

St Helier Town Centre On-street Interview Survey Results

Dates of Interviewing:

May 2008

Day of Interview

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Monday	122	29.80%	32	32.00%	35	35.40%	27	25.70%	28	26.40%
Tuesday	90	22.00%	20	20.00%	18	18.20%	27	25.70%	25	23.60%
Wednesday	104	25.40%	25	25.00%	27	27.30%	25	23.80%	27	25.50%
Thursday	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
Saturday	93	22.70%	22	22.00%	19	19.20%	26	24.80%	26	24.50%

Time of Interview

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Morning - Midday	143	34.90%	47	47.00%	28	28.30%	42	40.00%	26	24.50%
Midday - Afternoon	217	52.90%	40	40.00%	58	58.60%	49	46.70%	70	66.00%
Afternoon - Evening	50	12.20%	13	13.00%	13	13.10%	14	13.30%	10	9.40%

Q1. What is the postcode of your home address?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Refused	16	3.90%	5	5.00%	4	4.00%	4	3.80%	3	2.80%
DH9 7PU	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
G31 1RE	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
GY1 1DH	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
HU16 5NW	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
IM13 2EY	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE1 1BZ	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE1 1RB	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE1 7XP	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2	4	1.00%	1	1.00%	0	0.00%	2	1.90%	1	0.90%
JE2 1XE	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3BB	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3BE	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3DA	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3DB	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3FF	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3FS	3	0.70%	1	1.00%	1	1.00%	0	0.00%	1	0.90%
JE2 3FZ	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3GF	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3GG	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3GN	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3GP	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3GQ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3GT	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3GX	2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 3GY	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3HA	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3HD	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3HE	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3HR	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3HT	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3HY	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3JH	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3LA	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3LB	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3LD	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3LG	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3LL	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3LN	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3LY	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3NP	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3PA	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 3PB	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3PD	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3PP	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3PW	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3QY	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3QZ	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%

JE2 3TR		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3WJ		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3WP		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3WT		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 3WW		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3XA		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3XP		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3XQ		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 3YB		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3YG		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE2 3YH		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3YL		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3YQ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3YR		2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 3YS		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3YW		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 3YX		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3YY		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3YZ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 3ZA		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE2 3ZG		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 3ZL		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 3ZR		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4DE		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4ER		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4GD		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4GT		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4HR		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4IU		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4JD		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4JR		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4LB		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4LD		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4LJ		2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4LP		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE2 4LR		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 4LU		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4LY		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 4NA		2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4NB		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4NJ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4NL		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4NQ		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4PB		4	1.00%	1	1.00%	1	1.00%	0	0.00%	2	1.90%
JE2 4PD		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4PW		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4PX		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4QB		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4QF		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4QP		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4QQ		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%

JE2 4QR		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4QS		2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4QW		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4QX		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4RA		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 4RB		2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4RE		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4RH		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4RS		2	0.50%	2	2.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4RU		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4SA		4	1.00%	1	1.00%	1	1.00%	1	1.00%	1	0.90%
JE2 4SB		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4SF		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4SJ		2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 4SN		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4SR		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4ST		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4SY		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4TB		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4TD		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 4TJ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4TP		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4TX		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4UE		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 4UH		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4UL		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4UP		4	1.00%	1	1.00%	1	1.00%	2	1.90%	0	0.00%
JE2 4UQ		2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 4US		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4UT		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4UZ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4WL		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 4XN		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4XX		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 4YQ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4ZF		2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
JE2 4ZU		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6BA		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6BG		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6BR		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6FS		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6FW		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6FX		2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6GD		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6GG		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6GL		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6GX		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6GY		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6JF		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6LA		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6LE		2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 6LF		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

JE2 6LP		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6LQ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6LS		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6LT		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6LY		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6NF		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6NG		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 6NR		2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6NS		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6NY		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6PA		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6PB		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6PE		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6PP		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6PT		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6PU		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6QB		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6QH		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6QJ		2	0.50%	0	0.00%	2	2.00%	0	0.00%	0	0.00%
JE2 6QU		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 6QW		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6RJ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 6SA		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 6SJ		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 6SQ		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7GF		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 7GQ		2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
JE2 7HF		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7HS		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7LG		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7LJ		2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
JE2 7LQ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7LT		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7LW		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7LY		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7MT		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7ND		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7NT		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7PE		3	0.70%	0	0.00%	2	2.00%	0	0.00%	1	0.90%
JE2 7PL		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7PS		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7PW		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7QB		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7QE		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7QF		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7QH		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7QQ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7QU		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7QX		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7RP		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7RR		2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7RZ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

JE2 7SA	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7TA	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7TQ	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7TS	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7UE	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE2 7UF	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7UT	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7WB	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7WJ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7XE	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7XN	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7YE	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 7YG	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE2 7YW	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 7YZ	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE2 8LE	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE2 8PF	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE21 4PB	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE27	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3	3	0.70%	1	1.00%	0	0.00%	1	1.00%	1	0.90%
JE3 1DE	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 1ER	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 1FD	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 1GR	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 1HB	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 1HQ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 1JF	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 1JJ	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 1JU	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 1LB	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 1LF	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 1LG	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE3 1LP	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 1NH	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 1NJ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 2AE	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 2AP	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 2HE	2	0.50%	0	0.00%	2	2.00%	0	0.00%	0	0.00%
JE3 3BP	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 3EE	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 3GT	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 4AH	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
JE3 4DN	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 4EG	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 4EQ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 4FL	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 4FT	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 5AE	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5AT	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5BF	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 5DB	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5DJ	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%

JE3 5EG		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5JA		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5JR		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 5JT		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 6DJ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 6DL		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 6DP		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 6DU		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 6ER		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 6ES		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 6HE		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 6JB		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE3 6JD		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 6JP		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE3 6UF		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 6UJ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 6XG		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7AS		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 7AT		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7BG		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 7BS		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 7BX		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7BZ		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7DG		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 7EL		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 7EN		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 7FW		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7HB		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 7JL		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 7JU		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 7YN		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 7YT		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8AH		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 8AW		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8AZ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8BS		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 8BZ		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 8DH		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8EL		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 8EN		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 8EQ		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8FB		2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
JE3 8FD		1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 8FL		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8GH		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8GL		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 8GQ		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8GW		1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8HL		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8HP		1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 8LY		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8NA		1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%

JE3 8NJ	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 8PE	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8RS	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 9AD	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 9AP	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 9AS	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 9DE	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 9DT	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
JE3 9EQ	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 9FD	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
JE3 9FQ	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 9FR	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 9GZ	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 9UA	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
JE3 9YY	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE3 8PE	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE4 2ZF	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
JE7	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
LE4 2AA	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
MK14 7DS	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
NW1W 9LA	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
PO14 1JL	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
SO19 8AR	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
TA1 5BW	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
TW3 1NN	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
W8 4LY	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q2. Which parish do you live in?

	Base: Those with JE postcode		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those with JE postcode	397	100.00%	97	100.00%	94	100.00%	100	100.00%	106	100.00%
St Helier	175	44.10%	48	49.50%	38	40.40%	41	41.00%	48	45.30%
St Saviour	54	13.60%	12	12.40%	11	11.70%	17	17.00%	14	13.20%
St Clement	48	12.10%	7	7.20%	19	20.20%	11	11.00%	11	10.40%
St Brelade	29	7.30%	8	8.20%	9	9.60%	8	8.00%	4	3.80%
St Martin	18	4.50%	3	3.10%	4	4.30%	7	7.00%	4	3.80%
St Lawrence	17	4.30%	5	5.20%	4	4.30%	4	4.00%	4	3.80%
St Peter	15	3.80%	5	5.20%	3	3.20%	5	5.00%	2	1.90%
Grouville	12	3.00%	3	3.10%	3	3.20%	2	2.00%	4	3.80%
Trinity	9	2.30%	2	2.10%	0	0.00%	1	1.00%	6	5.70%
St John	7	1.80%	1	1.00%	0	0.00%	2	2.00%	4	3.80%
Refused	7	1.80%	3	3.10%	1	1.10%	1	1.00%	2	1.90%
St Ouen	4	1.00%	0	0.00%	2	2.10%	1	1.00%	1	0.90%
St Mary	2	0.50%	0	0.00%	0	0.00%	0	0.00%	2	1.90%

