

Ports of Jersey - Corporate Social Responsibility Statement

Ports of Jersey recognise that our operations touch everyone in the Island. Beyond the movement of people and freight into and out of Jersey, we have a prominent position in the community. To this end we are committed to not only supporting Island life but also using the resources we have in making a real and sustainable difference. All of our activities in relation to corporate social responsibility are underpinned by our vision to be self-funding and sustainable. We do this through the engaging our customers and wider society through our operations, products and services, and through proactive interaction with key stakeholders.

The Ports of Jersey support many clubs, associations and societies – all connected to maritime and aviation activities. We feel strongly that vibrant and growing clubs and associations are very important and provide a valuable pipeline of interest into the sector, creating the boat owners of the future, as well as conduct valuable training and education. We are actively involved in supporting and developing the Island community to make a lasting positive impact, through partnerships and relationships that create value and benefit as well as aiming to make maritime activities aspirational, affordable and accessible.

We support a variety of clubs and associations, some of which are very structured with a committee and robust governance, and some run by enthusiastic volunteer amateurs. In all cases, our approach is to work with them to ensure that we are able to develop a common aim and a clear understanding how we can best support their objectives. Ports of Jersey take a long term view in developing these relationships as it is important for these bodies to be able to plan for the future.

This may be by offering reduced rental in return for greater community engagement, free use of particular assets, or simply providing recycling stations throughout our marinas, outlying and heritage harbours.

A clear demonstration of how we view our Corporate Social Responsibility is the Barclays Jersey Boat Show, which is the largest free to enter event in the Channel Islands. Each year it becomes larger and stronger, and provides the Island with a wonderful way to start the summer season. Charities collect over £20,000 over the weekend and it is viewed as a top class community event.

A list of the Clubs, Societies and Associations that we work with shown below.

Supporting the Community

PoJ is actively involved in supporting the community and charities across the Island. This can take the form of active support through to the free use of facilities, land and assets, some examples are shown below:

- Use of the Duke of Normandy and Pilot vessels for use in race starts and guard boats for the local yacht clubs.
- The free use of piers and quays for fetes and charitable events such as the Jersey Hospice Dragon Boat Race, Fisherman's Festival.
- We provide supporting infrastructure to achieve these and other activities.
- Direct support of charities, small businesses and initiatives through the allocation of grants and sponsorship.
- In particular, we particularly support maritime charities such as:
 - The RNLI (through the provision of Jersey Coastguard resources, port berthing and land space.
 - Channel Islands Air Search (by annual donation)

- The Jubilee Sailing Trust and other charity vessels (through provision of pilotage and berthing at no cost).
- The Royal Navy (through the provision of pilotage and berthing at no cost).
- Reduced rentals on some property leases (in return for the delivery of RYA training courses to encourage interested nautical competencies for the local maritime community)
- Sea Cadets port berthing at no cost.
- The Jubilee Sailing Trust and Wetwheels berthing free of charge.
- Support for the Liberation Festival with a donation and free of charge advertising space at both the Harbour and the Airport
- Through the Barclays Jersey Boat Show PoJ assist charities to raise funds by allowing free of charge attendance during the event to collect donations or to sell promotional merchandise. These charities have included RNLI, Channel Islands Air Search, Wetwheels, Holidays for Heroes (Jersey), Macmillan Cancer Trust, Royal Navy and Royal Marines, Jersey Hospice, Variety Sailing Trust and The Jersey Heart Support Group.
- Support for the 2015 Channel Island Games with sponsorship and free of charge advertising space at both the Harbours and the Airport.
- Raising of funds for Royal Navy and Royal Marines charities from the sale of tickets from the 3 charity concerts we have arranged at the Royal Opera House.
- Tour des Port Race: supported through free of charge berthing and use of Albert Quay.
- Support for the Jersey International Air Display with both sponsorship and staff resources.
- Sponsorship of the scholarship programme with Helping Wings and further support through free of charge landing fees.
- Reduced rental on facilities for the Air Training Corps
- Tours of the Harbours and Airport, VTS, Coastguard, Air Traffic Control and the Airport Fire Service for schools and youth groups.

List of Clubs, Societies and Associations

Air Training Cadets
 Airport Social Club
 Boat Owners Association
 Jersey Aero Club
 Jersey Canoe Club
 Jersey Fisherman's Association
 Jersey Heritage
 Jersey Hospice
 Jersey Marine Traders Federation
 Jersey Rowing Club
 RNLI
 Sea Cadets
 St Catherine's Sailing Club
 Variety Sailing Trust
 Royal Channel Islands Yacht Club
 St Helier Yacht Club