

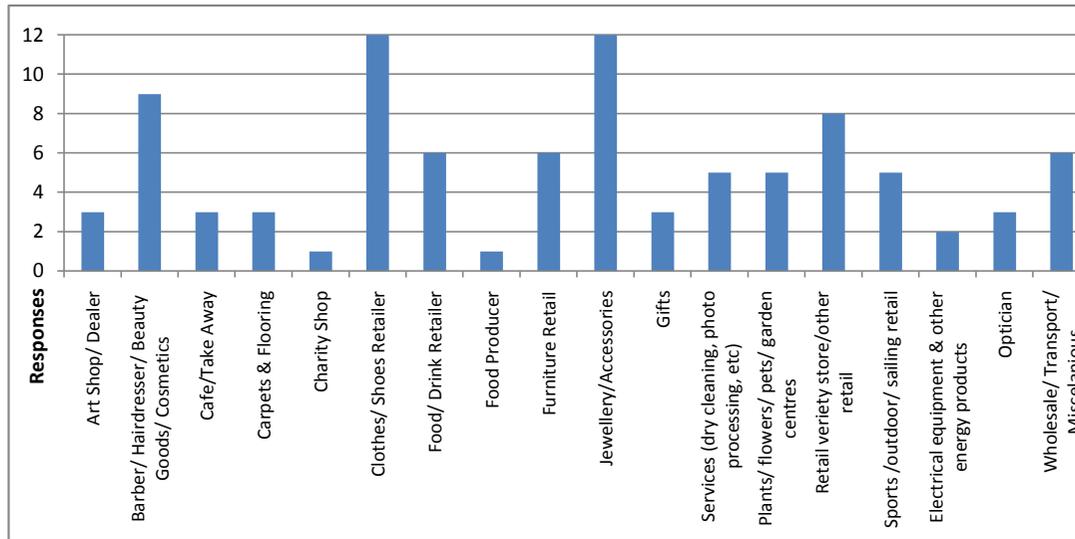
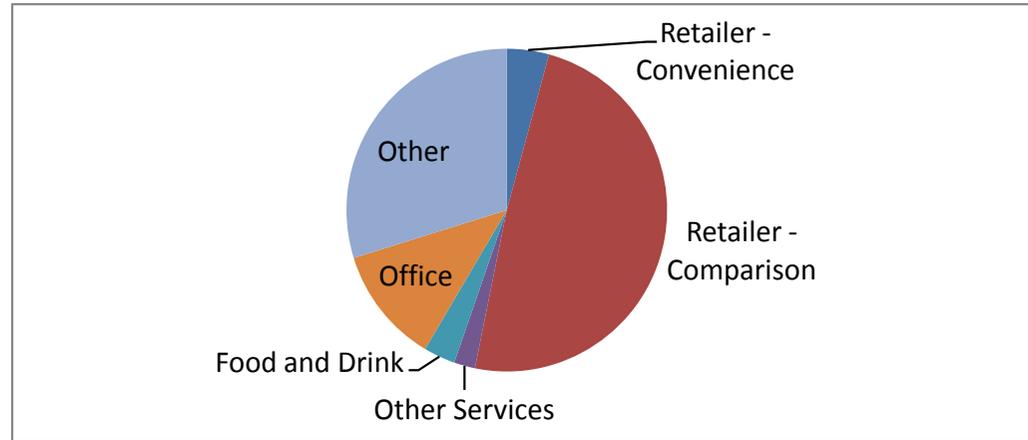
Jersey Businesses Survey 2008

Nature of Businesses

Nature of Businesses Surveyed	Number	%
Retailer - Convenience	4	4%
Retailer - Comparison	46	49%
Financial/Professional Services	0	0%
Other Services	2	2%
Food and Drink	3	3%
Office	11	12%
Other	28	30%

