



Future St. Helier

Street Art event: summary

September 2016

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Saturday 24 September 2016

Pitt Street, St. Helier

FutureStHelier@gov.je



Introduction

The Minister for the Environment, Deputy Steve Luce, wanted more children and teenagers to join the conversation on the future of town. To better reach this group, the Minister held an open-air workshop, inviting young people to have their say and express their views in graffiti art on the hoarding of the Channel Island Co-operative Society site at Charing Cross.

Young people were asked what they felt was most important about the future of St Helier and why. Once they had decided on their top issue, a local Mural Artist “*Bokra*”¹ helped to transform these ideas into a street art mural.

Content

The day generated lots of interest and over 30 children and teens contributed to the final piece, using their own ideas and visions to create the “*A Pathway to the Future of St Helier*”. The issues raised by the youngsters were broad and covered a whole range of subjects including sustainable energy, transport, leisure, digital technology and arts.

There was a consistently strong theme for less cars on the roads, with images of bicycles, Segways, skateboards and a sign saying no to cars.

There was also a strong theme for more places to meet friends with images of cafes, a bowling alley, trampoline parks, skate parks and Go-Kart tracks spanning the piece.

The Minister was pleased with the success of the event, stating that “*it is quite clear that our young people have a strong grasp of current issues in town, and also reassuring that the work we are already progressing for the future of St Helier will address some of those issues.*”

The views expressed on the day have been recorded to support better informed policy making that takes into consideration the aspirations of the next generation who will be living, working and visiting Future St. Helier.

The completed mural will remain on Pitt Street for the duration of the redevelopment of the Co-Op site for all to see and enjoy.

Logo

The Future St Helier logo competition winner, 7 year old Myles Hancock also came along to the workshop to receive his iPad prize and to see his logo re-created by the Artist as part of the mural.

This Future St. Helier logo will now be used to publicize the positive change that is happening around the town to make St Helier a better place live, work and visit.

Support

We would like to thank the following people for their support for this event.



Other ways to have your say

This is a summary of the Street Art event. If you want to add to or join the debate Future St. Helier and the changes you would like to see happen, you can do:

- **Send us an email:** drop us a line at futuresthelier@gov.je
- **Twitter:** follow the conversation at [@FutureStHelier](https://twitter.com/FutureStHelier)

¹ <http://www.bokraworld.com/>