Q3. How did you travel here today?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Walk	188	45.90%	45	45.00%	55	55.60%	46	43.80%	42	39.60%
Car (as driver)	138	33.70%	31	31.00%	30	30.30%	32	30.50%	45	42.50%
Car (as passenger)	35	8.50%	9	9.00%	8	8.10%	10	9.50%	8	7.50%
Bus	28	6.80%	8	8.00%	4	4.00%	9	8.60%	7	6.60%
Moped/ Motorcycle	9	2.20%	1	1.00%	1	1.00%	6	5.70%	1	0.90%
Cycle	8	2.00%	4	4.00%	0	0.00%	2	1.90%	2	1.90%
Taxi	3	0.70%	2	2.00%	0	0.00%	0	0.00%	1	0.90%
Boat	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%

Q4. What is the main purpose of your visit to St Helier town centre today?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Non-food shopping (in shops)	130	31.70%	32	32.00%	26	26.30%	33	31.40%	39	36.80%	
Work in or near the town centre	123	30.00%	21	21.00%	40	40.40%	30	28.60%	32	30.20%	
Food shopping (in shops)	39	9.50%	13	13.00%	7	7.10%	13	12.40%	6	5.70%	
Using financial services	20	4.90%	6	6.00%	5	5.10%	5	4.80%	4	3.80%	
Business	18	4.40%	6	6.00%	4	4.00%	4	3.80%	4	3.80%	
Using health services	13	3.20%	4	4.00%	3	3.00%	3	2.90%	3	2.80%	
Using other services	12	2.90%	1	1.00%	3	3.00%	2	1.90%	6	5.70%	
Meeting friends or family	12	2.90%	5	5.00%	3	3.00%	4	3.80%	0	0.00%	
Other social or leisure reasons	7	1.70%	2	2.00%	1	1.00%	2	1.90%	2	1.90%	
Visiting restaurant, cafe or public house	5	1.20%	0	0.00%	1	1.00%	1	1.00%	3	2.80%	
Tourism or sight seeing	5	1.20%	2	2.00%	1	1.00%	1	1.00%	1	0.90%	
Shopping in the Central Market or street market	4	1.00%	2	2.00%	0	0.00%	1	1.00%	1	0.90%	
Visiting the States of Jersey Government offices	4	1.00%	1	1.00%	2	2.00%	0	0.00%	1	0.90%	
Visiting the library	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%	
Visiting a place of worship	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Education	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Access to transport services	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%	
Other	General browsing	11	2.70%	5	5.00%	2	2.00%	3	2.90%	1	0.90%
	Giving a lift/child escort	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
	Visiting job centre	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q5. What else, if anything, will you be doing in the town centre today?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Nothing else	157	38.30%	41	41.00%	34	34.30%	39	37.10%	43	40.60%
Non-food shopping (in shops)	97	23.70%	23	23.00%	26	26.30%	16	15.20%	32	30.20%
Food shopping (in shops)	91	22.20%	20	20.00%	19	19.20%	32	30.50%	20	18.90%
Visiting restaurant, cafe or public house	36	8.80%	7	7.00%	6	6.10%	17	16.20%	6	5.70%
Using financial services	26	6.30%	9	9.00%	6	6.10%	4	3.80%	7	6.60%
Meeting friends or family	14	3.40%	4	4.00%	3	3.00%	4	3.80%	3	2.80%
Shopping in Central Market or street market	9	2.20%	2	2.00%	2	2.00%	1	1.00%	4	3.80%
Using other services	7	1.70%	2	2.00%	2	2.00%	1	1.00%	2	1.90%
Other social or leisure reasons	7	1.70%	1	1.00%	5	5.10%	1	1.00%	0	0.00%
Business	5	1.20%	1	1.00%	0	0.00%	3	2.90%	1	0.90%
Visiting the library	4	1.00%	1	1.00%	0	0.00%	1	1.00%	2	1.90%
Using health services	4	1.00%	2	2.00%	0	0.00%	1	1.00%	1	0.90%
Work in or near the town centre	3	0.70%	0	0.00%	1	1.00%	1	1.00%	1	0.90%
Tourism or sight seeing	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
Visiting States of Jersey Government offices	2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
Visiting gym or sports centre	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Visiting a place of worship	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Education	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Access to transport services	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

Q6. Why did you choose to come here for shopping or services today?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Close to work	130	31.70%	23	23.00%	42	42.40%	32	30.50%	33	31.10%	
Close to home/ live here	94	22.90%	29	29.00%	19	19.20%	21	20.00%	25	23.60%	
St Helier is the only large shopping centre on Jersey	72	17.60%	17	17.00%	15	15.20%	19	18.10%	21	19.80%	
Visiting St Helier as a tourist	11	2.70%	3	3.00%	2	2.00%	5	4.80%	1	0.90%	
Market day/ to visit the market	11	2.70%	2	2.00%	2	2.00%	5	4.80%	2	1.90%	
Good range of non-food shops/ shops which I like	9	2.20%	2	2.00%	2	2.00%	3	2.90%	2	1.90%	
Close to friends or relatives	6	1.50%	4	4.00%	0	0.00%	2	1.90%	0	0.00%	
Easy to get to by public transport	3	0.70%	0	0.00%	0	0.00%	1	1.00%	2	1.90%	
Easy to get to by car	2	0.50%	0	0.00%	0	0.00%	0	0.00%	2	1.90%	
Attractive environment/ nice place	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%	
Good food stores	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%	
Other	Business meeting/course	6	1.50%	3	3.00%	0	0.00%	0	0.00%	3	2.80%
	Business reasons	5	1.20%	1	1.00%	3	3.00%	1	1.00%	0	0.00%
	For a change/day out	4	1.00%	1	1.00%	1	1.00%	1	1.00%	1	0.90%
	Visit doctors/dentist/hospital	4	1.00%	3	3.00%	1	1.00%	0	0.00%	0	0.00%
	Only accessible place	2	0.50%	0	0.00%	0	0.00%	0	0.00%	2	1.90%
	Charity work	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	For less expensive goods	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Visit cafe/restaurant	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
Visit particular shop or service	Government offices	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Visit doctors/dentist/hospital	6	1.50%	2	2.00%	1	1.00%	1	1.00%	2	1.90%
	Hairdresser	5	1.20%	1	1.00%	1	1.00%	1	1.00%	2	1.90%
	Banking	5	1.20%	1	1.00%	2	2.00%	2	1.90%	0	0.00%
	Government offices	4	1.00%	0	0.00%	3	3.00%	0	0.00%	1	0.90%
	Woolworths	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
	Jessops camera shop	2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
	Job centre/interview	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
	Business reasons	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
	Food store unspecified	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
	Business meeting/course	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	HMV	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Ipod shop	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Hallmark Cards	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Marks & Spencer	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Clarks Shoes	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Diana Wilson	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Graeme Le Maistre	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Co-op	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Jersey Telecom	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	David Hicks Antiques	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Charity shops	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
Library	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Health service	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Sub-total visting particular shop or service											

Q7. What have you bought or do you expect to buy in St Helier town centre today?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Food/ drink/ groceries	162	39.50%	40	40.00%	33	33.30%	56	53.30%	33	31.10%	
Confectionery/ tobacco/ newspapers and magazines	47	11.50%	17	17.00%	11	11.10%	14	13.30%	5	4.70%	
Clothes and shoes	78	19.00%	18	18.00%	22	22.20%	16	15.20%	22	20.80%	
Household textiles and soft furnishings	14	3.40%	3	3.00%	1	1.00%	3	2.90%	7	6.60%	
Furniture, carpets and other floor coverings	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
Household appliances	3	0.70%	1	1.00%	0	0.00%	1	1.00%	1	0.90%	
Audio-visual equipment	23	5.60%	4	4.00%	1	1.00%	8	7.60%	10	9.40%	
Hardware, DIY goods and decorating supplies	9	2.20%	3	3.00%	1	1.00%	2	1.90%	3	2.80%	
Chemists and medical goods, beauty products	62	15.10%	13	13.00%	20	20.20%	10	9.50%	19	17.90%	
Leisure and luxury goods	79	19.30%	17	17.00%	22	22.20%	19	18.10%	21	19.80%	
Financial services	17	4.10%	9	9.00%	4	4.00%	1	1.00%	3	2.80%	
Personal services	14	3.40%	5	5.00%	3	3.00%	2	1.90%	4	3.80%	
Nothing	62	15.10%	20	20.00%	15	15.20%	13	12.40%	14	13.20%	
Other	Flowers	9	2.20%	3	3.00%	1	1.00%	2	1.90%	3	2.80%
	Craft materials	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Opticians	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q8. Approximately how much have you spent or do you expect to spend on food in the town centre today (excluding food and drink bought in cafes and restaurants etc):

		Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
		Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents		410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Amount (£)	Nothing	234	57.10%	57	57.00%	65	65.70%	45	42.90%	67	63.20%
	1	7	1.70%	1	1.00%	0	0.00%	2	1.90%	4	3.80%
	2	11	2.70%	2	2.00%	0	0.00%	7	6.70%	2	1.90%
	3	6	1.50%	1	1.00%	1	1.00%	4	3.80%	0	0.00%
	4	6	1.50%	1	1.00%	0	0.00%	4	3.80%	1	0.90%
	5	21	5.10%	2	2.00%	6	6.10%	4	3.80%	9	8.50%
	6	4	1.00%	2	2.00%	0	0.00%	1	1.00%	1	0.90%
	7	2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
	8	4	1.00%	2	2.00%	1	1.00%	0	0.00%	1	0.90%
	9	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	10	33	8.00%	9	9.00%	8	8.10%	9	8.60%	7	6.60%
	12	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
	13	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	14	3	0.70%	2	2.00%	1	1.00%	0	0.00%	0	0.00%
	15	9	2.20%	2	2.00%	0	0.00%	5	4.80%	2	1.90%
	16	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
	18	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	20	23	5.60%	9	9.00%	7	7.10%	5	4.80%	2	1.90%
	25	3	0.70%	0	0.00%	1	1.00%	2	1.90%	0	0.00%
	30	17	4.10%	3	3.00%	4	4.00%	5	4.80%	5	4.70%
	40	6	1.50%	2	2.00%	1	1.00%	1	1.00%	2	1.90%
	48	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	50	8	2.00%	2	2.00%	1	1.00%	4	3.80%	1	0.90%
60	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%	
80	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%	
100	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%	

Q9. Approximately how much have you spent or do you expect to spend on non-food goods in the town centre today?

		Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
		Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents		410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Amount (£)	Nothing	142	34.60%	36	36.00%	37	37.40%	40	38.10%	29	27.40%
	1	4	1.00%	0	0.00%	1	1.00%	3	2.90%	0	0.00%
	2	5	1.20%	1	1.00%	1	1.00%	1	1.00%	2	1.90%
	3	4	1.00%	1	1.00%	3	3.00%	0	0.00%	0	0.00%
	4	6	1.50%	2	2.00%	2	2.00%	2	1.90%	0	0.00%
	5	12	2.90%	5	5.00%	3	3.00%	2	1.90%	2	1.90%
	6	5	1.20%	1	1.00%	0	0.00%	1	1.00%	3	2.80%
	7	2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
	8	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
	10	18	4.40%	4	4.00%	6	6.10%	4	3.80%	4	3.80%
	11	3	0.70%	1	1.00%	0	0.00%	1	1.00%	1	0.90%
	12	8	2.00%	2	2.00%	0	0.00%	3	2.90%	3	2.80%
	13	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	14	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	15	9	2.20%	2	2.00%	3	3.00%	3	2.90%	1	0.90%
	16	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	17	3	0.70%	0	0.00%	1	1.00%	2	1.90%	0	0.00%
	20	34	8.30%	12	12.00%	5	5.10%	5	4.80%	12	11.30%
	22	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	23	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	24	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	25	6	1.50%	0	0.00%	3	3.00%	1	1.00%	2	1.90%
	26	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	30	13	3.20%	2	2.00%	3	3.00%	3	2.90%	5	4.70%
	32	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	34	2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%
	36	3	0.70%	1	1.00%	0	0.00%	1	1.00%	1	0.90%
	37	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
	40	10	2.40%	1	1.00%	4	4.00%	2	1.90%	3	2.80%
	45	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	50	34	8.30%	7	7.00%	11	11.10%	6	5.70%	10	9.40%
	52	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	53	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	55	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	60	10	2.40%	4	4.00%	1	1.00%	1	1.00%	4	3.80%
	70	10	2.40%	2	2.00%	3	3.00%	1	1.00%	4	3.80%
	72	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	80	4	1.00%	3	3.00%	0	0.00%	1	1.00%	0	0.00%
	90	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	99	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
100	20	4.90%	3	3.00%	2	2.00%	8	7.60%	7	6.60%	
110	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
120	3	0.70%	1	1.00%	1	1.00%	0	0.00%	1	0.90%	
150	6	1.50%	2	2.00%	0	0.00%	3	2.90%	1	0.90%	
200	2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%	
250	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
300	4	1.00%	0	0.00%	1	1.00%	1	1.00%	2	1.90%	
350	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%	

363	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
400	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
500	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
Don't know yet	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%

Q10.1 How often do you visit St Helier town centre for each of these reasons: FOOD SHOPPING?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	63	15.40%	7	7.00%	13	13.10%	24	22.90%	19	17.90%
2-3 times a week	84	20.50%	30	30.00%	16	16.20%	20	19.00%	18	17.00%
Once a week	67	16.30%	17	17.00%	16	16.20%	18	17.10%	16	15.10%
Once a fortnight	13	3.20%	4	4.00%	3	3.00%	1	1.00%	5	4.70%
Once month	12	2.90%	1	1.00%	5	5.10%	3	2.90%	3	2.80%
Less often	35	8.50%	7	7.00%	11	11.10%	7	6.70%	10	9.40%
First visit	5	1.20%	1	1.00%	0	0.00%	1	1.00%	3	2.80%
Never	131	32.00%	33	33.00%	35	35.40%	31	29.50%	32	30.20%

Q10.2 How often do you visit St Helier town centre for each of these reasons: NON-FOOD SHOPPING?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	44	10.70%	10	10.00%	6	6.10%	13	12.40%	15	14.20%
2-3 times a week	86	21.00%	22	22.00%	21	21.20%	22	21.00%	21	19.80%
Once a week	140	34.10%	33	33.00%	29	29.30%	37	35.20%	41	38.70%
Once a fortnight	38	9.30%	13	13.00%	12	12.10%	3	2.90%	10	9.40%
Once month	36	8.80%	8	8.00%	12	12.10%	9	8.60%	7	6.60%
Less often	38	9.30%	7	7.00%	15	15.20%	10	9.50%	6	5.70%
First visit	4	1.00%	1	1.00%	0	0.00%	1	1.00%	2	1.90%
Never	22	5.40%	6	6.00%	4	4.00%	8	7.60%	4	3.80%
Don't know	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%

Q10.3 How often do you visit St Helier town centre for each of these reasons: SERVICES?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	19	4.60%	4	4.00%	6	6.10%	6	5.70%	3	2.80%
2-3 times a week	37	9.00%	6	6.00%	6	6.10%	13	12.40%	12	11.30%
Once a week	108	26.30%	29	29.00%	20	20.20%	29	27.60%	30	28.30%
Once a fortnight	38	9.30%	8	8.00%	10	10.10%	7	6.70%	13	12.30%
Once month	74	18.00%	18	18.00%	19	19.20%	19	18.10%	18	17.00%
Less often	51	12.40%	12	12.00%	16	16.20%	11	10.50%	12	11.30%
First visit	6	1.50%	1	1.00%	1	1.00%	1	1.00%	3	2.80%
Never	74	18.00%	22	22.00%	21	21.20%	17	16.20%	14	13.20%
Don't know	3	0.70%	0	0.00%	0	0.00%	2	1.90%	1	0.90%

