

PARISH OF ST HELIER

NOTES

Re: Banners over the Public Highway

1. Approval to put a banner across a main road must be obtained from the Constable of St Helier and from the Growth, Housing and Environment.

If the banner is to be across a by-road, approval must be obtained from the Constable.
2. The Highways (Jersey) Law requires that the banner may not be less than 18 feet (5.5m) above the road.
3. Banners which are purely for the purpose of commercial advertising will not be permitted.
4. The applicant must submit details of the proposed "Display or Representation" on the banner for approval in the case of main roads to the Constable and to Growth, Housing and Environment, in the case of by-roads to the Constable.

The Authorities reserve the right to refuse permission if the "Display or Representation" could be construed as controversial or inappropriate.
5. Banners may not be affixed to scaffolding, down pipes, lamp posts, etc., but must be secured to properly installed eye-bolts of sufficient mechanical strength to withstand wind forces, etc.
6. The banner may be put up no sooner than one week before the advertised event and removed on the following day.
7. Banners may not be installed in areas which may be subjected to high wind forces (i.e. exposed areas).
8. The maximum permissible vertical dimension (height of banner) of the banner shall be 2'-3" (0.675m) with the maximum horizontal dimension (width of banner) being 16' (4.8m).
9. Banners may only be erected and dismantled before 8am or after 6pm Monday to Saturday or all day Sunday. Due care is to be exercised at all times.
10. The applicant is to be responsible for ensuring that the banner manufacturer and erector are in possession of the above requirements.