






















## Target Flower Identification Guide

| Main flowering time | Target flower name   | Flower type        |
|---------------------|--|--------------------|
|                     | <b>Pollinator Monitoring Scheme target flowers</b>   |                    |
| Apr to Sep          | Buttercup – <i>Ranunculus species</i><br>                                     | Individual flowers |
| Apr to Sep          | Dandelion - <i>Taraxacum officinale</i><br>                                  | Flower head        |
| Apr to Jun          | Hawthorn – <i>Crataegus</i><br>   | Individual flowers |
| Apr to Sep          | White Dead-nettle - <i>Lamium album</i><br>                                 | Flower spike       |
| May/Jun to Sep      | Bramble (Blackberry) - <i>Rubus fruticosus</i><br>                          | Individual flowers |
| Jun to Aug          | Lavender (English) - <i>Lavandula angustifolia</i><br>                      | Flower spike       |
| Jun to Sep          | Hogweed - <i>Heracleum sphondylium</i><br>                                   | Umbel              |
| Jun to Sep          | Knapweed (Common or Greater) - <i>Centarea nigra</i> or <i>scabiosa</i><br> | Flower head        |
| Jun to Sep          | Ragwort - <i>Senecio jacobaea</i> and relatives<br>                        | Flower head        |
| Jun to Sep          | White Clover - <i>Trifolium repens</i><br>                                 | Flower head        |
| Jun to Sep          | Buddleja<br>   | Flower spike       |

| Main flowering time                                   | Target flower name   | Flower type  |
|---|--|--------------|
|   | <b>Pollinator Monitoring Scheme target flowers</b>   |              |
| Jun to Sep  | Heather - <i>Calluna vulgaris</i> or <i>Erica</i> species<br> | Flower spike |
| Jun to Sep  | Thistle - <i>Cirsium</i> or <i>Carduus</i><br>                | Flower head  |
| Sep   | Ivy - <i>Hedera helix</i><br>                               | Flower head  |
| <b>Additional target flowers suggested for Jersey</b> |  |              |
| Jun to Sep  | Cornflower- <i>Centaurea cyanus</i><br>                     | Flower head  |
| Jun to Sep  | Corn Marigold - <i>Glebionis segetum</i><br>                | Flower head  |

|  |  |                    |
|--|--|--------------------|
| Jun to Sep                                     | Birds-foot trefoil - <i>Lotus corniculatu</i><br>           | Flower spike       |
| Jun to Aug                                     | Tufted Vetch- <i>Vicia cracca</i><br>                       | Flower spike       |
| Jan to Jun but can be seen throughout the year | Common Gorse - <i>Ulex Europaeus</i><br>                    | Flower spike       |
| Jun to Sep                                     | Fodder radish- <i>Raphanus sativus var. oleiformis</i><br> | Individual flowers |
| Jun to Sep                                     | White Mustard- <i>Sinapis alba</i><br>                     | Individual flowers |
| Jun to Sep                                     | Rough star thistle - <i>Centaurea aspera</i><br>           | Flower head        |