Q10.4 How often do you visit St Helier town centre for each of these reasons: LEISURE FACILITIES?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	12	2.90%	3	3.00%	4	4.00%	3	2.90%	2	1.90%
2-3 times a week	43	10.50%	10	10.00%	8	8.10%	13	12.40%	12	11.30%
Once a week	32	7.80%	10	10.00%	9	9.10%	7	6.70%	6	5.70%
Once a fortnight	6	1.50%	0	0.00%	1	1.00%	2	1.90%	3	2.80%
Once month	9	2.20%	2	2.00%	3	3.00%	2	1.90%	2	1.90%
Less often	17	4.10%	3	3.00%	6	6.10%	3	2.90%	5	4.70%
First visit	3	0.70%	1	1.00%	0	0.00%	0	0.00%	2	1.90%
Never	287	70.00%	71	71.00%	68	68.70%	74	70.50%	74	69.80%
Don't know	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q10.5 How often do you visit St Helier town centre for each of these reasons: PUBS, CAFES, RESTAURANTS, NIGHTCLUBS?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	22	5.40%	5	5.00%	9	9.10%	4	3.80%	4	3.80%
2-3 times a week	55	13.40%	12	12.00%	15	15.20%	12	11.40%	16	15.10%
Once a week	77	18.80%	19	19.00%	18	18.20%	23	21.90%	17	16.00%
Once a fortnight	35	8.50%	5	5.00%	9	9.10%	11	10.50%	10	9.40%
Once month	45	11.00%	11	11.00%	9	9.10%	7	6.70%	18	17.00%
Less often	71	17.30%	18	18.00%	16	16.20%	20	19.00%	17	16.00%
First visit	5	1.20%	1	1.00%	0	0.00%	2	1.90%	2	1.90%
Never	97	23.70%	29	29.00%	22	22.20%	24	22.90%	22	20.80%
Don't know	3	0.70%	0	0.00%	1	1.00%	2	1.90%	0	0.00%

Q11. What do you like about St Helier town centre for shopping or services?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Good non-food shops	84	20.50%	18	18.00%	26	26.30%	22	21.00%	18	17.00%	
Easy to get to from home	83	20.20%	16	16.00%	13	13.10%	27	25.70%	27	25.50%	
Nothing or very little	77	18.80%	19	19.00%	19	19.20%	19	18.10%	20	18.90%	
Good market	66	16.10%	13	13.00%	14	14.10%	24	22.90%	15	14.20%	
Good cafes, restaurants or public houses	59	14.40%	12	12.00%	14	14.10%	11	10.50%	22	20.80%	
Traffic free pedestrian areas	57	13.90%	12	12.00%	16	16.20%	14	13.30%	15	14.20%	
Easy to get to from work	52	12.70%	7	7.00%	13	13.10%	15	14.30%	17	16.00%	
Good food shops	49	12.00%	13	13.00%	13	13.10%	15	14.30%	8	7.50%	
Clean streets	49	12.00%	15	15.00%	11	11.10%	9	8.60%	14	13.20%	
Department stores	48	11.70%	7	7.00%	18	18.20%	14	13.30%	9	8.50%	
Attractive environment/ nice place	29	7.10%	7	7.00%	7	7.10%	6	5.70%	9	8.50%	
Well maintained streets	20	4.90%	7	7.00%	6	6.10%	2	1.90%	5	4.70%	
Good safety/ security	15	3.70%	3	3.00%	3	3.00%	4	3.80%	5	4.70%	
Good value for money in shops/ low prices	14	3.40%	6	6.00%	2	2.00%	4	3.80%	2	1.90%	
Historic buildings	13	3.20%	3	3.00%	3	3.00%	3	2.90%	4	3.80%	
Easy to park the car	12	2.90%	3	3.00%	4	4.00%	3	2.90%	2	1.90%	
Good public transport	12	2.90%	4	4.00%	4	4.00%	1	1.00%	3	2.80%	
Good range of financial or personal services	8	2.00%	1	1.00%	4	4.00%	2	1.90%	1	0.90%	
Other	Friendly people	6	1.50%	2	2.00%	1	1.00%	1	1.00%	2	1.90%
	Everything	3	0.70%	1	1.00%	1	1.00%	0	0.00%	1	0.90%
	Quality goods	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Small independent stores	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Don't know yet/first visit	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
Particular shops or services	Toy shops	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
	Marks & Spencer	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%
	De Gruchy	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Health food shop	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Redvers	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Fest	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%

Q12. What do you dislike about St Helier town centre for shopping or services?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Nothing/ very little	140	34.10%	36	36.00%	30	30.30%	39	37.10%	35	33.00%	
Too busy/ crowded	66	16.10%	14	14.00%	19	19.20%	19	18.10%	14	13.20%	
Poor value for money in shops/ high prices	64	15.60%	17	17.00%	14	14.10%	17	16.20%	16	15.10%	
Poor range of shops	61	14.90%	15	15.00%	11	11.10%	19	18.10%	16	15.10%	
Difficult to park near shops	46	11.20%	11	11.00%	11	11.10%	15	14.30%	9	8.50%	
Car parking too expensive	38	9.30%	11	11.00%	10	10.10%	10	9.50%	7	6.60%	
Traffic congestion makes it difficult to get to by car	35	8.50%	9	9.00%	6	6.10%	11	10.50%	9	8.50%	
Expensive food shops	34	8.30%	5	5.00%	8	8.10%	10	9.50%	11	10.40%	
Streets dirty	19	4.60%	7	7.00%	4	4.00%	4	3.80%	4	3.80%	
Not enough seats/ litter bins/ public phones/ toilets	16	3.90%	4	4.00%	5	5.10%	4	3.80%	3	2.80%	
Poor range of services	8	2.00%	1	1.00%	2	2.00%	4	3.80%	1	0.90%	
Poor access for the disabled	7	1.70%	1	1.00%	2	2.00%	2	1.90%	2	1.90%	
Streets badly maintained	6	1.50%	2	2.00%	2	2.00%	1	1.00%	1	0.90%	
Unattractive environment/ not a very nice place	6	1.50%	0	0.00%	2	2.00%	3	2.90%	1	0.90%	
Danger from vehicles/ not fully pedestrianised	5	1.20%	2	2.00%	0	0.00%	2	1.90%	1	0.90%	
Poor market	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%	
Other	Extensive building work	7	1.70%	3	3.00%	0	0.00%	3	2.90%	1	0.90%
	Skateboarders/cyclists in pedestrian zones	6	1.50%	1	1.00%	1	1.00%	0	0.00%	4	3.80%
	Lack of parking	5	1.20%	0	0.00%	1	1.00%	3	2.90%	1	0.90%
	Feels unsafe in the evenings	5	1.20%	1	1.00%	1	1.00%	1	1.00%	2	1.90%
	Unfriendly shop staff	5	1.20%	2	2.00%	1	1.00%	2	1.90%	0	0.00%
	Chain stores pricing independent stores out of business	4	1.00%	0	0.00%	1	1.00%	1	1.00%	2	1.90%
	Town centre has lost its character	4	1.00%	2	2.00%	1	1.00%	1	1.00%	0	0.00%
	No buses in centre/poor bus service	3	0.70%	1	1.00%	0	0.00%	2	1.90%	0	0.00%
	Lack of security/police presence	3	0.70%	1	1.00%	1	1.00%	0	0.00%	1	0.90%
	Lack of teenage clothes shops	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	No pick up point in town centre	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Lack of street cafe's	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	New buildings not in-keeping with traditional style	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	No covered shopping	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Shops close too early	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
Long queues in stores	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Particular shops or services	Chain stores pricing independent stores out of business	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Souvenir shops	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q13.1 When you come to the town centre during the day, how would you rate the following: CAR PARKING?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	14	3.40%	7	7.00%	2	2.00%	2	1.90%	3	2.80%
Good	77	18.80%	19	19.00%	20	20.20%	17	16.20%	21	19.80%
Neither good nor poor	47	11.50%	12	12.00%	10	10.10%	12	11.40%	13	12.30%
Poor	71	17.30%	12	12.00%	20	20.20%	17	16.20%	22	20.80%
Very poor	64	15.60%	13	13.00%	14	14.10%	21	20.00%	16	15.10%
Don't know	137	33.40%	37	37.00%	33	33.30%	36	34.30%	31	29.20%

Q13.2 When you come to the town centre during the day, how would you rate the following: BUS SERVICES?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	38	9.30%	11	11.00%	11	11.10%	9	8.60%	7	6.60%
Good	117	28.50%	35	35.00%	23	23.20%	32	30.50%	27	25.50%
Neither good nor poor	25	6.10%	4	4.00%	7	7.10%	5	4.80%	9	8.50%
Poor	25	6.10%	7	7.00%	5	5.10%	6	5.70%	7	6.60%
Very poor	29	7.10%	3	3.00%	11	11.10%	7	6.70%	8	7.50%
Don't know	176	42.90%	40	40.00%	42	42.40%	46	43.80%	48	45.30%