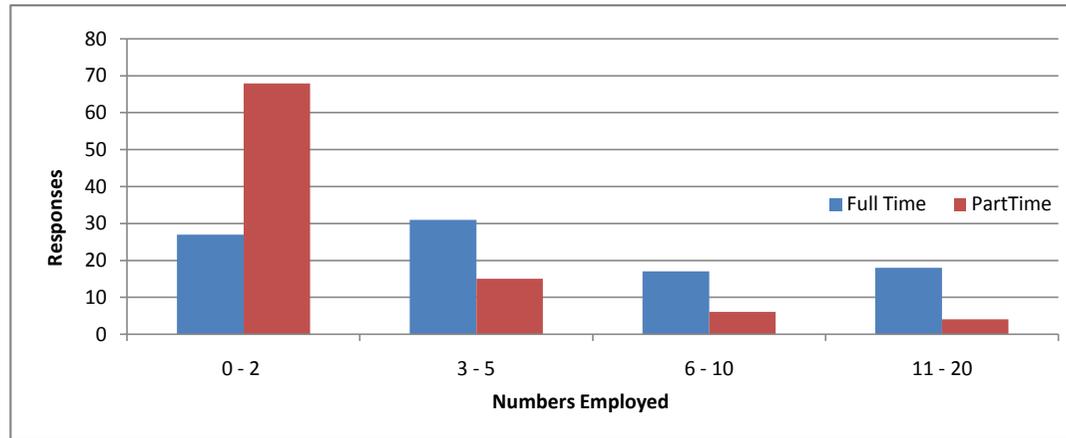
Business Description

Business Description	Number	%
Art Shop/ Dealer	3	3%
Barber/ Hairdresser/ Beauty Goods/ Cosmetics	9	10%
Cafe/Take Away	3	3%
Carpets & Flooring	3	3%
Charity Shop	1	1%
Clothes/ Shoes Retailer	12	13%
Food/ Drink Retailer	6	6%
Food Producer	1	1%
Furniture Retail	6	6%
Jewellery/Accessories	12	13%
Gifts	3	3%
Services (dry cleaning, photo processing, etc)	5	5%
Plants/ flowers/ pets/ garden centres	5	5%
Retail variety store/other retail	8	9%
Sports /outdoor/ sailing retail	5	5%
Electrical equipment & other energy products	2	2%
Optician	3	3%
Wholesale/ Transport/ Miscelaneous	6	6%



People Employed

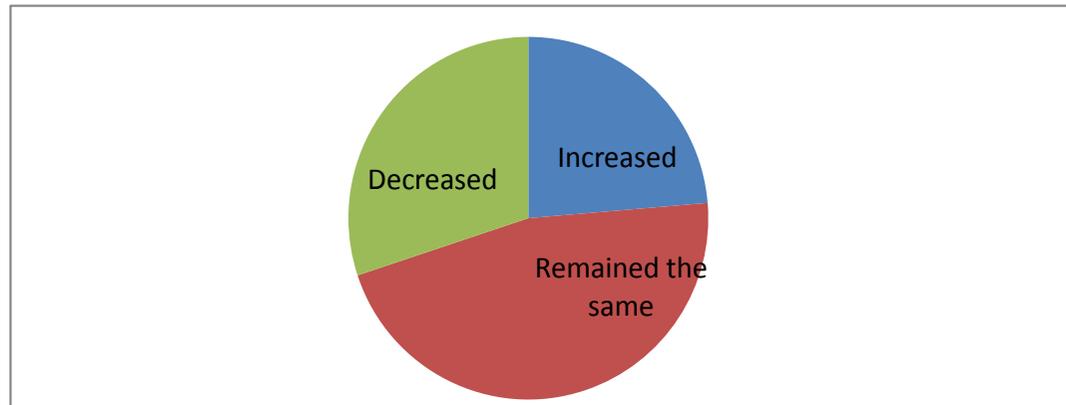
Number of People Employed	Full Time	PartTime
0 - 2	27	68
3 - 5	31	15
6 - 10	17	6
11 - 20	18	4



Number of People Employed over time

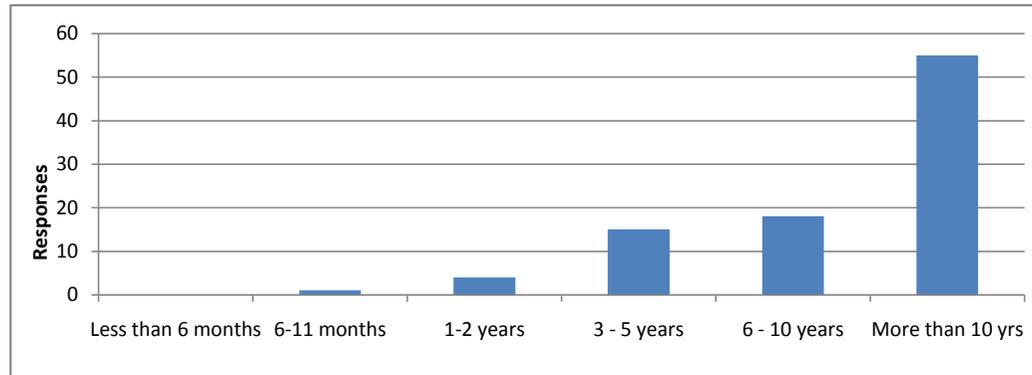
Businesses whose number of people employed has:

