

2020 Active Travel update:
**The journey towards Jersey
becoming an active travel island**

November 2020



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Minister's foreword

In the months since the States Assembly adopted the Sustainable Transport Policy (STP), the strategic landscape for transport has changed.

COVID-19 significantly impaired the Government's ability to deliver the start which had been expected, but it also had a positive impact; for many people, the pandemic was a catalyst for change and their use of active travel (walking and cycling) increased.

The STP contained two parts. The vision and principles set out in the primary section – A Framework for a Sustainable Transport System – have not changed, and we are committed to working towards them. The timescales set out in the second part, The Sustainable Transport Strong Start Delivery Plan 2020, have been affected by COVID-19. During the pandemic, the STP's delivery teams were redeployed, and new ways of working limited our ability to make progress in areas such as working with schools.

However, work has progressed on the analysis needed to answer the big strategic transport planning questions that we need to address. The work needed to find those answers will soon increase in visibility, and it will enable us to produce plans that will inform our longer-term delivery plans:

- An Active Travel Plan
- Bus Service Development Plan
- Parking Plan
- Contribution to the Long-Term Climate Action Plan

Since the Covid-19 pandemic started, Jersey has seen record numbers of people take to the saddle, and we are committed to maintaining the momentum. The following pages show how we're delivering for Jersey against the STP by responding to the challenges brought by the pandemic, and adapting to them.

This document sets out what has happened, and what is planned, to increase active travel in Jersey. It shows how we are seizing opportunities to become an Island which walks, cycles, and uses other forms active travel. It sets those opportunities out in five areas:

- improvements to infrastructure;
- developing education, training and promotion;
- taking advantage of technology to increase the use of digital mobility;
- policy initiatives; and
- events.



The STP was developed to ensure that walking and cycling are the obvious choice for moving around the island. This is now more important than ever as we put our health at the centre of everything we do.

The Government of Jersey wants to see a step-change to more sustainable travel Island-wide and, while these initiatives are just the start, they set a precedent and demonstrate our intent for ensuring that walking and, particularly, cycling increasingly become the modes of choice for islanders who are able to actively travel more easily and more safely on streets designed for everyone.

Deputy Kevin Lewis
Minister for Infrastructure
November 2020



Improved infrastructure

Public realm infrastructure schemes aim to make both cycling and walking more inclusive, attractive, convenient and safer. Schemes include upgrading and integrating cycle routes; working with parishes to create covered cycle parking hubs in rural car parks; and improving road safety.

These schemes follow adopted policy which is steered towards active travel that is integrated with the existing infrastructure to encourage islanders to travel more sustainably.

Initiative	Status
St Helier cycle parking	Fast track installation of bicycle parking spaces at locations within St Helier. Racks are being rolled out where street space allows and facilities are being made permanent following their initial trial period.
Bicycle pumps and showers	Public bike maintenance stations with bike washing facilities at key locations. These facilities are expected to be located adjacent to showers along the seafront. They provide important support with limited maintenance facilities at home
Accessible bikes (Jersey Sport)	New Wheels For All bikes to be available via Jersey Sport.
Rural cycle parking	Work with parishes underway to roll out cycle parking in five rural parishes and at village hubs and rural car parks.
Don Road cycle lane (Eastern cycle network)	Undertake a feasibility study for a pilot cycle lane as part of the Eastern Cycle Network.
FB Fields (Eastern cycle network)	Community consultation being prepared ahead of developing a planning application. This link would potentially complete the cycle route from St Clement's Parish Hall to George Town.
Midvale Road	Proposals for enhanced pedestrian safety to be implemented.
Western cycle track	Infrastructure improvements between Les Jardins de la Mer and Bel Royal being developed. A feasibility study being undertaken into the pinch point near the bottom of La Haule hill and creating enough space for cyclists and pedestrians.
Rue du Pont Marquet crossing (Western cycle track)	Installing a toucan crossing on the railway walk to enhance safety and create safer routes.
Hill Street cycle lane	The feasibility of a Hill Street contra-flow cycle lane from Halkett Place to La Motte Street is being investigated - an easier and more direct route to / from the east side of the town centre.
Covered cycle parking	The first at Sand Street Car Park and plans for cycle parking at five town locations are being investigated.
Safer routes to school	Improved walking routes at La Route Orange, Pontorson Lane, Bagatelle Lane, Wellington Road, Chasse Brunet, and La Rue de la Haye de Puits, with a pilot on St John's Road

Education, training and promotion

We are committed to ensuring that everyone feels comfortable and safe while walking or cycling, and that active travel becomes the cultural norm.

During 2020/2021, all primary school children will be taught how to ride a bike, and to ride safely on roads.

Adults will be trained through Learn to Cycle and Commute with Confidence courses, and initiatives such as Guided Rides, Breeze and other events will promote cycling and active travel.

