

Summary of CNP Interim Working Group (IWG) Meeting

Date of meeting: 09 February 2015

Venue: Royal Jersey Agricultural & Horticultural Society HQ, Trinity

Present: Jim Hopley (JH), Mike Stentiford (MS), Ken Thomson (KT), David Hambrook (DH), Bob Tompkins (BT), Andrew Terry (AT), Nick Aubin (NA), Marc Woodhall (MW)

Apologies: Dan Houseago (Dan), Doug Richardson (DR), Donna Le Marrec (Tourism)

1) Update on minutes and progress since last meeting:

Meeting minutes from 8th December 2014 had already been approved by the IWG and posted for review by the broader stakeholder group on 5th January 2015.

[Jersey Coastal National Park Working Group meetings](#)

Progress on Action Points from 08/12/14:

- TDF application submitted by the IWG had been reviewed and a number of additional questions have been posed to provide additional information. **Additional information provided to TDF. Application reviewed by the Panel and the CNP project has been awarded £12.5k of funding based on a number of criteria. (See section 2)**
- Jacob Blamey will continue to contact stakeholders for information. **Jacob has finished his work on this project. (See section 5 and attached document)**
- AT to review the example of the Kvarken Archipelago World Heritage Site in respect of governance and how that could look for the Jersey CNP. **To complete.**
- Dan to explore further possible dates for NP officers to come to Jersey and discuss options for governance models with the IWG. **Ongoing Dan will circulate a paper in respect of the progress of his discussions (see section 6)**
- MW to incorporate 3rd workshop outputs in to CNP draft management plan. **Draft complete. Forwarding to IWG for feedback comment.(see section 4)**

2) Funding Applications:

TDF (Tourism Development Fund):

The TDF Panel have awarded a grant to the CNP of £12.5k in response to an application supporting the production of a brand, logo and website. The TDF have stipulated a number of requirements as a part of the award. Primary requirement is for a completed business plan.

Action:

a)JH & DH to gather a small group together to draw up the business plan.

b)To support this BT, MW & AT will query their organisations and contacts to get some examples of the type of business plans the TDF has historically sought.

c)MW to make enquiries within the DoE about holding and administering the TDF funds on behalf of the CNP until something more permanent is established.

CES (Countryside Enhancement Scheme):

The IWG submitted an application to the CES for an additional £12.5k of funding to support the award made by the TDF. This is for additional funding and a need expressed by the TDF Panel to understand where any additional funding to support their grant award would come from. The CES Panel are due to meet 10th February 2015 to assess the application.

3) *Branding Project Brief:*

The grant award from the TDF now permits the completion of a formal tender brief for the branding project approved by the IWG. The IWG will send this brief to a number of agencies (names to be put forward) with a view to a small number presenting their proposals in front of the IWG. AT made the point that the tender brief should also seek to include a proposal for an ongoing communication plan (to include costs) so that there was some long term continuity to the project after the initial IWG actions have been managed.

Action:

- a) MW to draft a project brief for review by the IWG by the next meeting.
- b) To assist development of the brief MW to contact John Garton at Genuine Jersey and AT to ask Durrell marketing team if they can provide advice.

4) *Management Plan:*

Draft Management Plan completed. Finalising the plan is an important goal for the IWG and it will certainly be one of the key steps around awareness and brand development.

Action:

MW to circulate draft plan to the IWG. All comments to be sent to MW for collation by the w/e 28th February 2015. Comments to be supplemented with solutions as required. Based on the outcomes of comments the IWG will consider how they engage and disseminate the plan with the broader stakeholder group.

5) *Key Information about the Coastal National Park report.*

An appreciative thank you was expressed from the members of the IWG for the work Jacob Blamey had completed relating to the CNP and also the support AT had been able to give from Durrell. Whilst it is recognised that it is not a totally complete document it does provide an excellent resource from which to better understand what the CNP represents. It can also be supplemented and added to as time goes on. Any comments on the document should be passed directly to AT.

6) *Discussions with UK NP agencies*

Dan will circulate a paper on this area which will be made available. In summary he has held early discussions with the Association of National Park Authorities (ANPA) with a view to possible affiliation for Jersey. He has also received offers of support and meetings with a number of key National Park officials in the UK to discuss the CNP and possible directions for governance.

Action:

- a) Dan to forward paper on these discussions to IWG
- b) Dan to confirm whether he will be briefing the DoE Minister prior to inviting UK officials.
- c) Dan to confirm whether resources for travel in such circumstances will need to come from any grant monies obtained or from within DoE.

7) *Any Other Business*

At asked if there were any opportunities with the forthcoming Island Games (given the number of venues in the CNP) to raise awareness. JH confirmed that there was a legacy working party in place looking at some of this and he would raise the issue of the CNP with individuals at Chamber of Commerce events or those he knew at ESC.

MS also raised the discussions he has held with Jersey Post about future stamp issues.

Date set for the next meeting to be held at RJA & HS, Trinity:

- **Tuesday 10th March 2015**