	Number	%
Increased	22	24%
Remained the same	43	46%
Decreased	28	30%



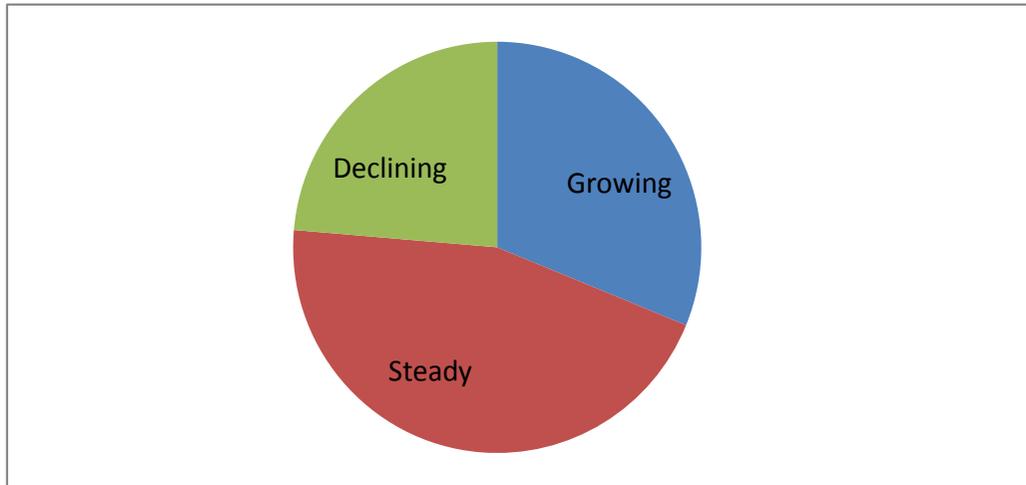
Length of time at Current Location

Length of Time Business has been at its current address	Number	%
Less than 6 months	0	0%
6-11 months	1	1%
1-2 years	4	4%
3 - 5 years	15	16%
6 - 10 years	18	19%
More than 10 yrs	55	59%



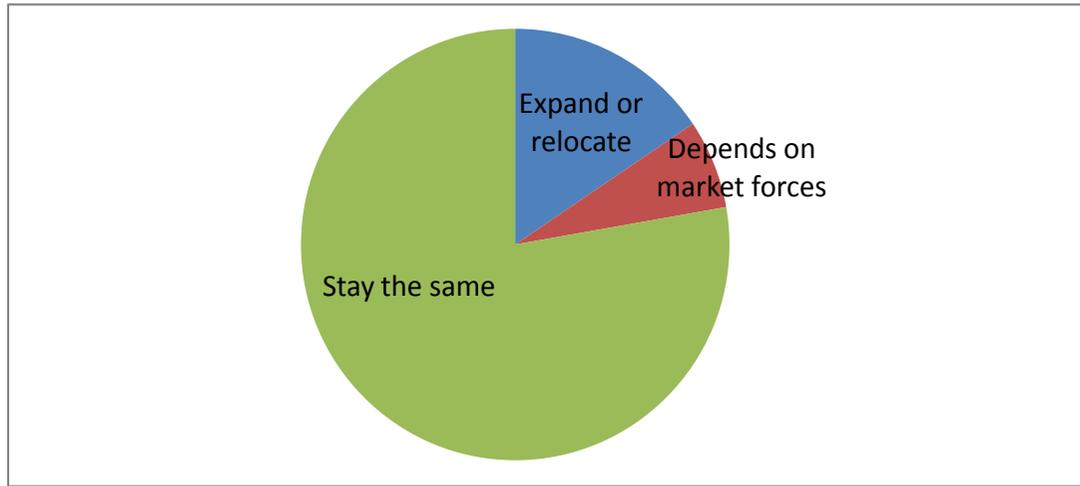
Business Health

Number of businesses:	Number	%
Growing	29	31%
Steady	42	45%
Declining	22	24%



Future Plans

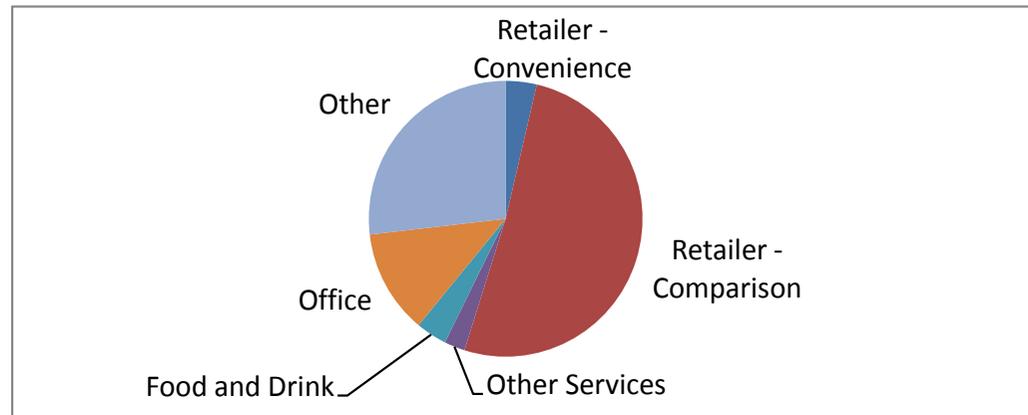
Businesses which are planning to	Number	%
Expand or relocate	14	16%
Depends on market forces	6	7%
Stay the same	70	78%



