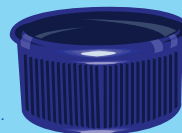
Because water is heavy – weighing one ton per cubic meter – energy taken to transport bottled water can be significant. One recent study calculated that the bottled water industry in the UK generated about 33,200 tonnes of carbon dioxide emissions annually through transport – equivalent to the annual energy use of 6,000 homes.⁴

The cost

Mains tap water in Jersey costs 0.24 pence per litre (inc. GST). How does this compare with the bottled water you buy?

In some cases bottled water costs 500 times more than tap water, the equivalent of paying £1,500 for a pint of beer or glass of wine!¹

1. London on Tap campaign www.londonontap.org/quotes
2. The Natural Mineral Water, Spring Water And Bottled Drinking Water (England) Regulations 2007
3. www.ehow.co.uk/facts_5762800_type-plastic-use-water-bottles.html
4. www.independent.co.uk/environment/environmental-insanity-to-drink-bottled-water-when-it-tastes-as-good-from-the-tap-405955.html



The UK bottled water industry generates about 33,200 tonnes of CO₂ each year

Waste and Recycling

Plastic bottle recycling began in Jersey in August 2007. Since then, 109 tonnes of plastic bottles have been exported for recycling, that's approximately 2,180,000 plastic bottles!

It's easy to recycle plastic bottles. There is at least one collection point in every parish and some parishes provide a household recycling collection. Visit www.gov.je/recycling to find your nearest collection point.

All plastic bottles collected for recycling are shipped to a recycling plant in England where they are melted down to create recycled plastic.

Plastic water bottle waste is also all around us visually and is a frequent litter culprit.

STOP the drop!
Don't rubbish our island



Recycling a single plastic bottle can conserve enough energy to light a 60W bulb for up to 6 hours