Q13.3 When you come to the town centre during the day, how would you rate the following: SAFETY AND SECURITY?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	82	20.00%	18	18.00%	26	26.30%	16	15.20%	22	20.80%
Good	260	63.40%	67	67.00%	57	57.60%	66	62.90%	70	66.00%
Neither good nor poor	29	7.10%	6	6.00%	8	8.10%	12	11.40%	3	2.80%
Poor	18	4.40%	4	4.00%	5	5.10%	5	4.80%	4	3.80%
Very poor	10	2.40%	3	3.00%	0	0.00%	3	2.90%	4	3.80%
Don't know	11	2.70%	2	2.00%	3	3.00%	3	2.90%	3	2.80%

Q13.4 When you come to the town centre during the day, how would you rate the following: RANGE OF SHOPS?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	41	10.00%	9	9.00%	12	12.10%	12	11.40%	8	7.50%
Good	226	55.10%	54	54.00%	52	52.50%	61	58.10%	59	55.70%
Neither good nor poor	62	15.10%	14	14.00%	19	19.20%	13	12.40%	16	15.10%
Poor	64	15.60%	19	19.00%	15	15.20%	13	12.40%	17	16.00%
Very poor	13	3.20%	3	3.00%	1	1.00%	5	4.80%	4	3.80%
Don't know	4	1.00%	1	1.00%	0	0.00%	1	1.00%	2	1.90%

Q13.5 When you come to the town centre during the day, how would you rate the following: VALUE FOR MONEY IN SHOPS?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	12	2.90%	3	3.00%	4	4.00%	3	2.90%	2	1.90%
Good	106	25.90%	35	35.00%	21	21.20%	26	24.80%	24	22.60%
Neither good nor poor	127	31.00%	25	25.00%	30	30.30%	33	31.40%	39	36.80%
Poor	124	30.20%	26	26.00%	39	39.40%	32	30.50%	27	25.50%
Very poor	33	8.00%	9	9.00%	4	4.00%	10	9.50%	10	9.40%
Don't know	8	2.00%	2	2.00%	1	1.00%	1	1.00%	4	3.80%

Q13.6 When you come to the town centre during the day, how would you rate the following: RANGE OF SERVICES?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	23	5.60%	7	7.00%	6	6.10%	3	2.90%	7	6.60%
Good	252	61.50%	69	69.00%	61	61.60%	55	52.40%	67	63.20%
Neither good nor poor	81	19.80%	9	9.00%	21	21.20%	29	27.60%	22	20.80%
Poor	34	8.30%	11	11.00%	6	6.10%	12	11.40%	5	4.70%
Very poor	7	1.70%	2	2.00%	2	2.00%	2	1.90%	1	0.90%
Don't know	13	3.20%	2	2.00%	3	3.00%	4	3.80%	4	3.80%

Q13.7 When you come to the town centre during the day, how would you rate the following: CLEANLINESS OF STREETS?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	52	12.70%	14	14.00%	13	13.10%	8	7.60%	17	16.00%
Good	260	63.40%	63	63.00%	67	67.70%	66	62.90%	64	60.40%
Neither good nor poor	54	13.20%	13	13.00%	9	9.10%	17	16.20%	15	14.20%
Poor	33	8.00%	6	6.00%	6	6.10%	14	13.30%	7	6.60%
Very poor	11	2.70%	4	4.00%	4	4.00%	0	0.00%	3	2.80%

Q13.8 When you come to the town centre during the day, how would you rate the following: ATTRACTIVENESS OF THE TOWN CENTRE?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Very good	34	8.30%	7	7.00%	6	6.10%	15	14.30%	6	5.70%
Good	240	58.50%	59	59.00%	61	61.60%	52	49.50%	68	64.20%
Neither good nor poor	91	22.20%	21	21.00%	22	22.20%	24	22.90%	24	22.60%
Poor	38	9.30%	12	12.00%	8	8.10%	11	10.50%	7	6.60%
Very poor	5	1.20%	0	0.00%	2	2.00%	3	2.90%	0	0.00%
Don't know	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%

Q14. What improvements, if any, would make you shop or use services in the town centre more often?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
More/ better car parking	100	24.40%	12	12.00%	28	28.30%	30	28.60%	30	28.30%	
Lower car park charges	49	12.00%	7	7.00%	13	13.10%	14	13.30%	15	14.20%	
Better public transport	49	12.00%	8	8.00%	17	17.20%	11	10.50%	13	12.30%	
More/ better shops	102	24.90%	28	28.00%	21	21.20%	27	25.70%	26	24.50%	
More/ better financial or personal services	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	
More better cafes, restaurants or public houses	11	2.70%	1	1.00%	2	2.00%	5	4.80%	3	2.80%	
Better value for money/ lower prices	99	24.10%	24	24.00%	18	18.20%	25	23.80%	32	30.20%	
More traffic free pedestrian streets	23	5.60%	6	6.00%	4	4.00%	5	4.80%	8	7.50%	
Fewer traffic free pedestrian streets	4	1.00%	0	0.00%	1	1.00%	1	1.00%	2	1.90%	
Cleaner streets	26	6.30%	6	6.00%	6	6.10%	9	8.60%	5	4.70%	
More/ better leisure, entertainment or cultural facilities	9	2.20%	1	1.00%	3	3.00%	4	3.80%	1	0.90%	
More/ better seats or floral displays	15	3.70%	6	6.00%	5	5.10%	3	2.90%	1	0.90%	
Better disabled access	14	3.40%	2	2.00%	2	2.00%	5	4.80%	5	4.70%	
Shops and services open later in the evening	38	9.30%	7	7.00%	11	11.10%	9	8.60%	11	10.40%	
More shops and services open on Sundays	48	11.70%	12	12.00%	11	11.10%	16	15.20%	9	8.50%	
Better signposting	5	1.20%	1	1.00%	2	2.00%	2	1.90%	0	0.00%	
A particular shop	19	4.60%	7	7.00%	7	7.10%	3	2.90%	2	1.90%	
No improvements	115	28.00%	31	31.00%	32	32.30%	27	25.70%	25	23.60%	
Other	More toilets	7	1.70%	1	1.00%	2	2.00%	3	2.90%	1	0.90%
	Improved security	6	1.50%	2	2.00%	2	2.00%	0	0.00%	2	1.90%
	Shop assistants could be more friendly	5	1.20%	0	0.00%	2	2.00%	3	2.90%	0	0.00%
	Womens clothes stores	3	0.70%	2	2.00%	0	0.00%	0	0.00%	1	0.90%
	Undercover shopping mall	3	0.70%	1	1.00%	0	0.00%	1	1.00%	1	0.90%
	Keep the taxes on goods down	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
	More chain stores/high street stores	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
	More independent stores	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
	Primark	2	0.50%	0	0.00%	0	0.00%	2	1.90%	0	0.00%
	Stop the building work	2	0.50%	0	0.00%	0	0.00%	0	0.00%	2	1.90%
	Toy shops/childrens shops	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Provide help for new business to open	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Housewares	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Department stores	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Drop of bus service in town	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	More facilities for children	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Needs modernisation	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Park & ride system	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Don't move shops to marina area	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Mens clothing	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
More/better traffic lights	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%	
Souvenir shops	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%	

Q14a. You mentioned 'more/ better shops' would make you shop or use services in the town centre more often. Which shops or types of shops would you like to see (e.g. food shops or non-food shops, and types of non non-food shops or retailers?)