St Helier Town Centre Businesses Survey 2008

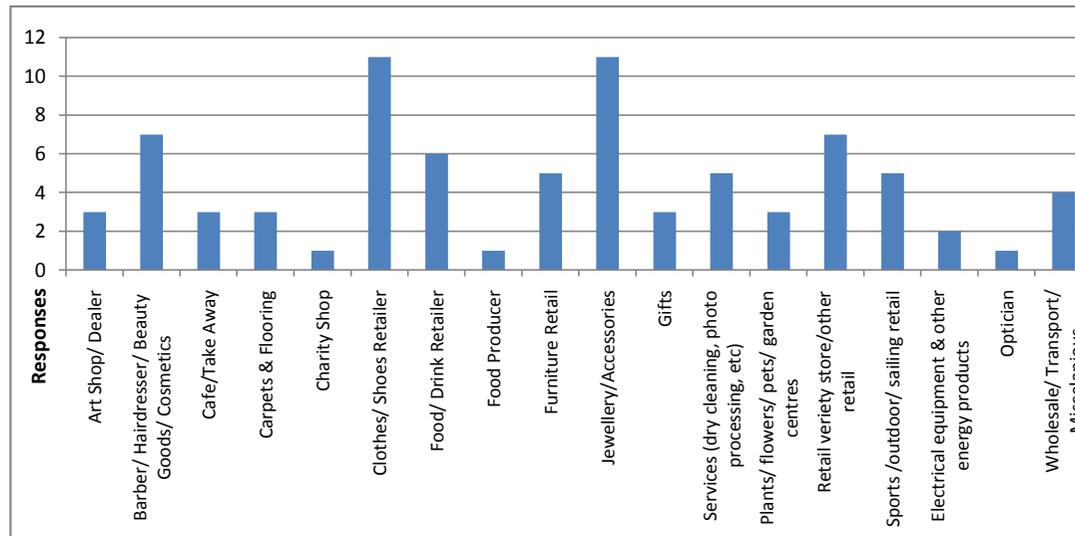
Nature of Businesses

Nature of Businesses Surveyed	Number	%
Retailer - Convenience	3	4%
Retailer - Comparison	42	51%
Financial/Professional Services	0	0%
Other Services	2	2%
Food and Drink	3	4%
Office	10	12%
Other	22	27%



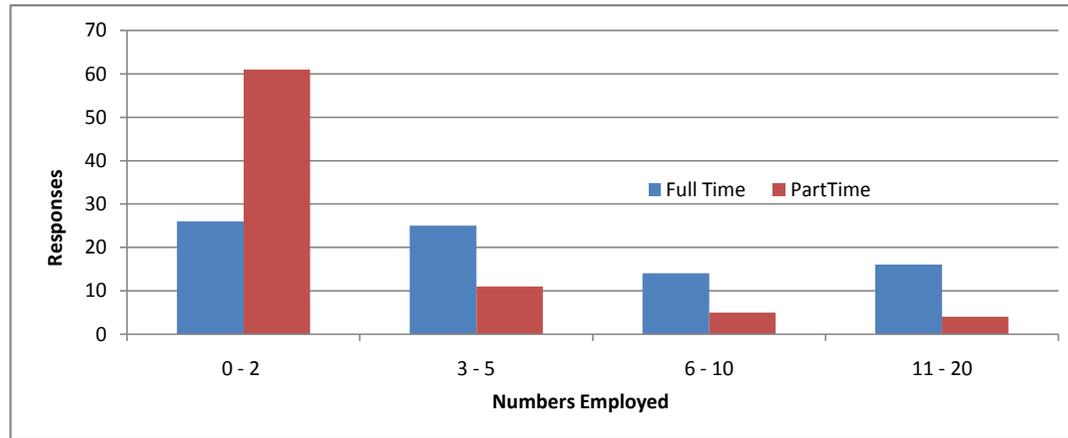
Business Description

Business Description	Number	%
Art Shop/ Dealer	3	4%
Barber/ Hairdresser/ Beauty Goods/ Cosmetics	7	9%
Cafe/Take Away	3	4%
Carpets & Flooring	3	4%
Charity Shop	1	1%
Clothes/ Shoes Retailer	11	14%
Food/ Drink Retailer	6	7%
Food Producer	1	1%
Furniture Retail	5	6%
Jewellery/Accessories	11	14%
Gifts	3	4%
Services (dry cleaning, photo processing, etc)	5	6%
Plants/ flowers/ pets/ garden centres	3	4%
Retail variety store/other retail	7	9%
Sports /outdoor/ sailing retail	5	6%
Electrical equipment & other energy products	2	2%
Optician	1	1%
Wholesale/ Transport/ Miscelaneous	4	5%



