

Jersey Innovation Survey 2015

This survey has been issued to collect information on innovation in Jersey, as part of a government-commissioned review of innovation. The responses to this survey will help inform States policy on supporting innovation. All responses will be treated in confidence. Your response will be valuable whether or not you carry out innovation activities.

More information about the review, including the Terms of Reference, is available at www.gov.je/InnovationReview where the survey can also be downloaded to complete electronically.

Please return this survey either by using the enclosed freepost envelope or by e-mail, by 12 June 2015.

If you have any questions, please contact Greg Boyd at g.boyd@gov.je or on 01534 440482.

SECTION 1: YOUR COMPANY

Please answer the following questions as accurately as possible, regarding your company's Jersey business operations. Where precise figures cannot be provided, please give your best estimates.

1. Over the period 2012-2014, into which geographic markets did your business sell goods and/or services? (tick all that apply)

Sell within Jersey
 Export to UK or other Channel Islands
 Export to Europe
 Export to rest of the world

2. Do you intend to grow your business over the next three years?

Yes No

3. Please estimate your company's expenditure on ICT (computer software, IT equipment, communication equipment) in 2014, as a proportion of your company's turnover.

Turnover, also called revenue, total sales and work done, consists of total takings or invoiced sales and receipts of the business in connection with the sale of goods and services.

None
 1 to 5%
 5 to 10%
 10% or more
 Don't know

4. During 2012-2014, did your business introduce any of the following? (tick all that apply)

New or significantly improved goods
 New or significantly improved services
 New or significantly improved processes for supplying goods or services

5. Approximately what proportion of the turnover of your business in 2014 came from goods and services which were either new to market or new to your business, or were significantly improved products or services?

None
 1 to 10%
 10 to 25%
 25% or more
 Don't know

6. Over the period 2012-2014, did your business invest in internal Research and Development?

Internal Research and Development is defined as any creative work undertaken within your business that increases knowledge for developing new and improved goods or services and processes.

Yes No

7. Please detail any factors that have held back innovation in your company, such as adequate existing products and services, lack of demand for innovation, dominant market share held by competitors, lack of access to the right people with the right skills, lack of access to finance, barriers to exporting, regulatory restrictions, etc.

SECTION 2: YOUR OPINION OF JERSEY'S BUSINESS ENVIRONMENT

Please answer the following questions on a scale of 1 to 7:

8. How well does the education system in Jersey meet the needs of a competitive economy?

1 2 3 4 5 6 7

1= not at all well

7 = extremely well

9. In your opinion, does Jersey retain talented people and attract talented people from elsewhere?

1 2 3 4 5 6 7

1= not at all

7 = attracts and retains the best and brightest

10. To what extent do States of Jersey purchasing decisions foster innovation?

1 2 3 4 5 6 7

1= not at all

7 = to a great extent

11. To what extent do businesses in Jersey adopt new technology?

1 2 3 4 5 6 7

1= not at all

7 = adopt extensively

12. In Jersey, how intense is competition in the local markets?

1 2 3 4 5 6 7

1= not intense at all

7 = extremely intense

13. In Jersey, how strong is the protection of intellectual property, including anti-counterfeiting measures?

1 2 3 4 5 6 7

1= extremely weak

7 = extremely strong

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY.

The Review team may wish to follow up with you to discuss your responses to this survey. If you do not wish to be contacted, please tick this box

Please return the completed survey by 12 June using the enclosed Freepost envelope or by e-mail to g.boyd@gov.je