



PARISH OF ST HELIER

Minutes of a meeting of the Town Team held at 2.30pm on Tuesday 11 March 2025 in the Le Capelain Gallery, Town Hall

Present	Constable, Simon Crowcroft (SC) - chair Connor Burgher, Town Centre Manager (CB) PC Ian McCallum Inspector David Turnbull, Head of Community Policing Team (DT) Charlotte Howe, Sector Officer for Retail & Visitor Economy (CH) Amanda Labey, Sports Direct (AL) Andrea Hart, Monsoon Manager (AH) Erin Garraghan, Apprentice Policy Officer (EG) Hamish Hargreaves, Principal Regeneration Officer (HH) Claire Boscq, JCX Alliance (CBQ)
Apologies	
Approval of previous minutes	The minutes of the previous meeting were hereby approved.
Matters arising	<p>It was noted that there has been a meeting focusing on anti-social behaviour held since the last meeting, which is now running in parallel.</p> <p>DT confirmed that they will continue to work with retailers on what they can do to assist and to educate retailers on their powers, such as those to remove individuals from their premises.</p> <p>DT expressed the importance of reporting, stating that the intel is required to provide resources. Please report issues to sthelie@jersey.police.je. DT confirmed that police will always respond to reports.</p> <p>The action points from the previous minutes were reviewed:</p> <ul style="list-style-type: none">• The Town Team Charter was agreed and CH confirmed that she would publish them.• CB requested that a member of the retail community set up the 'Shop Watch' WhatsApp group, AH confirmed that she would be happy to action this.• SC confirmed that he is working to bring back planning conditions requiring any new developments to provide a stated minimum number of parking spaces per dwelling.• It was noted that reinstating big signage has not been moved forward yet, but suggestions were made to bring back the signs showing availability of car parks on the way into Town.• CB showed the footfall data for February, reporting that numbers are slightly down on January, expressing this may be down to January sales attracting footfall and the absence of the Lunar

	<p>New Year Festival. CB confirmed that numbers are where we would expect and suggested that projections are slightly up for the year. CB confirmed he would share the report.</p> <ul style="list-style-type: none"> • CB confirmed that there is a piece about the Town Team in the Town Crier, which will be circulated at the end of the month. • SC expressed his desire to launch an anti-graffiti campaign on the back of Bergerac. • CBQ reported that training is going well, encouraging members to share the sessions as there are still some spaces available. • HH expressed that the Infrastructure Minister wished to speak to SC before the plan for Town was presented. It was confirmed that HH will present at the next meeting. CB reported that the New Look building is to be cleaned up soon. • CB confirmed that he has spoken to the Parks and Gardens team regarding flowers.
Town Team Charter	Dealt with above.
Bergerac – Visit Jersey	<p>Visit Jersey sent their apologies. CH reported that businesses were being asked to consider what products could be packaged as ‘Bergerac’, stating that several hospitality businesses had already created themed Bergerac experiences. CH noted that enquiries could be sent to product@visitjersey.je.</p> <p>CH confirmed that the digitalised GST refund scheme has been confirmed by both Ministers and is on the way. CH reported that there will be a minimum spend of £100 to qualify. It was confirmed that customers will pay a small admin fee.</p>
Cube – Bino Rodrigues	Bino sent his apologies. It was noted to add this to the next agenda.
Battle of Flowers – CH	<p>CH noted that they are still keen for a ‘traditional’ Battle.</p> <p>CH expressed an ambition to see Battle brought to Town. It was confirmed that for the full-scale event, flowers would have needed to have been ordered yesterday. CB stressed the importance of ensuring new ideas are achievable.</p>

Any other business	<p>SC expressed his disappointment that there are not more retailers present at the meeting, with suggestions that the timings may not be ideal. CB confirmed to action this point.</p> <p>CH noted that the Better Business Support Package will soon be available through Jersey Business offering matched funding. It was confirmed to ask Laurie to present to the group next month. CH expressed interest in holding an ideas workshop with retailers to help them with ideas of how they could access the grants.</p> <p>CB confirmed that Heras fencing on Queensway House is coming down this week and hoarding is going up. CB further confirmed that artwork for the hoarding is being confirmed.</p>
Action points	<ul style="list-style-type: none"> • CH to publish Town Team charter • AH to head up starting a Town Retailers WhatsApp group • SC to investigate reinstating car park availability signs • CB to share footfall reports • CB and SC to launch anti-graffiti campaign • HH to present Town Plan at the next meeting • Bino to present Cube at the next meeting • CB to encourage more retailers to attend the meetings • Lorie to present Better Business Support Package • CH to investigate hosting an ideas workshop
Next meeting	<p>The next meeting will be held on Tuesday 15 April 2025 at 2.30pm in the Le Capelain Gallery, Town Hall.</p>