People Employed

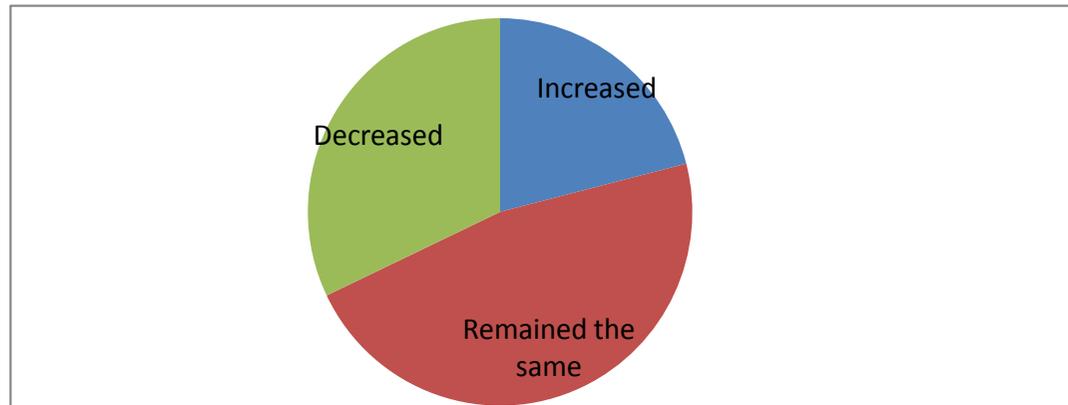
Number of People Employed	Full Time	PartTime
0 - 2	26	61
3 - 5	25	11
6 - 10	14	5
11 - 20	16	4



Number of People Employed over time

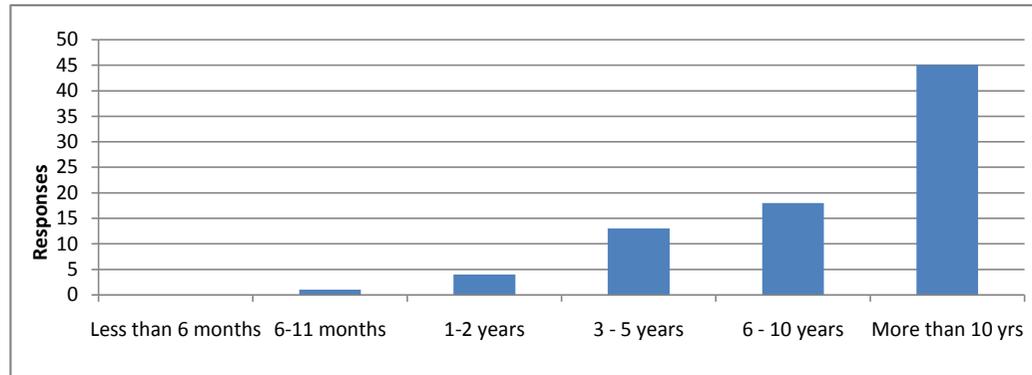
Businesses whose number of people employed has:

	Number	%
Increased	17	21%
Remained the same	38	47%
Decreased	26	32%



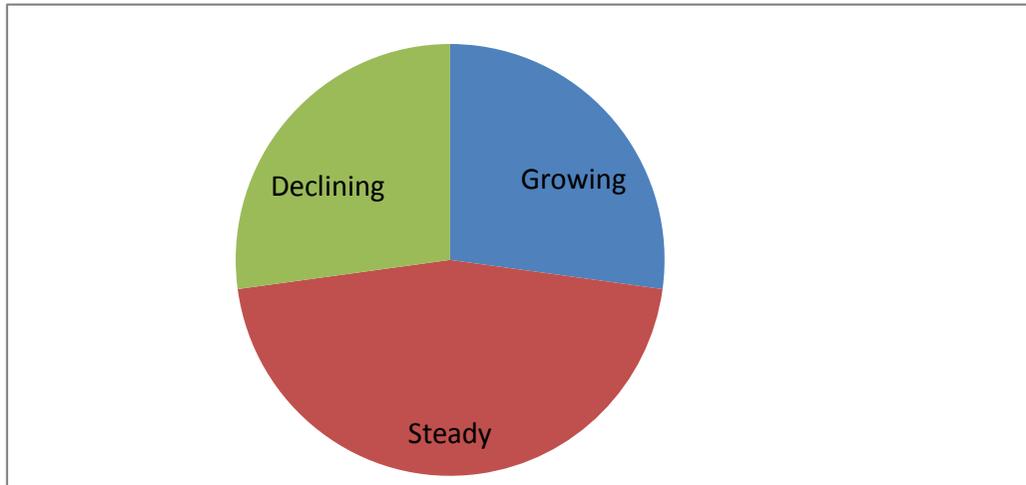
Length of time at Current Location

Length of Time Business has been at its current address	Number	%
Less than 6 months	0	0%
6-11 months	1	1%
1-2 years	4	5%
3 - 5 years	13	16%
6 - 10 years	18	22%
More than 10 yrs	45	56%