	Base: Those mentioning better shops		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning better shops	102	100.00%	28	100.00%	21	100.00%	27	100.00%	26	100.00%
Womens clothes stores	20	19.60%	7	25.00%	3	14.30%	3	11.10%	7	26.90%
More chain stores/high street stores	19	18.60%	2	7.10%	6	28.60%	5	18.50%	6	23.10%
Food and non food shops generally	9	8.80%	1	3.60%	3	14.30%	4	14.80%	1	3.80%
Supermarket/UK supermarket	5	4.90%	2	7.10%	1	4.80%	2	7.40%	0	0.00%
Primark	5	4.90%	3	10.70%	1	4.80%	1	3.70%	0	0.00%
Tesco	5	4.90%	4	14.30%	0	0.00%	0	0.00%	1	3.80%
Teenage clothes shops	4	3.90%	2	7.10%	0	0.00%	0	0.00%	2	7.70%
Shoe shops	4	3.90%	0	0.00%	2	9.50%	1	3.70%	1	3.80%
Toy shops/childrens shops	3	2.90%	0	0.00%	0	0.00%	2	7.40%	1	3.80%
Department stores	3	2.90%	1	3.60%	1	4.80%	0	0.00%	1	3.80%
New Look	2	2.00%	1	3.60%	1	4.80%	0	0.00%	0	0.00%
Housewares	2	2.00%	0	0.00%	1	4.80%	0	0.00%	1	3.80%
Larger retailers	2	2.00%	1	3.60%	1	4.80%	0	0.00%	0	0.00%
Boutiques/designer shops	2	2.00%	0	0.00%	0	0.00%	1	3.70%	1	3.80%
Music shops	2	2.00%	2	7.10%	0	0.00%	0	0.00%	0	0.00%
Sports shops	2	2.00%	0	0.00%	0	0.00%	1	3.70%	1	3.80%
Furniture stores	2	2.00%	1	3.60%	0	0.00%	1	3.70%	0	0.00%
Undercover shopping mall	2	2.00%	0	0.00%	0	0.00%	2	7.40%	0	0.00%
Clothes stores catering for larger sizes	1	1.00%	0	0.00%	0	0.00%	1	3.70%	0	0.00%
Keep the taxes on goods down	1	1.00%	0	0.00%	0	0.00%	0	0.00%	1	3.80%
Asda	1	1.00%	0	0.00%	0	0.00%	1	3.70%	0	0.00%
More independent stores	1	1.00%	0	0.00%	0	0.00%	0	0.00%	1	3.80%
More toilets	1	1.00%	1	3.60%	0	0.00%	0	0.00%	0	0.00%
Gap	1	1.00%	0	0.00%	0	0.00%	1	3.70%	0	0.00%
Argos	1	1.00%	0	0.00%	0	0.00%	1	3.70%	0	0.00%
H&M	1	1.00%	0	0.00%	0	0.00%	0	0.00%	1	3.80%
Mango	1	1.00%	0	0.00%	1	4.80%	0	0.00%	0	0.00%

Q14b. You mentioned 'better value for money/ lower prices' would make you shop or use services in the town centre more often. Which shops or types of shops would you like to see (e.g. food shops or non-food shops, and types of non non-food shops or retailers?)

	Base: Those mentioning better value for money		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning better value for money	99	100.00%	24	100.00%	18	100.00%	25	100.00%	32	100.00%
Food and non food shops generally	36	36.40%	8	33.30%	8	44.40%	10	40.00%	10	31.30%
More chain stores/high street stores	11	11.10%	2	8.30%	1	5.60%	4	16.00%	4	12.50%
Supermarket/UK supermarket	10	10.10%	4	16.70%	1	5.60%	3	12.00%	2	6.30%
Primark	5	5.10%	1	4.20%	2	11.10%	1	4.00%	1	3.10%
Food shops	5	5.10%	1	4.20%	0	0.00%	1	4.00%	3	9.40%
Keep the taxes on goods down	4	4.00%	0	0.00%	0	0.00%	1	4.00%	3	9.40%
Womens clothes stores	4	4.00%	0	0.00%	1	5.60%	0	0.00%	3	9.40%
Asda	3	3.00%	1	4.20%	0	0.00%	2	8.00%	0	0.00%
Department stores	3	3.00%	1	4.20%	2	11.10%	0	0.00%	0	0.00%
Tesco	3	3.00%	2	8.30%	1	5.60%	0	0.00%	0	0.00%
Housewares	2	2.00%	0	0.00%	1	5.60%	0	0.00%	1	3.10%
Boutiques/designer shops	2	2.00%	0	0.00%	1	5.60%	0	0.00%	1	3.10%
Teenage clothes shops	2	2.00%	1	4.20%	0	0.00%	0	0.00%	1	3.10%
Sports shops	2	2.00%	0	0.00%	0	0.00%	1	4.00%	1	3.10%
Clothes stores catering for larger sizes	1	1.00%	1	4.20%	0	0.00%	0	0.00%	0	0.00%
Toy shops/childrens shops	1	1.00%	0	0.00%	0	0.00%	0	0.00%	1	3.10%
Organic fruit and vegetable stores	1	1.00%	0	0.00%	0	0.00%	1	4.00%	0	0.00%
Larger retailers	1	1.00%	1	4.20%	0	0.00%	0	0.00%	0	0.00%
Gap	1	1.00%	0	0.00%	0	0.00%	1	4.00%	0	0.00%
Mens clothing	1	1.00%	1	4.20%	0	0.00%	0	0.00%	0	0.00%
Argos	1	1.00%	0	0.00%	0	0.00%	0	0.00%	1	3.10%

Q14c. You mentioned 'a particular shop' would make you shop or use services in the town centre more often. Which shops or types of shops would you like to see (e.g. food shops or non-food shops, and types of non non-food shops or retailers?)

	Base: Those mentioning a particular shop		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those mentioning a particular shop	19	100.00%	7	100.00%	7	100.00%	3	100.00%	2	100.00%
Primark	4	21.10%	2	28.60%	1	14.30%	1	33.30%	0	0.00%
New Look	3	15.80%	0	0.00%	2	28.60%	1	33.30%	0	0.00%
Asda	2	10.50%	1	14.30%	1	14.30%	0	0.00%	0	0.00%
Gap	2	10.50%	1	14.30%	0	0.00%	1	33.30%	0	0.00%
More chain stores/high street stores	1	5.30%	0	0.00%	1	14.30%	0	0.00%	0	0.00%
Organic fruit and vegetable stores	1	5.30%	0	0.00%	0	0.00%	0	0.00%	1	50.00%
Boutiques/designer shops	1	5.30%	1	14.30%	0	0.00%	0	0.00%	0	0.00%
River Island	1	5.30%	1	14.30%	0	0.00%	0	0.00%	0	0.00%
Tesco	1	5.30%	0	0.00%	1	14.30%	0	0.00%	0	0.00%
Music shops	1	5.30%	0	0.00%	0	0.00%	0	0.00%	1	50.00%
Quick Silver	1	5.30%	1	14.30%	0	0.00%	0	0.00%	0	0.00%
H&M	1	5.30%	0	0.00%	1	14.30%	0	0.00%	0	0.00%

Q15. How often do you visit St Helier town centre in the evening?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Everyday	12	2.90%	1	1.00%	5	5.10%	3	2.90%	3	2.80%
2-3 times a week	39	9.50%	8	8.00%	11	11.10%	4	3.80%	16	15.10%
Once a week	66	16.10%	16	16.00%	17	17.20%	19	18.10%	14	13.20%
Fortnightly	23	5.60%	2	2.00%	7	7.10%	8	7.60%	6	5.70%
Once month	42	10.20%	7	7.00%	12	12.10%	11	10.50%	12	11.30%
Less often	73	17.80%	17	17.00%	17	17.20%	23	21.90%	16	15.10%
Don't know	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
Never	154	37.60%	49	49.00%	30	30.30%	37	35.20%	38	35.80%

Q16. What are your main reasons for visiting the town centre in the evening?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%	
Pubs/ bars	113	44.10%	24	47.10%	24	34.80%	29	42.60%	36	52.90%	
Cafes/ restaurants	185	72.30%	42	82.40%	49	71.00%	42	61.80%	52	76.50%	
Nightclub	44	17.20%	8	15.70%	9	13.00%	11	16.20%	16	23.50%	
Church or other place of worship	5	2.00%	2	3.90%	1	1.40%	1	1.50%	1	1.50%	
Library	2	0.80%	0	0.00%	1	1.40%	1	1.50%	0	0.00%	
Sports Centre	11	4.30%	6	11.80%	1	1.40%	2	2.90%	2	2.90%	
Other health and fitness centre	4	1.60%	1	2.00%	2	2.90%	1	1.50%	0	0.00%	
Live there/ visiting friends/ family	20	7.80%	3	5.90%	7	10.10%	4	5.90%	6	8.80%	
Other	Theatre	4	1.60%	1	2.00%	3	4.30%	0	0.00%	0	0.00%
	Shopping	3	1.20%	0	0.00%	0	0.00%	3	4.40%	0	0.00%
	Work related	2	0.80%	0	0.00%	1	1.40%	0	0.00%	1	1.50%
	Go for a walk	1	0.40%	0	0.00%	0	0.00%	1	1.50%	0	0.00%
	Art centres	1	0.40%	0	0.00%	1	1.40%	0	0.00%	0	0.00%
	Club/association meeting	1	0.40%	0	0.00%	0	0.00%	1	1.50%	0	0.00%