Islanders with a disability will also be given greater opportunities to cycle through an inclusive, adapted cycle centre which is being set up.

These initiatives will be coordinated by Jersey Sport, through Move More Jersey, as integral parts of the Inspiring an Active Jersey (IAJ) strategy.

These are steps towards inspiring healthy lifestyles, promoting physical and mental wellbeing, encouraging a shift in transport mode, and reducing the reliance on private car travel.

Initiative	Status
Bikeability training	Delivery of Bikeability and Ready Set Ride to primary school children teaching them how to ride a bicycle safely and giving them practical skills for today's roads.
Adult training	Learn to Cycle and Commute with Confidence courses will be implemented to support adults to cycle and provide travel advice.
Breeze cycle group	Fun, free bike rides for women to gain confidence and discover cycling.
Cycling officers	Recruitment of new staff to deliver Bikeability in schools, training courses for adults and disability cycle sessions to develop cycling skills and increase confidence to ride on roads.
School travel planning initiatives	Ongoing work with schools to respond to requests for cycling infrastructure and to promote active travel.
Let's look out for each other	Campaign to encourage more responsible use of public spaces and promote safety.

Digital mobility

Following their successful implementation, the intention is for EVie's electric bikes and shared car schemes to be expanded to increase choice and supply of mobility options. The company is planning a shared cargo bike initiative to encourage efficient delivery services within built-up areas.

These schemes will seek to learn lessons from the existing EVie network and improve their sustainably following a review of existing travel patterns and demand.

Initiative	Status
EVie cycle hire	Creation of new trial virtual EVie bicycle hubs at West Park. These will ensure bikes are parked in identifiable areas. These hubs are in addition to those already provided on The Esplanade.
EVie cargo bikes pilot	Work in partnership to enable cargo bikes to be booked ad hoc through EVie's app and, if successful additional units could be offered.
Shared e-bike support	Provide continued support to those using the EVie bicycles and any new operators coming to the market.
Mobility as a service	Government to prepare a plan for digital mobility services and future-focused transport initiatives.



Policy initiatives

The active travel plan being developed will comprehensively embrace, promote and deliver more opportunity and support for walking and cycling in the island as a key part of the Sustainable Transport Policy.

Other policy initiatives complement and enable the delivery of the plan's objectives. The current Island Plan Review provides an opportunity to strengthen the role that the planning system might play. The planning system will be key in determining where development is located and helping to ensure that it is walking and cycling-friendly.

Initiative	Status
Active Travel Strategy	We will consult on, and publish, an active travel strategy setting out how walking and cycling will be promoted to all.
Control of development	Ensuring that new development provides facilities to support walking and cycling including cycle parking, lockers, changing facilities, showers and sufficient access arrangements.
e-bike review	Undertake a review of previous Government e-bike schemes to understand how a new scheme could best deliver best value for the Island.
Island Plan	The Island Plan sets out a proposals for the sustainable development to promote and enable more walking and cycling.
St. Helier Public Realm and Movement Strategy	Strategy being developed by Government of Jersey which will set the vision and principles for improving and enhancing movement and public realm within St Helier, with a focus on walking and cycling.
Road traffic law updated	With many cyclists now using flashing lights, the Road Traffic (Lighting) (Jersey) Order has been updated to permit them.



Events

In order to encourage active travel, we will develop events which will target specific days or locations that set aside space for sustainable, healthy and active movement.

This could include taking advantage of closures of roads to motor vehicles – for example the closure of Broad Street in response to the COVID-19 as a physical distancing requirement. It could also involve events such as ‘Cycle to Work Week’.

These schemes will seek to encourage active travel through changes in behaviour, promoted by the Government of Jersey, that in the longer term become interwoven into residents' daily routines.

Initiative	Status
Waterworks Valley	The impact of trials to encourage walking and cycling in Waterworks Valley is being assessed following the August closures.
Broad Street temporary closure	In response to the COVID 19 pandemic, street space measures were introduced to make walking and cycling easier whilst maintaining social distancing.



Contact us


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Map of active travel cycling initiatives


Cycle infrastructure


 Breeze cycle groups for women

 Accessible bikes


 Cycle route improvements

 La Blinerie cycle improvements

 New toucan crossing


 Covered cycle parking


 Pedestrian/cyclist pinch point

 Cycle pumps and showers

 Cycle parking


Education and training

 Cycle training officers


 Bikeability training


Digital mobility


 EVie bike

 EVie cargo bike


Policy initiatives (Islandwide)

 Infrastructure Officer

 Designing new initiatives

 Active Travel Strategy, Island Plan & development policies, St Helier Public Realm & Movement Strategy

Events

 Waterworks Valley



Existing cycle routes

- 1
- 1a
- 2
- 3
- 3a
- 4
- 5
- 6
- 6a
- 7
- 8
- 10