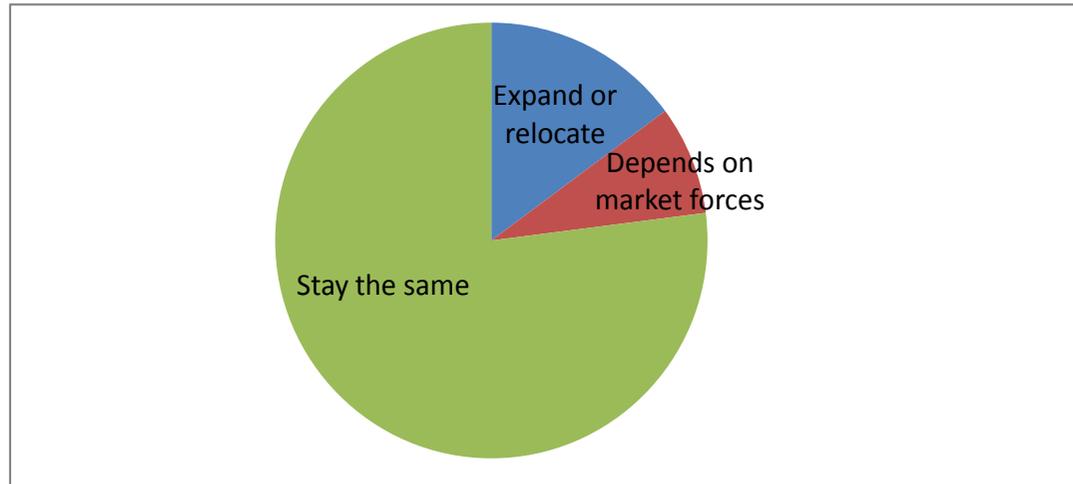
Business Health

Number of businesses:	Number	%
Growing	22	27%
Steady	37	46%
Declining	22	27%



Future Plans

Businesses which are planning to	Number	%
Expand or relocate	11	15%
Depends on market forces	6	8%
Stay the same	57	77%



Summary of St Helier Businesses

A total of 82 businesses within St Helier responded to this questionnaire.

51% of respondents to the questionnaire were from comparison retailers. The largest proportion of these were jewellery & accessory retailers and clothes and shoe retailers.

10% of the survey came from office based respondents. Just 4% of respondents were convenience good retailers.

63% of respondents worked in businesses that employed between zero and five full time staff. 75% of responding businesses employed between 0 and 2 part time staff. 38% of respondents claim that the number of people they employ has remained the same over time, whilst 32% say it has declined.

56% of the businesses who responded have been at their current address for more than ten years. Just 6% have been in existence for 2 years or less.

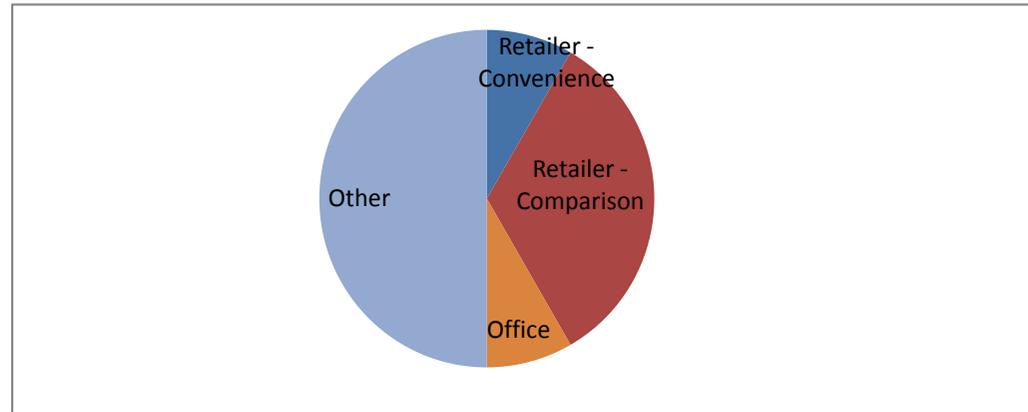
46% of respondents describe their business health as steady. Although 27% say their business is growing, 27% equally 27% are declining.

The majority of businesses are planning to stay the same size, or in same location. Only 11% are planning to expand or relocate.