Q17. What do you like about the town centre in the evening?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%	
Good cafes, restaurants or bars	148	57.80%	31	60.80%	41	59.40%	37	54.40%	39	57.40%	
Good leisure, entertainment or cultural facilities	26	10.20%	4	7.80%	9	13.00%	5	7.40%	8	11.80%	
Good value for money/ low prices	7	2.70%	1	2.00%	3	4.30%	2	2.90%	1	1.50%	
Attractive environment/ nice place	22	8.60%	3	5.90%	3	4.30%	9	13.20%	7	10.30%	
Easy to get to by car	19	7.40%	3	5.90%	5	7.20%	7	10.30%	4	5.90%	
Good car parking	9	3.50%	2	3.90%	2	2.90%	5	7.40%	0	0.00%	
Easy to get to by public transport	3	1.20%	1	2.00%	0	0.00%	1	1.50%	1	1.50%	
Clean streets	10	3.90%	2	3.90%	5	7.20%	1	1.50%	2	2.90%	
Good street lighting	20	7.80%	5	9.80%	4	5.80%	6	8.80%	5	7.40%	
Good safety/ security	39	15.20%	9	17.60%	7	10.10%	8	11.80%	15	22.10%	
Nothing/ very little	50	19.50%	11	21.60%	16	23.20%	16	23.50%	7	10.30%	
Other	Quiet	9	3.50%	4	7.80%	1	1.40%	2	2.90%	2	2.90%
	Place to meet friends	4	1.60%	0	0.00%	0	0.00%	2	2.90%	2	2.90%
	Good atmosphere	3	1.20%	0	0.00%	1	1.40%	1	1.50%	1	1.50%
	Very cosmopolitan	1	0.40%	1	2.00%	0	0.00%	0	0.00%	0	0.00%

Q18. What do you dislike about the town centre in the evening?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%	
Difficult to park	4	1.60%	1	2.00%	1	1.40%	0	0.00%	2	2.90%	
Poor public transport	17	6.60%	3	5.90%	5	7.20%	6	8.80%	3	4.40%	
Feels unsafe	69	27.00%	16	31.40%	15	21.70%	18	26.50%	20	29.40%	
Poor street lighting	9	3.50%	3	5.90%	2	2.90%	3	4.40%	1	1.50%	
Poor cafes, restaurants or bars	6	2.30%	1	2.00%	0	0.00%	1	1.50%	4	5.90%	
Poor leisure, entertainment or cultural facilities	17	6.60%	1	2.00%	4	5.80%	9	13.20%	3	4.40%	
Poor value for money/ high prices	14	5.50%	1	2.00%	4	5.80%	7	10.30%	2	2.90%	
Streets dirty	18	7.00%	5	9.80%	3	4.30%	5	7.40%	5	7.40%	
Vandalism	14	5.50%	2	3.90%	5	7.20%	4	5.90%	3	4.40%	
Graffiti	2	0.80%	1	2.00%	0	0.00%	1	1.50%	0	0.00%	
Nothing/ very little	91	35.50%	15	29.40%	30	43.50%	23	33.80%	23	33.80%	
Other	Rowdy teenagers	25	9.80%	9	17.60%	6	8.70%	7	10.30%	3	4.40%
	Drunkenness	9	3.50%	2	3.90%	2	2.90%	1	1.50%	4	5.90%
	No police presence	9	3.50%	2	3.90%	2	2.90%	2	2.90%	3	4.40%
	Lack of taxis	7	2.70%	0	0.00%	2	2.90%	2	2.90%	3	4.40%
	Coffee shops not open after 6pm	3	1.20%	1	2.00%	1	1.40%	1	1.50%	0	0.00%
	Lifts close too early in car parks	2	0.80%	1	2.00%	0	0.00%	1	1.50%	0	0.00%
	Violence	1	0.40%	0	0.00%	0	0.00%	0	0.00%	1	1.50%
	Too crowded	1	0.40%	0	0.00%	0	0.00%	1	1.50%	0	0.00%
Lack of information about events	1	0.40%	0	0.00%	1	1.40%	0	0.00%	0	0.00%	

Q19.1 When you come to the town centre in the evening, how would you rate the following: CAR PARKING?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	27	10.50%	10	19.60%	5	7.20%	8	11.80%	4	5.90%
Good	115	44.90%	19	37.30%	36	52.20%	29	42.60%	31	45.60%
Neither good nor poor	13	5.10%	2	3.90%	2	2.90%	4	5.90%	5	7.40%
Poor	9	3.50%	4	7.80%	1	1.40%	2	2.90%	2	2.90%
Very poor	6	2.30%	0	0.00%	1	1.40%	3	4.40%	2	2.90%
Don't know	86	33.60%	16	31.40%	24	34.80%	22	32.40%	24	35.30%

Q19.2 When you come to the town centre in the evening, how would you rate the following: BUS SERVICES?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	6	2.30%	1	2.00%	2	2.90%	1	1.50%	2	2.90%
Good	52	20.30%	10	19.60%	13	18.80%	16	23.50%	13	19.10%
Neither good nor poor	15	5.90%	4	7.80%	5	7.20%	2	2.90%	4	5.90%
Poor	31	12.10%	6	11.80%	8	11.60%	9	13.20%	8	11.80%
Very poor	28	10.90%	5	9.80%	7	10.10%	9	13.20%	7	10.30%
Don't know	124	48.40%	25	49.00%	34	49.30%	31	45.60%	34	50.00%

Q19.3 When you come to the town centre in the evening, how would you rate the following: SAFETY AND SECURITY?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	24	9.40%	5	9.80%	7	10.10%	4	5.90%	8	11.80%
Good	103	40.20%	22	43.10%	28	40.60%	25	36.80%	28	41.20%
Neither good nor poor	51	19.90%	8	15.70%	19	27.50%	14	20.60%	10	14.70%
Poor	50	19.50%	11	21.60%	12	17.40%	14	20.60%	13	19.10%
Very poor	24	9.40%	5	9.80%	3	4.30%	8	11.80%	8	11.80%
Don't know	4	1.60%	0	0.00%	0	0.00%	3	4.40%	1	1.50%

Q19.4 When you come to the town centre in the evening, how would you rate the following: RANGE OF EVENING ATTRACTIONS?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	5	2.00%	0	0.00%	3	4.30%	0	0.00%	2	2.90%
Good	112	43.80%	26	51.00%	29	42.00%	26	38.20%	31	45.60%
Neither good nor poor	67	26.20%	11	21.60%	22	31.90%	20	29.40%	14	20.60%
Poor	55	21.50%	12	23.50%	9	13.00%	16	23.50%	18	26.50%
Very poor	8	3.10%	1	2.00%	3	4.30%	2	2.90%	2	2.90%
Don't know	9	3.50%	1	2.00%	3	4.30%	4	5.90%	1	1.50%

Q19.5 When you come to the town centre in the evening, how would you rate the following: QUALITY OF EVENING ATTRACTIONS?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	7	2.70%	0	0.00%	4	5.80%	0	0.00%	3	4.40%
Good	122	47.70%	28	54.90%	32	46.40%	30	44.10%	32	47.10%
Neither good nor poor	69	27.00%	13	25.50%	19	27.50%	21	30.90%	16	23.50%
Poor	41	16.00%	9	17.60%	8	11.60%	10	14.70%	14	20.60%
Very poor	6	2.30%	0	0.00%	3	4.30%	2	2.90%	1	1.50%
Don't know	11	4.30%	1	2.00%	3	4.30%	5	7.40%	2	2.90%

Q19.6 When you come to the town centre in the evening, how would you rate the following: VALUE FOR MONEY IN EVENING ATTRACTIONS?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	5	2.00%	1	2.00%	2	2.90%	0	0.00%	2	2.90%
Good	91	35.50%	22	43.10%	26	37.70%	21	30.90%	22	32.40%
Neither good nor poor	65	25.40%	13	25.50%	18	26.10%	19	27.90%	15	22.10%
Poor	69	27.00%	13	25.50%	16	23.20%	19	27.90%	21	30.90%
Very poor	12	4.70%	0	0.00%	3	4.30%	4	5.90%	5	7.40%
Don't know	14	5.50%	2	3.90%	4	5.80%	5	7.40%	3	4.40%

Q19.7 When you come to the town centre in the evening, how would you rate the following: CLEANLINESS OF STREETS?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	13	5.10%	2	3.90%	5	7.20%	2	2.90%	4	5.90%
Good	147	57.40%	30	58.80%	34	49.30%	41	60.30%	42	61.80%
Neither good nor poor	51	19.90%	7	13.70%	20	29.00%	15	22.10%	9	13.20%
Poor	34	13.30%	9	17.60%	8	11.60%	9	13.20%	8	11.80%
Very poor	9	3.50%	3	5.90%	2	2.90%	1	1.50%	3	4.40%
Don't know	2	0.80%	0	0.00%	0	0.00%	0	0.00%	2	2.90%

Q19.8 When you come to the town centre in the evening, how would you rate the following: ATTRACTIVENESS OF TOWN CENTRE?