Elsewhere in Jersey' Businesses Survey 2008

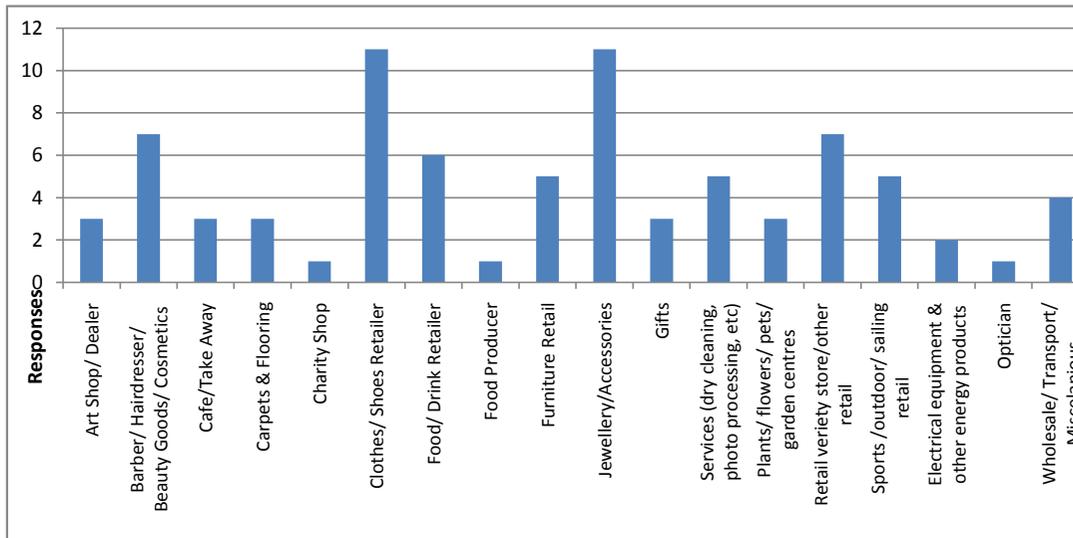
Nature of Businesses

Nature of Businesses Surveyed	Number	%
Retailer - Convenience	1	8%
Retailer - Comparison	4	33%
Financial/Professional Services	0	0%
Other Services	0	0%
Food and Drink	0	0%
Office	1	8%
Other	6	50%



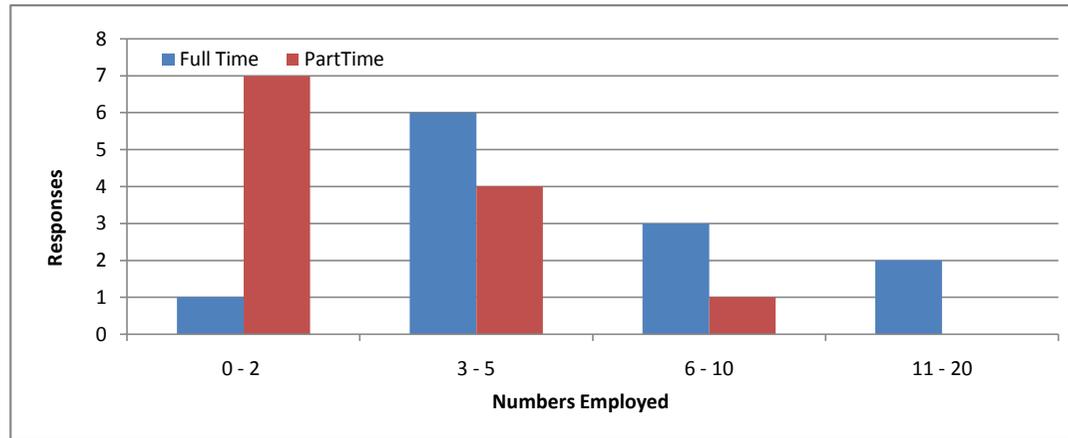
Business Description

Business Description	Number	%
Art Shop/ Dealer	0	0%
Barber/ Hairdresser/ Beauty Goods/ Cosmetics	2	17%
Cafe/Take Away	0	0%
Carpets & Flooring	0	0%
Charity Shop	0	0%
Clothes/ Shoes Retailer	1	8%
Food/ Drink Retailer	0	0%
Food Producer	0	0%
Furniture Retail	1	8%
Jewellery/Accessories	1	8%
Gifts	0	0%
Services (dry cleaning, photo processing, etc)	0	0%
Plants/ flowers/ pets/ garden centres	2	17%
Retail variety store/other retail	1	8%
Sports /outdoor/ sailing retail	0	0%
Electrical equipment & other energy products	0	0%
Optician	2	17%
Wholesale/ Transport/ Miscelaneous	2	17%



People Employed

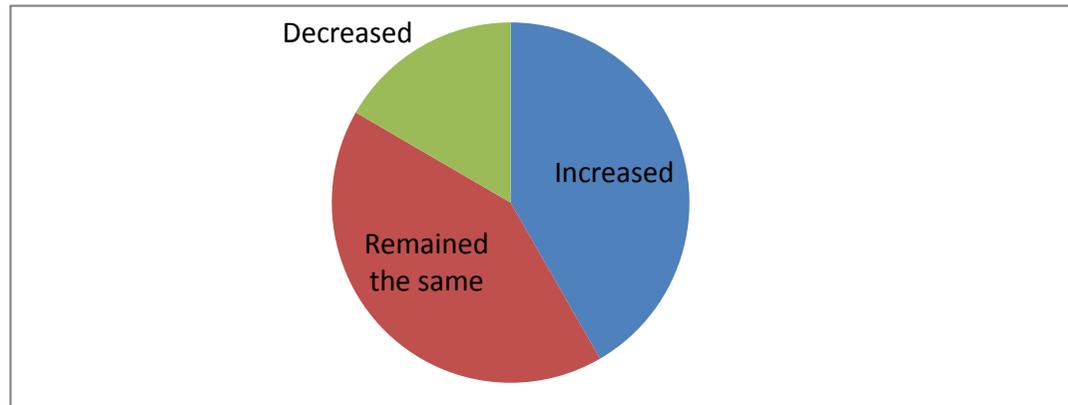
Number of People Employed	Full Time	PartTime
0 - 2	1	7
3 - 5	6	4
6 - 10	3	1
11 - 20	2	0



Number of People Employed over time

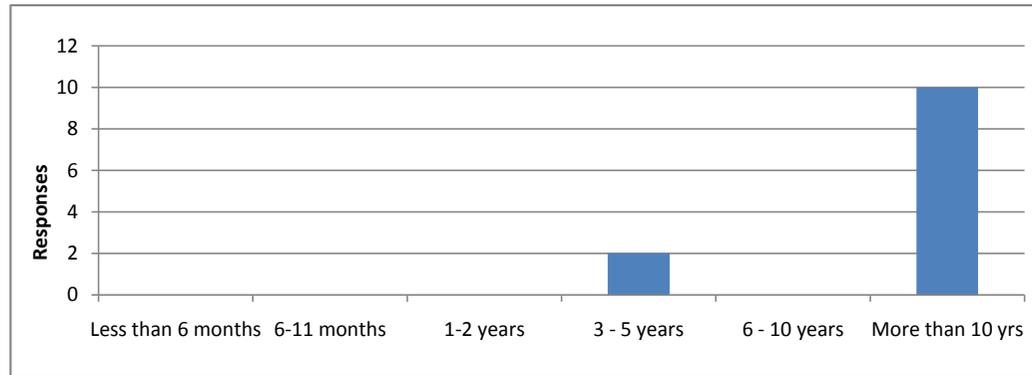
Businesses whose number of people employed has:

	Number	%
Increased	5	42%
Remained the same	5	42%
Decreased	2	17%



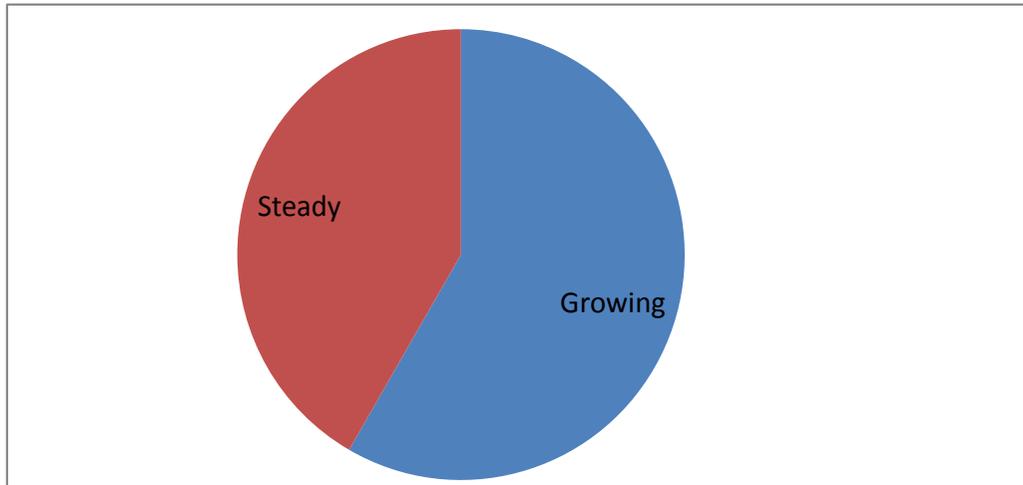
Length of time at Current Location

Length of Time Business has been at its current address	Number	%
Less than 6 months	0	0%
6-11 months	0	0%
1-2 years	0	0%
3 - 5 years	2	17%
6 - 10 years	0	0%
More than 10 yrs	10	83%



Business Health

Number of businesses:	Number	%
Growing	7	58%
Steady	5	42%
Declining	0	0%



Future Plans

Businesses which are planning to	Number	%
Expand or relocate	3	19%
Depends on market forces	0	0%
Stay the same	13	81%