	Base: Those visiting in the evening		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those visiting in the evening	256	100.00%	51	100.00%	69	100.00%	68	100.00%	68	100.00%
Very good	14	5.50%	0	0.00%	4	5.80%	4	5.90%	6	8.80%
Good	142	55.50%	33	64.70%	34	49.30%	35	51.50%	40	58.80%
Neither good nor poor	58	22.70%	7	13.70%	22	31.90%	17	25.00%	12	17.60%
Poor	33	12.90%	10	19.60%	8	11.60%	8	11.80%	7	10.30%
Very poor	7	2.70%	1	2.00%	1	1.40%	3	4.40%	2	2.90%
Don't know	2	0.80%	0	0.00%	0	0.00%	1	1.50%	1	1.50%

Q20. Age group

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
18 - 24 years	50	12.20%	6	6.00%	15	15.20%	12	11.40%	17	16.00%
25 - 34 years	91	22.20%	17	17.00%	20	20.20%	27	25.70%	27	25.50%
35 - 44 years	91	22.20%	22	22.00%	24	24.20%	25	23.80%	20	18.90%
45 - 54 years	72	17.60%	14	14.00%	23	23.20%	15	14.30%	20	18.90%
55 - 64 years	66	16.10%	26	26.00%	10	10.10%	13	12.40%	17	16.00%
65 years or above	40	9.80%	15	15.00%	7	7.10%	13	12.40%	5	4.70%

Q21. Place of birth

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Jersey	190	46.30%	47	47.00%	43	43.40%	54	51.40%	46	43.40%	
Elsewhere in the British Isles or Republic of Ireland	171	41.70%	43	43.00%	40	40.40%	41	39.00%	47	44.30%	
Portugal/ Madeira	12	2.90%	1	1.00%	6	6.10%	3	2.90%	2	1.90%	
other	Poland	12	2.90%	3	3.00%	4	4.00%	2	1.90%	3	2.80%
	Germany	6	1.50%	2	2.00%	1	1.00%	2	1.90%	1	0.90%
	France	4	1.00%	1	1.00%	2	2.00%	1	1.00%	0	0.00%
	USA	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%
	South Africa	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	Greece	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Peru	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Hungary	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Italy	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	Holland	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Slovakia	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Bahamas	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	Singapore	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	China	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
	New Zealand	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%
Austria	1	0.20%	0	0.00%	0	0.00%	0	0.00%	1	0.90%	
Australia	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%	

Q22. Industry of head of household

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street		
	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%	
Finance (including legal work)	99	24.10%	22	22.00%	23	23.20%	25	23.80%	29	27.40%	
Construction and tradesmen	63	15.40%	14	14.00%	16	16.20%	12	11.40%	21	19.80%	
Wholesale and retail	59	14.40%	21	21.00%	8	8.10%	20	19.00%	10	9.40%	
Private sector Education or Health	46	11.20%	12	12.00%	13	13.10%	10	9.50%	11	10.40%	
Public sector	40	9.80%	7	7.00%	15	15.20%	8	7.60%	10	9.40%	
Transport & comms (inc Jersey Airport, Harbours, Post/Tel)	39	9.50%	10	10.00%	8	8.10%	12	11.40%	9	8.50%	
Hotels, restaurants and bars	22	5.40%	3	3.00%	7	7.10%	7	6.70%	5	4.70%	
Refused	13	3.20%	2	2.00%	2	2.00%	7	6.70%	2	1.90%	
Agriculture and fishing	10	2.40%	4	4.00%	2	2.00%	1	1.00%	3	2.80%	
Electricity, gas and water	2	0.50%	1	1.00%	1	1.00%	0	0.00%	0	0.00%	
other	IT	5	1.20%	1	1.00%	2	2.00%	0	0.00%	2	1.90%
	RN forces/security	3	0.70%	1	1.00%	1	1.00%	1	1.00%	0	0.00%
	Student	2	0.50%	0	0.00%	0	0.00%	1	1.00%	1	0.90%
	Leisure/ tourism	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
	Design	2	0.50%	1	1.00%	0	0.00%	0	0.00%	1	0.90%
	Real estate	2	0.50%	0	0.00%	1	1.00%	0	0.00%	1	0.90%
	Waste disposal	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%

Q23. Number of people between 16 - 64 in household who are:

		Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
		Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents		410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
In part-time employment	0	319	77.80%	81	81.00%	70	70.70%	85	81.00%	83	78.30%
	1	79	19.30%	16	16.00%	27	27.30%	16	15.20%	20	18.90%
	2	9	2.20%	2	2.00%	1	1.00%	3	2.90%	3	2.80%
	3	1	0.20%	1	1.00%	0	0.00%	0	0.00%	0	0.00%
	4	1	0.20%	0	0.00%	1	1.00%	0	0.00%	0	0.00%
	Refused	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
In full-time employment	0	96	23.40%	29	29.00%	21	21.20%	29	27.60%	17	16.00%
	1	157	38.30%	35	35.00%	39	39.40%	42	40.00%	41	38.70%
	2	120	29.30%	26	26.00%	27	27.30%	30	28.60%	37	34.90%
	3	26	6.30%	7	7.00%	10	10.10%	2	1.90%	7	6.60%
	4	7	1.70%	2	2.00%	2	2.00%	1	1.00%	2	1.90%
	5	3	0.70%	1	1.00%	0	0.00%	0	0.00%	2	1.90%
Unemployed, available for or seeking work	Refused	1	0.20%	0	0.00%	0	0.00%	1	1.00%	0	0.00%
	0	384	93.70%	95	95.00%	94	94.90%	97	92.40%	98	92.50%
	1	23	5.60%	4	4.00%	5	5.10%	6	5.70%	8	7.50%
	2	2	0.50%	1	1.00%	0	0.00%	1	1.00%	0	0.00%

Q24. Housing tenure

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Owner occupied	223	54.40%	55	55.00%	56	56.60%	50	47.60%	62	58.50%
States/ Parish rent	55	13.40%	16	16.00%	11	11.10%	23	21.90%	5	4.70%
Housing trust rent	16	3.90%	4	4.00%	7	7.10%	5	4.80%	0	0.00%
Private rent (qualified)	62	15.10%	16	16.00%	11	11.10%	14	13.30%	21	19.80%
Private rent (unqualified)	29	7.10%	4	4.00%	6	6.10%	6	5.70%	13	12.30%
Staff/ service accommodation	8	2.00%	1	1.00%	5	5.10%	2	1.90%	0	0.00%
Lodger paying rent in private household	10	2.40%	2	2.00%	1	1.00%	3	2.90%	4	3.80%
Registered lodging house	3	0.70%	1	1.00%	1	1.00%	1	1.00%	0	0.00%
Refused	4	1.00%	1	1.00%	1	1.00%	1	1.00%	1	0.90%

Q25. Number of cars in household

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
None	77	18.80%	19	19.00%	14	14.10%	27	25.70%	17	16.00%
One	163	39.80%	49	49.00%	39	39.40%	44	41.90%	31	29.20%
Two	116	28.30%	20	20.00%	31	31.30%	25	23.80%	40	37.70%
Three or more	52	12.70%	12	12.00%	14	14.10%	8	7.60%	18	17.00%
Refused	2	0.50%	0	0.00%	1	1.00%	1	1.00%	0	0.00%

Q26. Gender

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Male	141	34.40%	35	35.00%	33	33.30%	37	35.20%	36	34.00%
Female	269	65.60%	65	65.00%	66	66.70%	68	64.80%	70	66.00%

Q27. Would you be willing to be recontacted as part of our quality procedures?

	Base: All respondents		King Street		Queen Street		Halkett Place		Bath Street	
	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	410	100.00%	100	100.00%	99	100.00%	105	100.00%	106	100.00%
Yes	318	77.60%	74	74.00%	76	76.80%	79	75.20%	89	84.00%
No	92	22.40%	26	26.00%	23	23.20%	26	24.80%	17	16.00%